

Production Plan – Ardell Large Screen

The Ardell Pavilion has a 13' wide by 9' tall LED reader board with a 10mm dot-pitch. It displays graphics extremely clearly due to the fine resolution.

This service is free of charge for any Lessee renting the Ardell Pavilion. It can be used to scroll messages, show sponsor logos, provide Thank you's to crew, highlight key participants. At some point we will provide training to some of the larger events to allow them to dynamically change the message during an event.

To use the Reader board for your event please fill out the following completely.

Schedule for Ardell Use

Day:	Start time:	End time:
Day:	Start time:	_End time:
Day:	Start time:	_ End time:
Day:	Start time:	End time:
Day:	Start time:	_End time:

Some events may not want the reader board running during actual competition. Please tell us what start and stop time you want on each day.

Day:	Start time 1:	_ End time 1:
Day:	Start time 2:	_ End time 2:
Day:	Start time 3:	_ End time 3:
Day:	Start time 1:	_ End time 1:
Day:	Start time 2:	_ End time 2:
Day:	Start time 3:	_ End time 3:
Day:	Start time 1:	_ End time 1:
Day:	Start time 2:	_ End time 2:
Day:	Start time 3:	_ End time 3:
Day:	Start time 1:	_ End time 1:
Day:	Start time 2:	_ End time 2:
Day:	Start time 3:	_ End time 3:
Day:	Start time 1:	_ End time 1:
Day:	Start time 2:	_ End time 2:

Display of messages/graphics is done by frame. Please draw in what you want each frame to say or a graphic you want displayed. Please put the exact file name of each graphic in the appropriate box. Not all frames need to be used. We will make a guess on the approximate time each frame is displayed depending on the wording or graphic.

You can copy this and make it different for each day:

1 Grant County Fairgrounds logo and welcome will always start each series.	2	3
4	5	6
7	8	9
10	11	12
13	14	15

Graphics should be sent to jcmckiernan@grantcountywa.gov at least 21 days prior to the start of your event to assure the sign is ready. If the Graphics are too large to email please mail a zip drive to: Attention Jim, 3953 Airway Drive NE, Moses Lake, WA 98837. The zip drive must be received 21 days prior to your event.

We do have various backgrounds and standard messages that can be displayed such as maintain social distancing and hand-washing.

Here are some suggestions for the Readerboard at your event.

- Title of the event with promoter names and cell phone number
- Your logo, if you have one
- A logo in each frame for each sponsor with a Thank you or simple message
- A daily schedule of events
- Upcoming or future events
- A picture of known participants with their name underneath (Obviously this couldn't be everyone for a large event)
- Rules for the facility and/or event
- A map of the grounds with barn numbers and pavilion locations
- Local Restaurants and/or Hotels listed
- Automatic display of the date, time and temperature in the Ardell

Our goal is to help you highlight what is important at your event. All messages will be preprogrammed based on your request and schedule.

We cannot make changes on the fly once the event has started.