



October 17, 2019

Dear Exhibitor:

Thank you for choosing to exhibit at the 50<sup>th</sup> Annual Gateway Farm Expo. Gateway Farm Expo is November 20<sup>th</sup> and 21<sup>st</sup> in Kearney, Nebraska. The Gateway Farm Expo Board and volunteers are excited to offer the latest innovative exhibitors in the agricultural market.

Gateway is the longest running farm show in Nebraska. Scheduled to follow harvest completion, farmers and ranchers generally have a good handle on their production. Producers are looking for a fresh perspective on their operation goals for the next year. Operators are ready to invest in technology, equipment and operation inputs. These opportunities create sales at the Gateway Farm Expo!

Exhibitor registration is Tuesday, November 19<sup>th</sup>, from 8:00 AM to 5:00 PM. Free unload services are available to exhibitors on Tuesday, November 19<sup>th</sup> from 8:00 AM to 5:00 PM.

Please join the Gateway Farm Expo Board and Volunteers for an Opening Ceremonies and an Exhibitor Reception on Tuesday, November 19<sup>th</sup> from 5:00 -7:00 PM in the Ag Pavilion at the Buffalo County Fairgrounds. Thank you to the following sponsors for hosting this networking event: AgDirect, Chief Agri, Exchange Bank, KRVN, LandMark Implement Inc, Mid-States Irrigation & Repair and NTV.

On behalf of The Gateway Farm Expo Board and all our volunteers, we look forward to your attendance at the 50<sup>th</sup> Annual Gateway Farm Expo. Thank you for being loyal supporters of the Gateway Farm Expo for 50 years.

Sincerely,

Steve Linden  
Gateway Farm Expo Show Chair

# Welcome to the 50th Annual Gateway Farm Expo

## Exhibitor Amenities Provided at the Gateway Farm Expo:

**Advertising:** Gateway Farm Expo prides itself on providing exhibitors with various avenues of advertising, from radio, television, print and banner advertisements Gateway Farm Expo uses advertising opportunities to the fullest. Thank you to the following banner sponsors: Heartland Bank (State Bank of Riverdale) and Sargent Irrigation

**Complimentary Breakfast:** Enjoy a cup of coffee and a donut on Wednesday and Thursday mornings. Breakfast is sponsored by Buffalo County Farm Bureau and Hefty Seed of Wood River.

**Exhibitor Hospitality Lounge:** Gateway Farm Expo provides a hospitality lounge for all exhibitors. The lounge is in the northeast corner of the Expo Building. Please provide your driver's license at the gate to receive a wristband for admittance into the lounge. The lounge is open at 4:00 PM on Wednesday and Thursday. A selection of beer and soft drinks will be available. No one under the age of 21 will be admitted into the lounge. No alcohol will leave the designated lounge area. Thank you to the following Hospitality Sponsors: AuctionTime.com, Black Hills Energy of Omaha, Center Point Energy, Kearney Visitors Bureau, and Nebraskaland Distributors.

**Exhibitor Reception:** An Exhibitor Reception will be on Tuesday, November 19<sup>th</sup> from 5:00 -7:00 PM in the Ag Pavilion at the Buffalo County Fairgrounds. There will be appetizers, drinks, and networking for all Gateway Farm Expo exhibitors. Your exhibitor badge will admit you into the exhibitor's reception. Please have proper identification to receive a wristband. Thank you to the following sponsors for hosting this networking event: AgDirect, Chief Agri, Exchange Bank, KRVN, LandMark Implement Inc, Mid-States Irrigation & Repair and NTV.

**Free Lunch Service:** This show wouldn't be the success it is without our volunteers. Please thank these men and women who will come around on golf carts to deliver you at your booth a FREE lunch, dessert, and a beverage.

**Load & Unload Service:** Gateway Farm Expo will provide a free unload and load service with fork-lifts and pallet jacks. Unload will be Tuesday, November 19<sup>th</sup> from 8:00 AM to 5:00 PM. T & T Mobile Washing will be available for equipment washing, prices will vary. You can reach T & T Mobile Washing at (308) 440-4407. Loading services will begin at 5:00 PM Thursday, November 21<sup>st</sup>. All property needs to be removed from the fairgrounds after the show. Thank you to the following Equipment and Service Sponsors: Construction Rentals, Kearney Equipment, Mid-States Irrigation & Repair, Nebraska Crane, Sunbelt Rentals, Sweet Enterprises, LLC, The Dent Popper, and Titan Machinery/Fairbanks International.

**Name Badges:** Please complete the following Name Badge Form by **November 1<sup>st</sup>, 2019**.  
<https://www.gatewayfarmexpo.org/p/exhibitorinfo/order-id-badges>.

**Show Hours:** The Expo will be open for attendees on Wednesday, November 20<sup>th</sup> from 9:00 AM to 5:00 PM, and Thursday November 21<sup>st</sup> from 9:00 AM to 5:00 PM. All displays shall be in place by 9:00 AM Wednesday, November 20<sup>th</sup> and must remain intact through 5:00 PM Thursday, November 21<sup>st</sup>.

**Tables & Chairs:** The deadline to pre-order tables and chairs is November 1, 2019. Tables are \$25 each and chairs are \$3 each. After November 1<sup>st</sup> prices will be \$50 per table and \$6 per chair due to the rental vendor's policy.

**Wireless Internet:** Complimentary wireless internet will be available.

## THANK YOU for exhibiting at the 50<sup>th</sup> Annual Gateway Farm Expo!

# Schedule of Events

## Wednesday, November 20, 2019

- 9:30 AM Speaker Session: Ag Market.net  
[Jim McCormick, Ag Market.net](#)
- 10:30 AM Speaker Session: Crop Management: Drones & Airplane Imagery  
[Dr. Kevin Price, Chief Emerging Tech. Officer](#)
- 11:30 AM - 1:00 PM Beef BBQ Lunch  
[First National Bank and Bayer](#)  
Dessert  
[Barney Insurance and Custer Federal State Bank](#)  
2019 Auctioneer & Ringman Championship  
[Nebraska Auctioneers Association](#)
- 1:00 PM Speaker Session: NE Land Value & Cash Rental Rate Trends  
[Jim Jansen, Agricultural Economist](#)
- 2:00 PM Speaker Session: Farm Bill Signup Summary  
[Robert Tigner, UNL](#)

## Thursday, November 21, 2019

- 9:30 AM Speaker Session: Industrial/CBD Hemp  
[Alex Seyfert](#)
- 10:30 AM Speaker Session: Corn, Soybeans & Cattle Outlook  
[Doug Simon & Jamison Jensen, Tredas](#)
- 11:30 AM - 1:00 PM Pork BBQ Lunch  
[Pioneer Hi-Bred and Town & Country Bank](#)  
Dessert  
[Nutrien Ag Solutions](#)  
The OK Sisters Band  
[Coldwell Banker/Town & Country Realty and Farm Credit Services of America](#)
- 1:00 PM Keynote Speaker:  
Planning for the future of your farm. Transitioning to the next generation.  
[Dr. Ron Hanson, UNL Professor Emeritus](#)  
Sponsored by: [Aurora Cooperative](#)

# 50TH Annual Gateway Farm Expo

November 20 - 21, 2019

Buffalo County Fairgrounds - Kearney, NE



Location Not To Scale