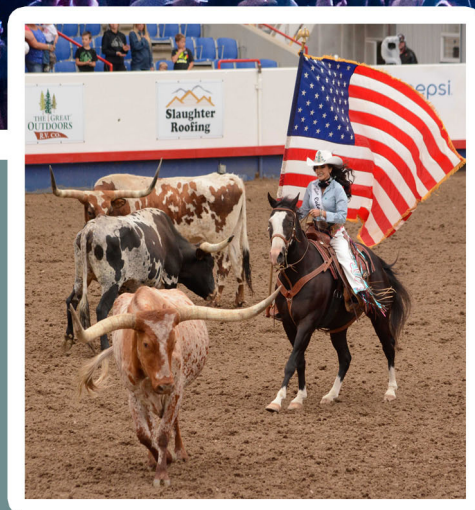


2023 Greeley STAMPEDE

Presented By



RODEO ★ CONCERTS ★ FAMILY FUN



Sponsorship
Information

Welcome to the Greeley Stampede

We invite you to tap into the branding and marketing power of Colorado's premier summer western celebration by becoming a sponsor and partner of the 2023 Greeley Stampede.

More than 250,000 rodeo fans, concert goers and western revelers come to enjoy affordable entertainment. The Greeley Stampede is more than the #1 local attraction in the region over the 4TH of July holiday – it is simply the most targeted way to reach every facet of the Northern Colorado community.

For 100 years in NoCo, the Greeley Stampede has been the most popular and long standing community tradition, and as a sponsor you will receive exposure throughout the event. Signage placement is available in multiple prominent areas of Island Grove Regional Park along with recognition by park attractions and event announcers – all potential benefits which ensure prominent exposure throughout the 12-day event.

Your presence is reinforced through your company logo on appropriate collateral materials, including event guides, pocket schedules, promotional brochures and other media. Your recognition may extend online through a year-round ID and link on the popular Greeley Stampede website and social media pages.

Also, the Stampede is one of the few live entertainment opportunities in Northern Colorado that brings the entire family together as the majority of Stampede visitors come with parents, siblings and other relatives. You have the opportunity to provide firsthand experience with your product or service by connecting with our guests where they are open to an introduction at an event they consider an old friend.

All of our partners receive an extensive and exclusive package of premium event tickets, admission, parking and hospitality passes. Take advantage of our Partner Concierge Service to purchase additional admission, parking or rodeo tickets at a special reduced rate.

Whether your target market consists of twenty-something music lovers, budget conscious mothers, discerning art lovers, passionate rodeo fans ... or anyone in between, the Greeley Stampede can connect your brand, product or service with the right people in a meaningful way. When you support something they care about, they will support you. Stampede, fully customizable, partnership packages start at \$8,000.

The dedicated promotional staff at the Greeley Stampede can develop meaningful and effective activation programs to promote your business or brand ... there are truly no limits. I look forward to discussing with you how we can work together to create a successful partnership.



Justin Watada
Greeley Stampede CEO
justin@greeleystampede.org
o: 970-356-7787
c: 303-885-7804



Our Mission & Event History

Our Mission:

To celebrate our nation's independence, preserve our western heritage, and strengthen our community.

Event History:

The Greeley Stampede is a non-profit 501c4 organization that is rich in tradition and heritage dating back to the late 1800's. It began as a community celebration to honor local potato farmers and has since grown into an internationally acclaimed festival attracting over 250,000 people annually from all parts of the United States and many foreign countries.

Officially named the Greeley Spud Rodeo in 1922, the event featured bucking bronc riding, fancy roping, a pie eating contest, a horse race, motorcycle and bicycle races, and a two-mile Model T Ford "free for all" race. Estimated attendance in that first official festival was 2,500 people.

In an effort to give the event some national recognition, the Greeley Spud Rodeo era ended and, thus, began the age of the "Go West with Greeley" Rodeo. The name was taken from the famous phrase by the city's name sake, Horace Greeley, who said "Go west young man. Go west."

