

Thankful For You!

Fall is my absolute favorite time of year! Especially if it leads to enormous amounts of light, fluffy, champagne powder in our beautiful Northern Utah mountains. I love fall, because it is my “New Year”, personally, and professionally, it’s a time to review and reflect on what our community-based non-profit accomplished for the year. It is also when the GOAL Board of Directors and committee members gather and work on the strategic plan for the upcoming year.

I always set goals in the fall to ensure we end the year strong. I like to review what goals we have made for the year and celebrate what was accomplished and adjust what still needs to be focused on! I like making plans for the upcoming year and working towards a GOAL.

2018 brought some amazing things that I am thankful for!

First, I am always in awe of this community! Thousands of volunteers join the GOAL staff, Board of Directors, and Events Team to host Utah’s Largest One Day Running Event, the Ogden Marathon! I am humbled every year at the support GOAL volunteers provide to the 7,000 athletes from 50 states and 10 countries who run the Zions Bank Ogden Marathon! Our organization is so lucky to have “Olympic Level” volunteers.

Second, with our new Youth initiatives and programing we were able to expand our GOAL Summer Camp options. We continued to partner with The Front Climbing Gym to offer climbing camps and formed a new partnership with Arcadia Guided Outdoor Education and added a hiking camp option. The new hiking camps were a huge hit, the incredible Adam and Cat Tobey lead our campers each day on a different trail totaling about 20 miles each week, one group even made it all the way to Ma-lans Peak (Summit elevation is 6980 feet. Elevation gain 2140 feet). We were also able to extend our mountain bike camp offerings thanks to our new board members Mark Neff, our community powerhouse, Pete Buttschardt, and some help from the Ogden High School and Freemont Mountain Bike Teams.

Third, because of our fundraising efforts, we were able to provide 36 local children financial scholarships, so they could “Get Out And Live” at our summer camps. We also continue to provide shoes to elementary school aged children as part of our Young Runner’s program. In 2018 we provided 223 pairs of shoes and have 12 participating schools.

And, this is just a glimpse at all the things GOAL Foundation accomplished because of YOU! You, our volunteers, our athletes, our sponsors, our event team members, our board of directors, and our awesome and gritty Ogden community.

*So, as I reflect on this year, during my “New Year”, I am thankful to all of you for helping us “make great things happen for other people.” And, I invite you to join us as we reflect, celebrate, and participate in Giving Tuesday (see details below) so we can continue to accomplish our goals for our Youth Initiatives, and give even more children in our community an opportunity to **“Get Out And Live!”***

With sincere gratitude,

Jenny Scothern
Executive Director/CEO, GOAL Foundation