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Georgia International Horse Park 1996 Centennial Olympic Parkway Conyers, GA 30013 770-860-4190



GEORGIA INTERNATIONAL

## HORSE PARK

Website: ConyersCherryBlossomFest.com



## 43<sup>rd</sup> Annual Conyers Cherry Blossom Festival Fact Sheet

What:

*'Swing into Spring'* at the Conyers Cherry Blossom Festival, presented by Ingles. The festival is now in its forty-third year. Held during the blooming of the cherry trees in Conyers, Georgia, the festival celebrates Spring and cultural understanding. The award-winning, contemporary art and craft festival includes hundreds of artist and crafter booths, a variety of food booths, cultural demonstrations, live entertainment and children's activities.

- When:Saturday, March 23 and Sunday, March 24, 202410:00 a.m. to 5:00 p.m. both days
- Where: The Georgia International Horse Park is conveniently located off of I-20, Exits #82 and #84 in Conyers, Georgia.
  1996 Centennial Olympic Parkway, Conyers, GA 30013
- Admission: Guests enjoy Free Admission with an \$10 Parking Fee (credit card only)
- History: Maxell Corporation along with the Chamber of Commerce, held the first Conyers Cherry Blossom Festival in 1982 at the Maxell office in Conyers, Georgia. The festival featured Japanese cooking classes, silk flower arranging, Oriental doll exhibits, Origami exhibits, Kabuki theater, bonsai tree exhibits, karate demonstrations and a Haiku contest. Over the years, the festival grew in size and was moved to the Georgia International Horse Park in 1997 when the City of Conyers took over management of the event.

From that simple beginning, the event has grown to include hundreds of participants from many diverse cultures, welcoming thousands of guests each year. Scheduled during the blossoming of the beautiful Yoshino Cherry Trees, the festival still operates under its founding principle to promote cultural understanding and friendship through international music, dance, arts, crafts, food, games and entertainment for all ages.