The Greeley Independence Stampede name came in 1972 by means of a community contest and featured professional rodeos, country concerts, July 4th parade, and carnival midway, mixed with food and fun galore!

Today, the event is Colorado's premier summer western celebration. The 2023 event marks the 101st annual Greeley Stampede that will feature 13 days of affordable family entertainment including rodeo, music, parades, shopping, festival food and fireworks.

Our Organization:



Award-Winning Festival

Past Concert Performers:

- | | | | |
|--------------------|------------------|-------------------|---------------------|
| - 3 Doors Down | - Cody Johnson | - Jon Pardi | - Sawyer Brown |
| - Alabama | - Darius Rucker | - Josh Turner | - Steve Miller Band |
| - Alan Jackson | - Def Leppard | - Keith Urban | - Sugarland |
| - Barenaked Ladies | - Dierks Bentley | - Kenny Chesney | - Taylor Swift |
| - Big & Rich | - Dustin Lynch | - Kid Rock | - The Band Perry |
| - Blake Shelton | - Dwight Yoakam | - Lady Antebellum | - The Beach Boys |
| - Brad Paisley | - Faith Hill | - Little Big Town | - The Judds |
| - Brett Eldredge | - Gary Allan | - Loretta Lynn | - Thomas Rhett |
| - Brooks & Dunn | - George Jones | - Luke Bryan | - Tim McGraw |
| - Buck Owens | - Granger Smith | - Lynyrd Skynyrd | - Toby Keith |
| - Chris LeDoux | - Jake Owen | - Martina McBride | - TobyMac |
| - Chris Young | - Jeff Foxworthy | - Rascal Flatts | - Trace Adkins |
| - Clay Walker | - Joe Nichols | - Reba | - Willie Nelson |
| - Clint Black | - Johnny Cash | - REO Speedwagon | - ZZ Top |

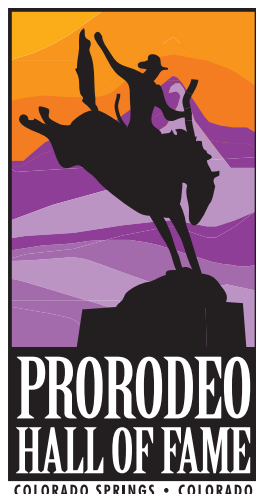
An Award-Winning Festival:

Selected as the iHeart Radio Rocky Mountain Country Music Event of the Year

Selected as a 2018 & 2019 USA TODAY 10 Best Readers' Choice Award for Best Rodeo

Recognized as the 2015 PRCA Mountain States Circuit Large Rodeo of the Year. The Stampede also won the Best Ground Award for having the safest and most consistent ground condition in 2014 and 2015.

Inducted in the Pro Rodeo Hall of Fame in 2014. The prestigious recognition is awarded to the top rodeos in the world including the Calgary Stampede, Cheyenne Frontier Days, San Antonio Stock Show & Rodeo and the National Western Stock Show.



About Us

Committee

The annual Greeley Stampede is produced by a Committee of volunteers & community leaders. Each Committee member is responsible for managing, producing & leading a specific event area while also being event ambassadors.



General Chair
Julie Jensen
Greeley Area
Realtor Association



Volunteer Chair
Jesse Leos
First Interstate
Bank



Hospitality Chair
Jacki Reider
Colorado Ear Care



Security Chair
Mic Harvey
Nutreetion
LandCare



Rodeo Chair
Shawn Mills
Safety Assurance
Consulting



Parking Chair
Todd Stephens
Bill's Volume Sales
and Service



Admissions Chair
Junior Barrios
FNBO



Group Sales Chair
Jen Baiamonte
City of Evans



Grounds Chair
Jerod Lichtenberg
B & M Electric



Music Production
Chair
Cory Sample
Maxar
Technologies



Parades Chair
Stephen Walker
Norfolk Iron & Metal Co.

