



Georgia Grown Market FAQs



What is the Georgia Grown Market? The Georgia Grown Market is a consignment store located at the Georgia National Fair inside the Georgia Grown Building. Our aim is to provide an opportunity for Georgia Grown members to promote their products to an audience of over 500,000 fairgoers.

Who is eligible to participate as a vendor? Georgia Grown members who sell products grown, processed, manufactured or produced in Georgia are invited to participate.

When are applications due? Applications must be filled out and returned by August 1, 2024.

Where do I send my application? Applications and required documentation [inventory list with prices and scannable barcodes, images, and copy of FSE (Food Sales Establishment) license] should be sent to:

Georgia Grown Market
Attn.: Sandy Kusuda
401 Larry Walker Parkway
Perry, GA 31069

OR email to georgiagrownmarket@gnfa.com.

NEW - online application available at <https://ggatthefair.com/georgia-grown-market/>.

What types of products can I sell? Products must be:

- Agriculturally based
- Grown/produced in Georgia
- Pre-packaged with scannable UPC codes
- Shelf stable

Products sold in the past have included jam, jelly, pickles, salsa, jerky, cookbooks, barbecue sauce, spices and rubs, pine resin and turpentine, goat milk soap and lotion, syrup, juice, honey, candy, cake, pecans, and others.

What if I do not have UPC codes? It is the vendor's responsibility to acquire UPC codes for their product in order to participate.

Will sampling be allowed? Yes! Vendors interested in sampling opportunities should indicate so on their application. Sampling will be scheduled as the consignment agreements are returned.

When will I be notified if I am an accepted vendor? Notifications and contracts will be mailed August 31.

Can I sell products that are not grown/produced in Georgia? Our goal is to promote Georgia Grown products. Any others will not be accepted.

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What is the delivery procedure?

In order to keep the process running smoothly, accepted vendors will be asked to schedule delivery times for Monday or Tuesday, September 30 or October 1, between the hours of 9 a.m. and 4:30 p.m. A signed consignment agreement must be in place for the Georgia Grown Market to accept inventory. Vendors will provide a packing list upon delivery and each product UPC code will be scanned. UPC codes must have been attached to inventory prior to receiving. Vendors will be shown to their assigned area to display their product. Space assigned will be based on product proposed.

How will my product be displayed? The Georgia Grown Market provides varying wooden fixtures designed to give a “country store” feel.

Can I provide my own fixtures? All outside fixtures must to be approved in advance and must compliment the existing “country store” decor. Fixtures must be compact. You will need to provide dimensions and photos to request approval from georgiagrownmarket@gnfa.com.

How much product should I bring? You should allow enough product to create an attractive display, along with a limited amount of backstock.

What happens if my display gets empty? Your product will be restocked as it is sold. If we run low on your inventory, we will contact you and request additional product. Additional product will be accepted by appointment only. Appointments will be scheduled between 8 and 9 a.m. while the fair is in progress. Vehicles will not be able to drive up to the building and merchandise will not be able to be checked in outside of these hours.

Where will my product be stored? The Georgia Grown Market will store backstock in a secure area inside of the Georgia Grown Building.

How will I know what I actually sold? Each vendor will receive a sales summary report with their check after the fair is over.

How is payment calculated? The Georgia Grown Market will retain 20% of pre-tax sales. For example, if your product has a sales price of \$1.99, for each piece you sell, you will receive 80% (or \$1.67).

When will I receive payment? Checks for payment of sold consignor inventory will be processed and mailed by November 30. Checks will be made out to the vendor name and mailed to the address listed on the application.

What should my inventory list look like? The following pages contain examples of correct formats for inventory lists with the required information and scannable barcodes.

The first example includes all of the required information. The second includes all information except for images.

If you use the second format, you will upload an image of your product as part of your document. If you have multiple products, you may include one image of a representative group of products. For example, if you sell soap, lotion, and lip balm, you may include one image that includes all three items vs. a separate image of each product.

If using the online entry form, you will upload the entire inventory list and any images as one document.

VENDOR INVENTORY

EXAMPLE 1




ELUSIVE JAMS | 565 OLD MUSE RD, CARROLLTON, GA 30116
 JASON WYNN | 404-403-7308 | elusivejams@gmail.com | www.elusivejams.com

Product	Type	Price (Includes 20% Commission)	Barcode	Image
Fig Bourbon 8oz	Jam	\$9.49	 7 63961 99404 6	
Pecan Praline Peach 8oz	Jam	\$8.49	 7 96029 52055 0	
Smoked Strawberry 13oz	Jam	\$9.99	 7 63961 99407 7	

VENDOR INVENTORY

EXAMPLE 2*

Maybird Confections Inventory 2023

Product	Size	UPC	Price	Barcode
Dark Chocolate Pecan toffee	5 oz	741527992682	\$11.99	 7 41527 99268 2
Milk Chocolate Pecan toffee	5 oz	741527992729	\$11.99	 7 41527 99272 9
Extra Dark Chocolate Pecan toffee	5 oz	741527992767	\$11.99	 7 41527 99276 7
Dark Chocolate (No Nuts) toffee	5 oz	741527992804	\$11.99	 7 41527 99280 4
Milk Chocolate (No Nuts) toffee	5 oz	741527992842	\$11.99	 7 41527 99284 2
White Gold Pecan toffee	5 oz	741527992880	\$13.99	 7 41527 99288 0
Snickerdoodle toffee	5 oz	741527992927	\$13.99	 7 41527 99292 7
Dark Chocolate Pecan Coffee toffee	5 oz	741527992965	\$13.99	 7 41527 99296 5
Dark Chocolate Pecan Bourbon toffee	5 oz	741527993009	\$13.99	 7 41527 99300 9

***IF YOU USE THIS FORMAT, YOU WOULD ALSO NEED TO UPLOAD/INCLUDE PRODUCT IMAGE(S)**