



Show Schedule

(events subject to change)

Tuesday, November 16, 2021

8:00 am – 5:00 pm Registration (forklift available)
5:00 pm – 7:00 pm Exhibitor's Welcome Reception

Wednesday, November 17, 2021

9:00 am Expo Opens
(coffee and donuts available for exhibitors)
9:30 am Speaker Session 1
10:30 am Speaker Session 2
11:30 am - 1:00 pm Barbecue Lunch/Dessert & Entertainment
2:00 pm Speaker Session 3
3:00 pm Speaker Session 4
5:00 pm Expo Closes
5:00 pm – 7:00 pm Exhibitor's Hospitality Lounge

Thursday, November 18, 2021

9:00 am Expo Opens
(coffee and donuts available for exhibitors)
9:30 am Speaker Session 5
10:30 am Speaker Session 6
11:30 am - 1:00 pm Barbecue Lunch/Dessert & Entertainment
1:00 pm Keynote Speaker
5:00 pm Expo Closes (forklift available)

Friday, November 19, 2021

8:00 am – 12:00 pm Clean Up (forklift available)



If you are interested, please send us a speaker proposal for your educational presentation today!

attended at past farm expos. Sessions have been positively received and well show. Speakers appear on the schedule of events and are promoted before and during the session is just \$100. The cost for an educational a conference style setting. Six one hour-long sessions are available for presentations on an educational topic in customer group. A sponsor to reach a focused for exhibitors and sponsors to reach a focused **GATEWAY FARM EXPO** provides an excellent opportunity

Speaking Opportunities

Position your business in the forefront of marketing by becoming a Gateway Sponsor! A sponsorship will give your business additional exposure throughout **GATEWAY FARM EXPO's** extensive annual marketing campaign. We continually run promotional ads through tv and radio broadcasts, print materials, billboards, banners and social media ads.

Sponsorship Opportunities

- Included at no additional cost:
 - Forklift service, pallet jacks and wagons are available during set up and tear down hours.
 - Free morning coffee and donuts.
 - Free BBQ lunch delivered to your booth.
 - Wireless internet service.
 - 110v electric included.
 - (220v available in select locations for a fee.)
 - Loading dock for your convenience.
 - For direct shipping, please call: (308) 336-1201
- Exhibitor's Welcome Reception
- Tuesday, November 16th from 5:00 - 7:00 pm
- With hors d'oeuvres and refreshments.
- Exhibitor Hospitality Lounge
- Wednesday, November 17th from 5:00 - 7:00 pm
- With refreshments and light snacks.

Exhibitors Benefits

GATEWAY FARM EXPO EVENT LOCATION

Buffalo County Fairgrounds
3807 Ave N - Kearney NE 68847



SAVE THE DATES!

2022 - November 16th & 17th
2023 - November 15th & 16th
2024 - November 20th & 21st



CONTACT INFORMATION

Gateway Farm Expo

Jawna Kuck, Show Coordinator
PO Box 902 | Kearney, NE 68848
(308) 627-1793
gateway@farmexpo.org
gatewayfarmexpo.org

All of the 10x10 booths and a number of the larger booths are on concrete flooring. Many indoor booths provide access and space to include large equipment displays. Multiple overhead doors allow for equipment and displays to be brought into each building seamlessly. A loading dock, direct shipping options, forklift service, pallet jacks, wagons and 110v electricity are available and included with your booth rental.



The modern buildings can house over 400 exhibit spaces. The **GATEWAY FARM EXPO** has long been held at the Buffalo County Fairgrounds in Kearney Nebraska.

Facilities

GATEWAY FARM EXPO prides itself on promoting agricultural education in communities across Nebraska. Students involved in 4-H, Agribusiness clubs, FFA and collegiate education in agriculture benefit from Gateway scholarships and donations.

Kearney Farm Expo, Inc., a nonprofit organization, and volunteers from local businesses keep the show running successfully. Show proceeds are used to promote **GATEWAY FARM EXPO** and its exhibitors. Regional newspapers and radio stations advertise the show during a 60-day time frame.

Promotion

The expo is scheduled in late November, after harvest, allowing farmers a good handle on their production and operation goals for the next year. The expo is strategically positioned to maximize opportunities to make sales and promote agricultural technology, equipment and operation inputs. These opportunities create sales at the **GATEWAY FARM EXPO**.