Staff

CEO
Operations Manager
Marketing Manager
Beverages Manager
Ticket Manager
Community Engagement Coordinator
Applications & Vendor Coordinator
Accounting
Vendor Support (volunteer)

Justin Watada
Julie Reinert
Kevin McFarling
Morgan Moisey
Katie Baker
Stephanie Johansen
Kennidi Holcombe
Cassie Rigg
Ray Esola

Board of Directors

Chad Sanger, Jeff Reck, Julie Jensen, Jesse Leos & Jacki Reider

Giving Back to the Community

Community Donations

The Greeley Stampede supports community organizations and fund-raisers by donating:

Tickets and gift baskets.

Donation requests:	183
Donation value:	\$14,595

Cash Donations:

Stampede Foundation:	\$101,765
Wranglers Inc:	\$10,000
Banner Health NCMC:	\$14,000
Honor Flight of NoCo:	\$8,500
St Jude's Hospital	\$1,000

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Grand Total:	\$135,265
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Food Donation to Weld Food Bank

Carnival promo:	289 lbs
CanSculpture:	13,000lbs

Island Grove Park Improvements

The Greeley Stampede provides park improvements to Island Grove Regional Park as part of our agreement with the City of Greeley.

In 2022, the major projects were the arena JBS Stage, arena club level renovations and the new stock pens north of the arena. Total park improvements for 2022 was **\$3,724,619**

\$23 million Economic Impact

For the 2022 event, the Greeley Stampede hired the International Festival & Events Association to conduct an economic impact study which was completed by JS&A Economic Development Consulting. This is the first official study completed since 2010 to determine the impact the Greeley Stampede event has on the economy of Greeley. The study found the total revenue generated by the Stampede as thte event and in the City of Greeley to be **\$23 million**.

Learn more about the study in our Community Report and more about how the Stampede is strengthening our community by scanning the QR code



Volunteer Groups

The Greeley Stampede donated more than **\$94,000** to community volunteer groups in 2022

- Boys & Girls Club
- Exchange Club
- Frontier Academy
- Greeley Church of Christ
- Greeley West High School
- Grizzly Booster Club
- Leanna's Closet
- Living Grace Baptist
- Loveland Volleyball Club
- NoCo Wrestling Club
- Rapids FC
- Roosevelt High Schoo
- University Poms
- Weld County Sheriffs Posse
- Weld County 4-H

Total donation to community volunteer groups for the past 5 events: **\$408,897.80**

Community Recognition

Grand Marshal Program

Each year since 1928, the Greeley Stampede has recognized outstanding citizens for their many community and regional contributions to Northern Colorado.

- 2010 Norm & Bonnie Dean
- 2011 Harold & Carol Evans
- 2012 Bill & Sylvia Webster
- 2013 Bill & Sharon Farr
- 2014 Mike & Nomie Ketterling
- 2015 Bob & Ann Ghent
- 2016 Gene & Julie Haffner
- 2017 Jerry & Sandy Helgeson
- 2018 Rob & Anita Reeves
- 2019 Jeff & Dayna Bedingfield
- 2021 First Responders
- 2022 Jim & Kirsten Humphrey



Hall of Fame Program

The Greeley Stampede Hall of Fame was established in 2018 for the purpose of honoring individuals who have made significant and long-lasting contributions to the Greeley Stampede.

2018 Inductees

- Hadley Barrett
- Art Parker
- Tom Mawson
- The Farr Family

2019 Inductees

- Bennie Beutler
- Bill May
- Bill Webster

2021 Inductees

- Earl Anderson
- Nyla Bristow
- Harold Evans
- Dick Lookhart

2022 Inductees

- Ron Jackson
- Lynn Settje
- The Hill Family



2022 Event By the Numbers

Event Attendance (estimated): **253,802** ↑ **Contestants**

Park attendance (estimated): **213,802** ↑

Thursday, June 23	9,544	↑
Friday, June 24	16,983	↑
Saturday, June 25	25,983	↑
Sunday, June 26	19,931	
Monday, June 27	12,832	↑
Tuesday, June 28	12,750	↑
Wednesday, June 29	10,204	
Thursday, June 30	13,648	↑
Friday, July 1	20,922	↑
Saturday, July 2	25,152	↑
Sunday, July 3	28,064	↑
Monday, July 4	18,104	+

