



# Avenue of Lights

December 13-17, 2023

## Sponsorship Agreement

Sponsor or Business Name: \_\_\_\_\_ Website Address: \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact for Sponsorship: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor's email \_\_\_\_\_

I hereby agree to Sponsor the Avenue of Lights at the designated level of Sponsorship:

- |  |   |
|--|---|
| <input type="checkbox"/> Joy to the World: \$2,000 and above | <input type="checkbox"/> 'Tis the Season: \$200 and above |
| <input type="checkbox"/> Deck the Halls: \$1,000 and above   | <input type="checkbox"/> Fa la la la: \$150 and above.    |
| <input type="checkbox"/> Merry and Bright: \$500 and above   |   |

### **Joy to the World Sponsorship - \$2,000**

- Recognized as exclusive "Joy to the World" sponsor in all promotions.
- Company name and logo prominently displayed at the event.
- Company name featured and tagged in all promotional posts on social media prior to and after event.
- Company name and logo included in slideshow viewed at the event.
- Company name and logo included in the event program, (2)4x8 banner, on presale tickets and all advertising.
- Four (4) tickets to the Avenue of Lights Drive Thru

### **Deck the Halls Sponsorship - \$1,000**

- Company name and logo included in slideshow viewed at the event.
- Company name and log included in event program, (2) 3x6 banner, and advertising.
- Individual recognition during the event
- Two (2) tickets to Avenue of Lights Drive Thru

### **Merry and Bright Sponsorship - \$500**

- Company name and logo included in slideshow viewed at the event.
- Company name and logo included in event program, (1) 3x6 banner, and advertising.
- Individual recognition during event
- One (1) ticket to Avenue of Lights Drive Thru

### **'Tis the Season Sponsorship - \$200**

- Company name listed in event program.
- Individual recognition during event
- Company name displayed on sponsor board at event.

### **Fa-la-la-la Sponsorship – \$150**

- Company name listed in event program.
- Company name displayed on sponsor board at event.

\*\*Please make checks payable to: Glenn County Fair

Mail to PO Box 667, Orland, CA 95963, or put in drop box at Fair Office 221 E Yolo St, Orland, CA 95963