

42nd District Agriculture Association
Glenn County Fairgrounds
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Board Meeting Minutes
January 24, 2023

- I. **ROLL CALL:** Director Bittle was running late, President Pierce asked to move things around on the agenda and move through items that are non-actionable items.
- II. **INTRODUCTION OF GUESTS-** Mario Romano
- III. **MATTERS OF INFORMATION**
 1. Staff Reports: CEO Bartels gave an update on the bookings that she had done for the upcoming fair entertainment, she shared her WFA experience and how successful she felt it was. In the office they are getting very busy with all components of Fair.
- IV. **PUBLIC COMMENT:** Mario Romano asked how much longer for the RFP?
- V. **CALL TO ORDER –** President Pierce called the meeting to order at 6:40PM. Director Mudd, Director Douglass, Director Chavez, Director Bittle, President Pierce were all present. No absents.
- VI. **NEW BUSINESS**
 1. RACEWAY STATUS UPDATE: CEO Bartels stated that she is working with legal on the development of RFP as well as updating the contract and exhibits that go with contract. CEO Bartels wanted to have some clarification regarding sound, lighting, and sound ordinance changes. She wanted to be sure that the consequences were actionable and fitting. Mario Romano suggested a log that the promotor turns in or shares that would measure sounds at a certain distance (75ft was discussed) from the track. Director Chavez stated that the consequences for violating the sound ordinance, whether that be racing past curfew, or cars exceeding the sound ordinance noise limit, need to be tiered.
 2. FAIR-TIME BUDGET REVIEW: CEO Bartels asked the board members if they could go through line by line to review the numbers and discuss changes as needed. The first change was under the Admissions heading and category being Admission-Derby, CEO Bartels felt that this should be adjusted down due to seating restrictions and based on use of Grandstands. Under Misc. Fair \$15,700 was recorded under Advertising Expense. CEO Bartels stated that was an entry error, that figure is repeated in the line below. Under Merchandise Revenue Director Bittle asked why there was not a projected amount in that column. CEO Bartels stated after discussion of merchandise to increase the amount to \$1500.00 and she would be selling hats, and clearing out inventory of leftover merchandise. Professional services under the Publicity Heading, CEO Bartels stated that if the board was agreeable that she would like to increase this amount significantly to allow for a professional social media manager. This service would be provided by Payton Ryan, owner of Fair-ly Decent Promotions and her bid is for \$6500 - \$7000. Director Douglass moved to approve the bid from Fair-ly Decent Promotions. Director Mudd seconded the motion. Director Chavez, Director Mudd, Director Bittle, Director Douglass, and Director Pierce all voted in favor of the motion. No votes against the motion. Motion passed unanimously. Under the heading of Premiums & Exhibits CEO Bartels discussed the need to increase the judge's category. Due to traveling expense increases and discovering that the fee that was paid in the past was not in line with what other fair paid. Therefore, she projected an increase in that category of 1300.00 over 2022. The Attendance expense category CEO Bartels projected an increase overall, due to wage increase. Director Pierce asked to see an increase in the Misc. Fair Expenses under in the Landscaping category. To liven up the fairgrounds with color, and floral pots, the front of the Fair Office, Gathering Place and Simmons Arena. CEO Bartels asked for

some clarification regarding whether they foresee these changes being permanently or temporary. After discussion, CEO Bartels proposed \$4999.00 for the category. The last change proposed was the Destruction Derby, CEO Bartels stated that she felt the category should be reduced to \$17,000 from last year's 25,000.

Director Bittle moved to approve the 2023 Fair Budget with the changes discussed. Director Mudd seconded the motion. Director Chavez, Director Mudd, Director Bittle, Director Douglass, and Director Pierce all voted in favor of the motion. No votes against the motion. Motion passed unanimously.

VII. CONSENT CALENDAR Director Douglass moved to approve the Consent Calendar as it. Director Bittle seconded the motion. Director Chavez, Director Pierce, Director Mudd, Director Bittle, all voted in favor, no votes in the negative. Motion passed.

VIII. REPORTS & INFORMATION: None

IX. OLD BUSINESS

1. PROJECT LIST: CEO Bartels reported that there was no change in the project list, working on the research for the sign at the main entrance. Director Douglass asked if we could add the electrical pole that was repaired over in December.

X. ITEMS OF CORRESPONDENCE

NONE

XI. MATTERS OF INFORMATION (Resumed)

1. Directors' Comments: None
2. Next Scheduled Board Meeting: February 21, 2023
3. Items to be included on the next meeting's agenda.
 - a. RFP Update
 - b.

XII. ADJOURNMENT Meeting was adjourned at 8:22PM