July 4th Parade (estimated): **40,000***

*113 parade entries

Stampede Arena Tickets

Concerts Series: **61,883** ↑

Brad Paisley	12,031	↑
Stone Temple Pilots	8,538	↑
Jeremy Camp	9,170	↑
Jon Pardi	12,141	↑
Jordan Davis	9,164	↑
Cole Swindell	10,839	↑

PRCA Rodeo Series: **37,746** ↑

Saturday, June 25	6,743	↑
Sunday, June 26	6,518	↑
Monday, June 27	6,054	↑
Tuesday, June 28	5,257	
Wednesday, June 29	5,700	↑
Thursday, June 30	7,474	↑

Demolition Derby: **7,974** ↑

PRCA Xtreme Bulls: **6,092** ↑

American Bull Fighting: **4,764** ↑

Heritage of Mexico Rodeo: **6,444** +

Special Events Attendance:

Stampede Golf Tournament:	144	golfers
Big Buckle Ball:	968	↑
Hall of Fame Banquet	146	
Tea with the Queen	16	

PRCA Rodeo	1,568	↑
Rodeo Mutton Bustin	56	
PRCA Xtreme Bulls	50	
Demolition Derby	58	↑
American Bull Fighting	10	
Hot Rods & Horsepower	45	↑
Cornhole Tournament	100	+
LEGO Creation Festival	55	+

Parking

Paid vehicles	24,907
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Volunteers

Wranglers	200
Wrangler Hours	15,487
Volunteers	150
Volunteer Hours	2,600

Gold Spur Donor Program

Supporters	208	↑
Amount Donated	\$528,091	↑

Sponsorship Program

Partners	141	↑
Total Amount	\$2,599,587	↑

Donations to:

Weld Food Bank Night	289	lbs food
Community Organizations	\$100,989	↑

Social Media

Facebook	40,347	↑
Facebook Español	3,836	↑
Twitter	3,783	↑
Instagram	8,202	↑

↑ Indicates an increase compared to the 2021 event. Overall attendance in 2022 increased by more than 17%.

+ New or added for 2022.

2022 Sponsor Feedback

How many years have you been a sponsor?

First Year	20%
2-3	25%
4-6	12%
7-9	10%
10+	33%



How well does the program meet your needs?

Extremely Well	57%
Very Well	33%
Somewhat	8%
Not so well	1%



How likely are you to return as a sponsor in 2022?

Highly Likely	83%
Likely	10%
Not Likely	0%
Depends on Budget	7%



What sponsors are saying about the 100th Greeley Stampede:

"I had one of the best times I have ever had at the Stampede. I was so proud to work for a company that is a sponsor and get to see the value you are not just as a dollar sign but as a part of the stampede family."

"Overall amazing event! Thank you for being so welcoming to us and open to our ideas. We can't wait to work with you more in the future."

"The 100th was fantastic. Well executed by all the hundreds of volunteers and vendors who make things happen. Looking forward to 2023 already!"

"The 100th Greeley Stampede was definitely one for the books! Lots of memories made. Thank you for all the smaller events within the event that brought our families and community together."

2022 Event Sponsors



Sponsorship Benefits

Custom made packages to best fit your needs

The Greeley Stampede will create a sponsorship package that will maximize your investment to help reach your goals. The tier-based program starts at a \$8,000 investment level. Here are some of the sponsorship benefits and opportunities (will vary by investment level).

