



February 26, 2024

Greetings from the Glenn County Fair,

We've got some exciting news and a sweet opportunity we are excited to share with you. This year's Glenn County Fair is rolling in with the theme "Country Fun for Everyone," happening May 16-19, 2024. This is our annual big bash where we celebrate the best of country life, from thrilling rides, tasty treats, great music, and a good old-fashioned derby.

Why we need your help?

Our fair is the highlight of the year for many in our community, and **Sponsorship** at the fair where memories are made, friends meet up, and businesses like yours can help the community that means the world to us. We're all about creating those unforgettable moments, and with your contribution we can make this year's fair the best one yet.

Perks of Partnering Up:

- **Get noticed:** Your business will be the talk of the fair! We're talking banners, shout-outs over PA system, and your name lighting up our social media and website.
- **Talked about around town:** With daily announcements and fair radio ads, your message will reach thousands of fairgoers.
- **Tailor fit for you:** We get that one size doesn't fit all. Let's chat and figure out a sponsorship deal that hits the sweet spot for your business goals.

Let's Make the Magic Happen!

We're not just throwing a fair; we're creating memories and bringing our community together. Whether it's helping someone discover their new favorite band, eating the best corn dog ever, or laughing with friends on a ride, it's all about making those moments happen. If you are interested in your business being a part of the Glenn County Fair, we encourage you to look at our sponsorship opportunities.

Together, we can make the 2024 Glenn County Fair a landmark event that nobody will want to miss. Can't wait to hear back from you!

Thank you for your continued support,

Kathy Bartels

Chief Executive Officer

ceo@glenncountyfair.org

530-865-1168

PARTNERSHIP OPPORTUNITIES & BENEFITS

Year Round

- Customized to meet our partners goals and objectives. Call office to set up meeting.

Barn Sponsors New in 2023

*Multiple opportunities from list below.

- Pig Barns (6)
- Sheep Barns (2)
- Goat Barns (2)
- Cattle/Dairy Barns (8)
- Poultry/Rabbit Barns (2)

Fair provides double sided banner, sponsor provides logo.

Logo must be submitted by April 1st to be included.

Blue Ribbon

* Choose opportunity from list below.

- Strolling Entertainment
- ONP Railroad
- RV Area (3)
- Pits
- Mother's Station
- Fairground Maps

Benefits include:

15 Single Day Tickets

Company featured on:

Fair website

Fair social media

Supreme Grand Champion

*Choose opportunity from list below.

- Junior Livestock Arena
- Main & South St Entrance Gate
- Kids Carnival
- Main Carnival
- Stem/Educational Interactive Exhibits
- Beer Gardens

Benefits include:

45 Single Day Tickets

2 Grandstand Boxes (seats 12)

Company featured on:

Fair website

Fair social media

Fair Map

Fair Radio Advertising

Red Ribbon

* Choose opportunity from list below.

- Sanitization Stations
- Heritage Trial
- Vo-Ed Silent Auction
- First Aid Station

Benefits include:

10 Single Day Tickets

Company featured on:

Fair Website

Grand Champion

* Choose opportunity from list below.

- Arena Events (3)
- Bandshell or Center Stage (2)
- Commercial Building
- Still Exhibits Building
- Beer Gardens-Banner Placement

Benefits include:

30 Single Day Tickets

1 Grandstand Boxes (seats 6)

Company featured on:

Fair website

Fair social media

Fair Map

Fair Radio Advertising

Participating

* Choose opportunity from list below.

- Banner on fence inside fairgrounds

Benefits include:

5 Single Day Tickets

Company featured on:

Fair website

Fair social media



2024 Partnership Agreement

Financial Agreement In-Kind Agreement

Partner or Business Name: _____ Email: _____

Mailing Address _____ City _____ State _____ Zip _____

Contact: _____ Phone: _____

CONTACT SIGNATURE: _____ Date: _____

I hereby agree to donate to the Glenn County Fair at the designated level:

- | | |
|---|---|
| <input type="checkbox"/> Supreme Grand Champion: \$10,000 and above | <input type="checkbox"/> Champion: \$2,500 and above |
| <input type="checkbox"/> Grand Champion: \$5,000 and above | <input type="checkbox"/> Blue Ribbon: \$1,500 and above |
| <input type="checkbox"/> Barn Sponsor \$ 800 inside and \$1000 ends | <input type="checkbox"/> Red Ribbon: \$750 and above |
| <input type="checkbox"/> Participating: \$200 and above | |

Total Amount of Donation (In-Kind or Cash): _____

If "In-Kind", please indicate your product or service donation: _____

I understand that in return for my partnership, I will receive a "Thank You" packet which includes admission tickets to the Fair as well as other incentives, based on my level of involvement listed above.

*Please make checks payable to Glenn County Fair.

Thank You for supporting 107 years of Glenn County Tradition

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