



GEORGIA INTERNATIONAL

HORSE PARK™

Connecting To Your Market

WITH SPONSORSHIP MARKETING

The Georgia International Horse Park



GROOMED FOR GREATNESS

The Georgia International Horse Park has been groomed for greatness from the beginning. Since opening its gates in September of 1995, the GIHP has already served as the equestrian venue for the largest sporting event in the world: The 1996 Centennial Olympic Games. The park was the setting for all equestrian events, first ever mountain biking event, as well as the final two events of the modern pentathlon.

Today, the tradition continues as the GIHP plays host to a remarkable variety of special events: equestrian competitions, festivals, concerts, wedding receptions, family reunions and sports competitions, as well as corporate events. The park's sprawling 1,400 acres can accommodate events of all shapes and sizes. An estimated 500,000 people visit the Horse Park annually.

The Venue



The Grand Prix Stadium and Plaza
Charles C. Walker Covered Arena
Auxiliary Arenas
The Stable Complex
The Glen
Steeplechase
Bald Rock Meadows
The Carriage Room
The Legacy Room
The Tack Room
Picnic Pavilion
Exhibition Center
The Courtyard

The Georgia International Horse Park works closely with the Conyers Convention and Visitors Bureau to promote the facility and events. Partner marketing programs from both entities are professionally managed and include print media, personal promotions, social media and digital communications and programs.

Events & Attractions



Recreation Facilities

Mountain Bike Trails
Horse Back Riding Trails
Big Haynes Creek Nature Center
Cherokee Run Golf Club
Arboretum



Equestrian Events

Hunter/Jumper Shows
Breed Shows
Local Horse Shows
Interscholastic Competition
Dressage and Combined Training
Schooling Shows
Rodeos



Other Events

Festivals
Concerts
Trade Shows
Dog Shows
Alpaca Shows
Cross Country and 5K Races
Obstacle Course Races and Ultra Marathons

Annual Event



The Georgia International Horse Park hosts the Conyers Cherry Blossom Festival each Spring, now in its 40th year. This is an award-winning festival, attracting an average of 20,000 in attendance annually.

The Conyers Cherry Blossom Festival originated as a way to encourage cultural understanding and friendship through international music, dance, games, food and crafts. The festival offers multiple stages for continuous entertainment, over 300 booths consisting of art and craft vendors, various children's activities and civic and nonprofit organizations.

The Georgia International Horse Park is located at 1996 Centennial Olympic Parkway, Conyers, Georgia. It is conveniently situated in the central region of the state, just 25 miles east of Atlanta.

Reach & Connectivity

Reach a variety of audiences through multiple avenues as the Georgia International Horse Park welcomes visitors and participants throughout the year. Connect with your target market through various marketing outlets including:

- Website Banners and Links
- Social Media Mentions and Posts
- Exposure on Digital Marquee
- Venue Signage
- E Newsletter Promotion

The Georgia International Horse Park can customize your sponsorship marketing campaign to meet your budget and goals.





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Thank you for your interest in the Georgia International Horse Park. Please contact us today to discuss the variety of sponsorship opportunities. Our unique setting provides you with the ability to align your company with sporting events, equestrian competitions, festivals, concerts, trade shows, corporate events and more. We look forward to discussing your brand partnership.

Contact:

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