Integrated Branding

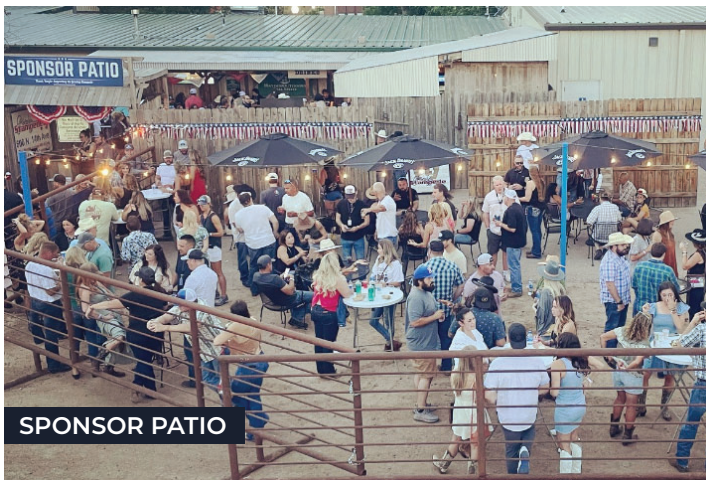
- Use of the Official Greeley Stampede logo and annual icon
- Complimentary entry with preferred staging in the Independence Day Parade
- Recognized as a sponsor in the event program
- Recognized as a sponsor in the event brochure
- Recognized as a sponsor on the event website
- Co-branded social media posts
- Advertising space in event program

On-site Promotion & Activation

- Display banners in prominent locations throughout the park
- Recognized by the announcer prior, during and/or after appropriate events
- Featured sponsor logo on Stampede Arena LED display boards
- Run :30 video commercial on Stampede Arena LED display boards
- Display sponsor logo on Stampede Arena wall
- Sponsor flag displayed during parades, rodeo and/or Sponsor Circle
- Complimentary vendor space for the entire event or daily
- Crowd sampling & Guest giveaways

VIP Experience

- Premium tickets to all Stampede Arena events including concerts, rodeo & demo derby
- Premium event Guest Lot parking passes
- Access to three hospitality areas to treat your guests, family & friends
- Access to the Independence Day Parade VIP viewing hospitality area
- Opportunity to purchase discounted rodeo tickets



Sponsor Hospitality

The Greeley Stampede offers four hospitality areas for sponsors to enjoy. Access and number of tickets is set by individual sponsor agreements. All guests ages 6+ are required to have a ticket/pass for access.

North Forty

The sponsor hospitality area, located south of the food court, offers complimentary beverages, outdoor space to socialize and patio table seating. The North Forty is the perfect spot to network while enjoying the Park Music Stage.

Sponsor Patio

The popular sponsor hospitality area, located northwest of the Stampede Arena, offers complimentary beverages, snacks, restrooms and shaded patio seating.