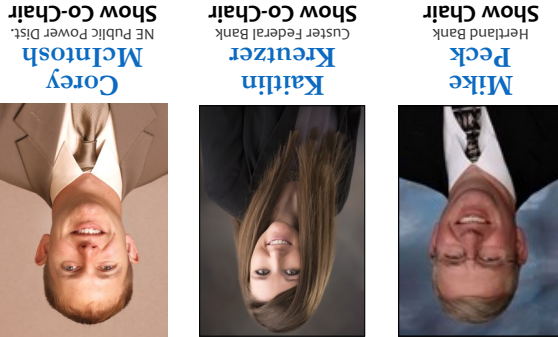
About the Show

GATEWAY FARM EXPO is the longest running farm show in Nebraska and draws thousands of visitors each year.



Exhibitor Invitation

November 17th & 18th 2021



Sincerely,
Mike Peck, 2021 Show Chair

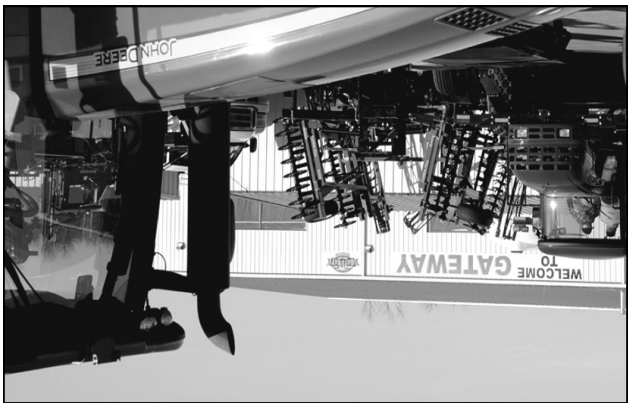
Please join us in Kearney Nebraska for the **GATEWAY FARM EXPO**! This not-for-profit show and its volunteers work hard each year to provide an educational and entertaining show FREE to the public. Please return your booth contract and deposit today!

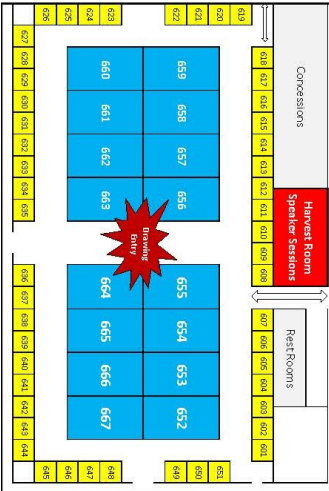
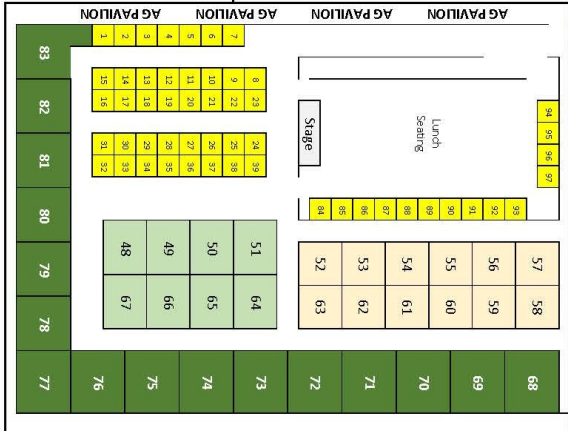
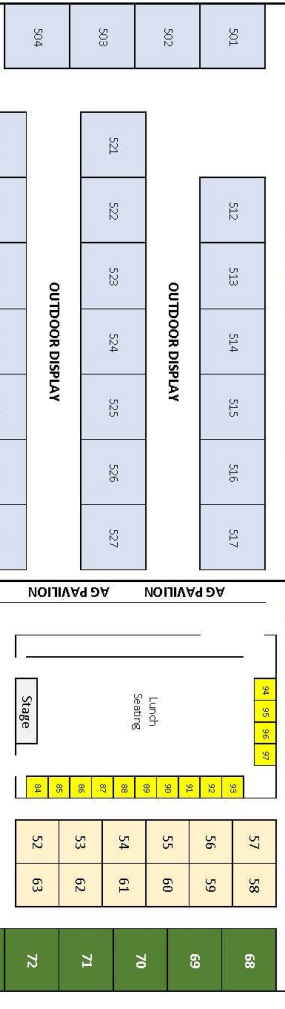
The 2021 show will present you with the opportunity to meet thousands of agricultural producers and professionals. The atmosphere at the show is always positive and energetic.

GATEWAY FARM EXPO offers barbeque lunches with entertainment, special interest speakers and an exhibitor hospitality lounge. FREE activities and amenities are designed to appeal to both patrons and exhibitors.