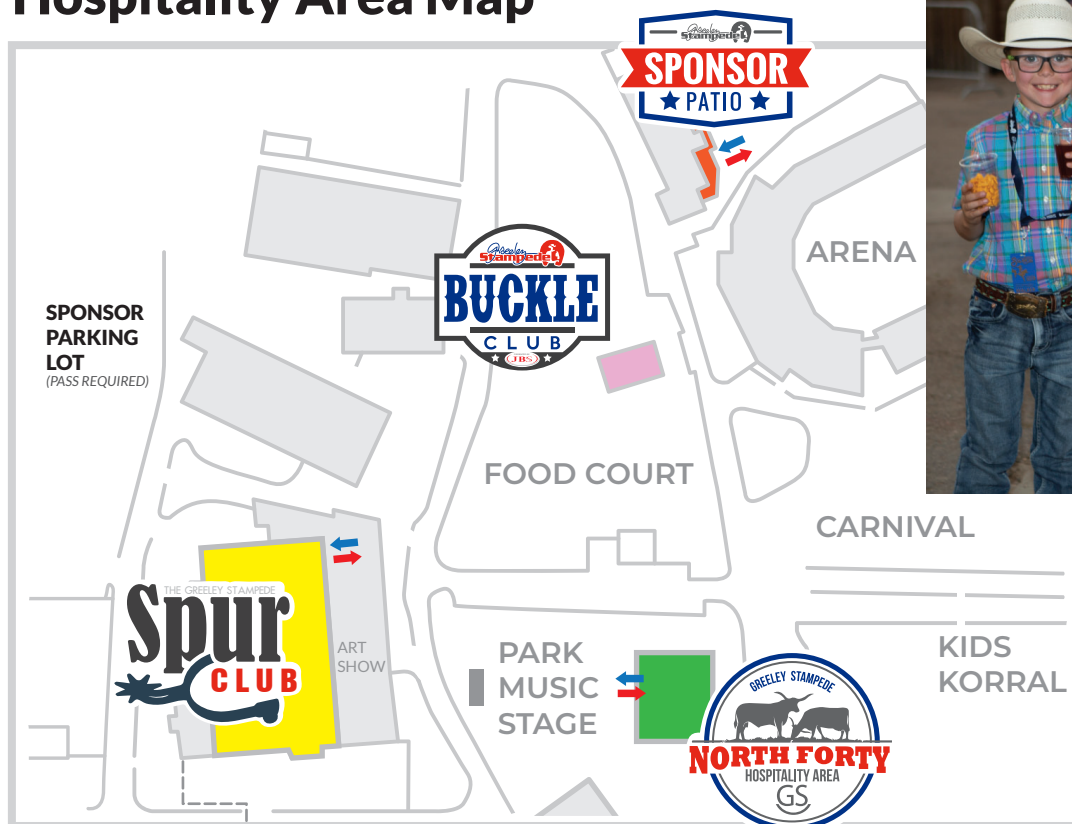
Spur Club

The crowd favorite sponsor & donor hospitality area, located indoors at the Events Center, will feature a light meal provided by top restaurants in Northern Colorado. Light meals will be limited to the first 900 guests on rodeo nights and 1,200 on concert nights.

Buckle Club


A **new** premium hospitality area for \$20k+ investment sponsors will be open on arena concert nights only. The centrally located Buckle Club presented by JBS offers complimentary beverages, snacks, restrooms and great views of the park.

Hospitality Area Map



2023 Schedule

June & July

SUN	MON	TUE	WED	THR	FRI	SAT
				16	16	17
						Big Buckle Ball
				22	23	24
				Longhorn Drive		PRCA Rodeo- 1
				PRCA Xtreme Bulls	SuperStars+ Concert- 1	SuperStars+ Concert- 2
25	26	27	28	29	30	1
PRCA Rodeo- 2						American Bull Fighting
SuperStars+ Concert- 3	PRCA Rodeo- 3 TETWP	PRCA Rodeo- 4 military	PRCA Rodeo- 5	PRCA Rodeo- 6 Finals	SuperStars+ Concert- 4	SuperStars+ Concert- 5
2	3	4				
Heritage of Mexico Rodeo		July 4 Parade				
TBD	SuperStars+ Concert- 6	Demolition Derby				
		Fireworks				

* schedule subject to change



2023 Park Attractions & Special Events

OFFICIAL

- Presenting
- Beer
- Boot
- CPA
- Dairy Provider
- Feed
- Fuel
- Hat
- July 4th Parade Host
- Jean Apparel
- Locksmith
- Printer
- Rodeo Health Provider
- RV
- Soft Drink
- Spirit
- Traffic Control
- Vehicle

JBS
Bud Light
Justin Boots
NorCo CPAs
Meadow Gold
Agfinity
Agfinity
Greeley Hat Works
University of NoCo
Wrangler
Greeley Lock & Key
Alphagraphics
Banner Health
Great Outdoors RV Co
Pepsi
Jack Daniel's
Area Wide Protection
Weld County Garage

DAY SPONSORS

- Thursday, June 22
- Friday, June 23
- Saturday, June 24
- Sunday, June 25
- Monday, June 26
- Tuesday, June 27
- Wednesday, June 28
- Thursday, June 29
- Friday, June 30
- Saturday, July 1
- Sunday, July 2
- Monday, July 3
- Tuesday, July 4

City of Greeley
Bud Light
Chevron
FirstBank
Banner Health
UNC
Oxy
JBS
Jack Daniel's
Power Services Co
Pepsi

GMC

PARK ATTRACTIONS

- Carnival Americana
- Food Court
- Parade in the Park
- Food Court Music Stage
- Park Music Stage
- Western Art Show
- Craft Beer Patio
- Legacy Lane

JBS
Xfinity
Wells Ranch
IES Industries
Civitas Resources

Colorado Cornhole

KIDS KORRAL

- Petting Zoo
- Face Painters
- Pedal Tractors
- Bucky's Sandbox
- Sheep Stampede
- Attraction 1- TBD
- Attraction 2- TBD
- Centennial Village
- Character Appearances
- Aven's Village

Topshelf Printers
PDC Energy
Moffat Glass
Waste Management
Xcel Energy
TBK Bank
Faithful Roofing
QT Mechanical
Bison Ridge Construction
Front Range Behavior
& NoCo Speech

AMENITIES & PROGRAMS

- Arena Stroller Corral
- Champions
- Guest Shuttles
- Guest Park WiFi
- First Aid Tent
- Nursing Suite
- Park Clean Up
- Park Admission Coupons
- Sunscreen Stations
- Volunteer Wellness

Allo
OtterBox
Pathways
Xfinity
Banner Health
UCHealth
Animal Health Int.
Georgia Boys BBQ
King Soopers
T-Mobile
UCHealth

2023 Rodeo & Hospitality Area Sponsors

RODEO SPONSORS

- Bucking Chute
 - Return Alley
 - Announcer Box
 - Timed Event Chute
 - Contestant Hospitality
 - Rodeo Grooming
 - Autograph Sessions
 - Behind the Chutes Tours
 - Rodeo Day Sheets
 - Contestant Horsetalls
 - Back Numbers
 - Champion Saddles
- Bank of Colorado
 - Boot Barn
 - BURNCO
 - Colorado Oil & Gas Association
 - DCP Midstream
 - Five Rivers Cattle Feeding
 - Hired Gun Weed & Pest Control
 - McCreery & Sun
 - Banner Health
 - Silverline Services
 - Reedesign Concepts
 - Flatiron Steel
 - Chevron
 - Animal Health International
 - Wickham Tractor
 - Moffat Glass
 - Allo
 - Cabela's
 - Pawnee Waste
 - Hutchison
 - Black Label Services, BC Resources,
 - Miller Cattle Feeders

EVENTS

- Bareback Riding
 - Steer Wrestling
 - Team Roping
 - Saddle Bronc
 - Tie Down Roping
 - Breakaway
 - Barrel Racing
 - Mutton Bustin
 - Bull Riding
 - Giveaway Lap
 - Specialty Act
- Independent Financial
 - FASTSIGNS
 - Agfinity
 - RE/MAX Alliance
 - Slaughter Roofing
 - Area Wide Protection
 - Animal Health International
 - King Soopers & Justin Boots
 - Murdoch's Ranch & Home Supply
 - Gateway Mortgage
 - Korwell Energy

SPUR CLUB

- Branding Iron Bar & Grill
- Coyotes Southwestern Grill & Palomino Mexican Restaurant
- Dickey's Barbecue Pit
- Dug Out Bar & Grill
- Jimmy John's
- McCarty's at Eaton Country Club
- Papa John's
- The Armadillo
- Wing Shack & Sexy Sammies
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

SPONSOR PATIO

- Greeley Hat Works
- Hayden Outdoors Real Estate
- Oxy
- Wing Shack
- Georgia Boys BBQ
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

NORTH FORTY

- American Furniture Warehouse
- Banner Health
- Luna's Tacos & Tequila
- Wing Shack & Sexy Sammies
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