You are invited to join us at the 52nd Annual **GATEWAY FARM EXPO**. The longest running farm show in Nebraska will be at the Buffalo County Fairgrounds in Kearney on November 17th & 18th.

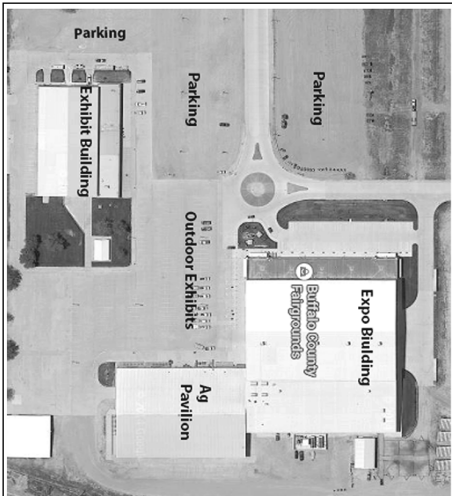
Welcome to the Gateway Farm Expo!





Location Not To Scale

For Booth Availability Call (308) 627-1793



Booth Contract Terms and Conditions

- Every exhibit must be properly installed and ready for inspection by 9:00 am on the opening day of the show. November 17, 2021 and must REMAIN INTACT UNTIL 5:00 pm CLOSING DAY of the show on November 18, 2021. Failure to meet these requirements may cause exhibitor (Lessee) to be barred from future shows.
- Every exhibit shall be prepared in a neat and orderly style and must be kept clean by the Lessee during the entire show.
- The booth space, as stipulated in this contract, is to be used solely for the Lessee named in this contract for GATEWAY 2021 and cannot be transferred or any portion of it sublet by the Lessee or his/her agents.
- Gateway/Kearney Farm Expo, Inc. and Buffalo County Ag Association (Lessor) will use all reasonable care to prevent loss or damage to Lessee's property, but are not liable in any manner for such loss. Lessor is not responsible for any damage or theft of exhibits, merchandise, equipment or other property owned by or in the custody of the Lessee. This includes any property while in the care, custody or control of the Lessor, or representatives of the Lessor.
- Lessor reserves the right to control the use of any volume of any loudspeaker, radio, musical instrument or any noise making device that might interfere with Lessees in the immediate area. Public address systems cannot be used.
- Past Lessees will have until February 1, 2021 to receive priority consideration of booth location (e.g. last year's booth or similar location). The event management has the right to make booth assignments as necessary to accommodate Lessees.
- 50% of the "Total Registration Cost" is due with this completed contract. The balance of the total registration is due by September 1, 2021. **Contracts received after June 1, 2021 require payment in full with contract.**
- A refund of 50% of your "Total Registration Cost" will be made if space is canceled before September 1, 2021. **No refunds will be made after September 1, 2021.**
- Dividers will be furnished for inside exhibit spaces at no additional cost. NO inside exhibit shall be constructed in such a way that it will interfere with the viewing of the exhibit next to it. Inside exhibits must be within the framework of the exhibit dividers.
- No electrical connections will be made except by electricians employed by the Lessor and electrical fees are paid in full. 110v electricity is provided. 220v electricity is available in select areas for \$75. For specific locations contact event management. Lessor shall not be responsible to Lessee for loss of time or revenue due to power interruptions and utility failures. Lessee must furnish extension cords to connect electricity (inside or outside).
- Lessor will assume no liability for Bodily Injury, Death or Property Damage arising from the existence or operation of Lessee's exhibit or activities. Lessee agrees to defend at its own expense, indemnify and hold harmless the Lessor from any and all liability penalties, damages, cost expenses, causes of action and claims of every kind and nature arising from illness, death, bodily injury or property damage to any person or property, occasioned by or growing out of any way connected with the occupation or use of the leased premises or activities associated therewith.
- Lessee agrees to carry Public Liability Insurance, including Product Liability coverage, with Limits of Liability to be at least \$100,000 Bodily Injury each occurrence, \$300,000 Bodily Injury aggregate, and \$100,000 Property Damage each occurrence. Said insurance must be in effect at any time in which Lessee is making any use of the premises. A certificate of insurance is not required by the Lessor.
- Vehicles and/or equipment which are a part of the permanent display must be in place on the exhibit lot by 8:00 am each day of the show. Vehicles and/or equipment which are not part of the permanent exhibit will not be allowed in the show area.
- Any property of Lessee left on show premises after November 19, 2021 will become the property of the Buffalo County Ag Association.
- Remittance must be received before this contract is valid. **No Lessee will be allowed to set up their display until ALL exhibit space fees and electrical fees (if any) are paid in full.** Prior to setting up exhibit display, the Lessee must check in to verify all fees have been paid.

52nd Annual Gateway Farm Expo November 17 - 18, 2021

Company Information (As listed in advertising)

Company Name	Phone Number
Contact Name	Cell Phone Number
Address	Email
City, State & Zip	Website
Company Description/Sales Description:	

<input type="checkbox"/> All-Terrain Vehicles	<input type="checkbox"/> Field Cultivators	<input type="checkbox"/> Livestock Equipment & Supplies	<input type="checkbox"/> Scales
<input type="checkbox"/> Animal Care & Health Products	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Loaders & Accessories	<input type="checkbox"/> Seed Products & Equipment
<input type="checkbox"/> Auction & Real Estate	<input type="checkbox"/> Forage/Hay Equipment	<input type="checkbox"/> Lubricants/Fuel Additives	<input type="checkbox"/> Services
<input type="checkbox"/> Building & Components	<input type="checkbox"/> Generators & Alternators	<input type="checkbox"/> Marketing	<input type="checkbox"/> Software & Technology
<input type="checkbox"/> Combines & Accessories	<input type="checkbox"/> Government Agencies	<input type="checkbox"/> Media/Publications	<input type="checkbox"/> Sprayers & Accessories
<input type="checkbox"/> Communications	<input type="checkbox"/> GPS & Precision Ag Products	<input type="checkbox"/> Mixer/Roller Mills	<input type="checkbox"/> Spreaders/Applicators
<input type="checkbox"/> Computers & Software	<input type="checkbox"/> Grain Drills & Accessories	<input type="checkbox"/> Mowers/Brush Cutters	<input type="checkbox"/> Tarp/Wrapping
<input type="checkbox"/> Crop Protection	<input type="checkbox"/> Grain Handling & Storage	<input type="checkbox"/> Organizations	<input type="checkbox"/> Tillage Equipment
<input type="checkbox"/> Dairy Equipment & Supplies	<input type="checkbox"/> Groundwater Management	<input type="checkbox"/> Other - Not listed	<input type="checkbox"/> Tires/Wheels/Repair
<input type="checkbox"/> Diesel Equipment	<input type="checkbox"/> Hand Tools & Accessories	<input type="checkbox"/> Pest Control	<input type="checkbox"/> Tools & Shop Tools
<input type="checkbox"/> Educational Institutions	<input type="checkbox"/> Harvesting Equipment	<input type="checkbox"/> Planters & Accessories	<input type="checkbox"/> Tractors & Accessories
<input type="checkbox"/> Energy (Gas, Oil & Wind)	<input type="checkbox"/> Heaters/Furnaces	<input type="checkbox"/> Pressure Washers	<input type="checkbox"/> Trailers
<input type="checkbox"/> Engines & Accessories	<input type="checkbox"/> Insurance	<input type="checkbox"/> Pumps & Accessories	<input type="checkbox"/> Trucks & Accessories
<input type="checkbox"/> Feeding Equipment & Accessories	<input type="checkbox"/> Irrigation/Chemigation Equipment	<input type="checkbox"/> Rebuilders	<input type="checkbox"/> Wagons/Carts
<input type="checkbox"/> Fencing, Gates & Panels	<input type="checkbox"/> Laboratory	<input type="checkbox"/> Repair & Replacement Parts	<input type="checkbox"/> Welders & Supplies
<input type="checkbox"/> Fertilizer/Fertilizer Equipment	<input type="checkbox"/> Land Farming	<input type="checkbox"/> Safety/Security	

Booth Registration

Booth Size	Booth Fee
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Additional Amenities:

The amenities below are NOT included in the price of the booth, but can be reserved at the listed price. Price Doubles After November 15, 2021

Table with covering	# _____ X \$25 _____
Chair	# _____ X \$3 _____
220v Electric Service (Standard 110v Electric Service INCLUDED)	\$75 _____

Total Registration Cost: 50% of Total due with contract.
100% of Total due if received after September 1, 2021.

BALANCE DUE SEPTEMBER 1, 2021

Lessee Signature	Date
Payment Information	Credit Card
Name on Card	Expiration Date

Billing Address	Billing Zip Code
Card Number	Security Code
Cardholder Signature	Amount to Charge
Cardholder Initials	Automatically run credit card for the remaining balance due, on September 1, 2021.

Remittance

MAIL contract with payment: Kearney Farm Expo | PO Box 902 | Kearney, NE 68848

EMAIL contract with payment instructions: gateway@farmexpo.org

CALL to make a payment by phone: (308) 627-1793