EQUIPMENT SPONSORS

- 4 Rivers Equipment
- Equipment Share
- Reck Flyers
- Titan Machinery
- Wagner Rents
- Wickham Tractors

2023 Special Event & General Sponsors

SPECIAL EVENTS & PROGRAMS

- Barrel School Art	Baessler Homes
- Barn Dance	Country Kickup
- Big Buckle Ball	First Interstate Bank
- Boots & Bling: Ladies Night Out	Orthopaedic & Spine Center of the Rockies
- Character Appearances	Bison Ridge Construction
- Cornhole Tournament	Flatiron Steel
- Free Cab Ride Home	The Sawaya Law Firm
- Hall of Fame	
- Horsepower & Hotrods Car Show	Poudre River Storage
- Hoverboard Barrel Racing	The Sawaya Law Firm
- Independence Day Fireworks	Fuzion Field Services
- Independence Day Parade	University of Northern Colorado
- Kickoff Concert	
- Lego Exhibit & Building Contest	Oxy
- Selfie Art Stands	McDonald Toyota
- Stick Horse Rodeo	
- Summer Reading Program	Oxy
- Tea with the Queen	Norfolk Iron & Metal
- Whiskey & Cigar Tasting	Brad Inhulsen Sears Real Estate
- Zumba in the Park	QT Mechanical

GENERAL EVENT SPONSORS

- 3J Hay
- EnviroTech Services
- Fisher Landscaping
- Foundation Financial
- Justin SportsMedicine Team
- Pinnacle Trailers
- Zoe's Cafe
- ZYN

SIGNAGE

- Viewing Deck	Chevron
- Arena Exits	Revelation Steel
- Arena Archways	Silverline Services
	EPIC Designs
	McDonald Toyota
	Les Schwab Tires
- 11th Ave Entrance	WillScot
- 14th Ave Entrance	Pathways
- Arena Handicap Ramps	

MEDIA SPONSORS

- iHeart Media
- Townsquare Media
- 9NEWS
- Coloradoan
- The Tribune
- 1310 KFKA
- Tigre Radio
- La Jota
- KYGO
- Outdoor Promo
- K-LOVE

Building for the Next 100 Years

The Greeley Stampede is working on two major capital improvement construction projects that will benefit the event & community. Projects are scheduled to be completed by late spring 2023.

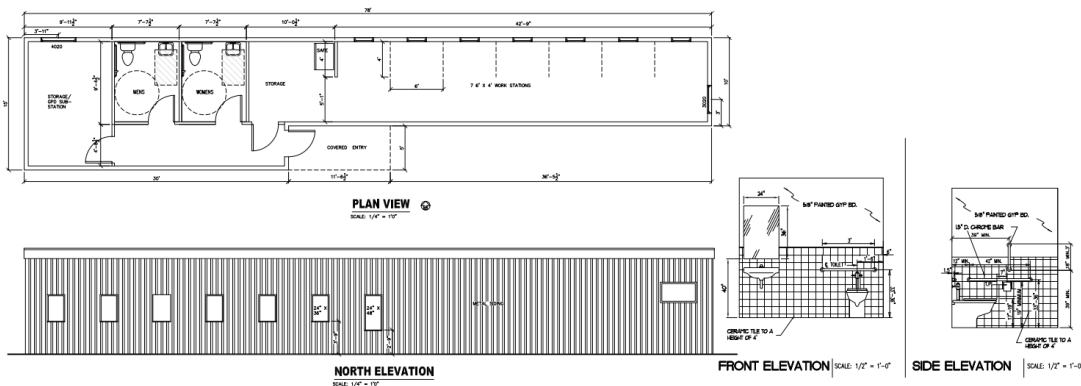
Legacy Project

A top priority is to preserve and showcase the Stampede's history for future generations to experience. The Stampede is currently building a new office that will include a museum wing called Kinter Hall in recognition of the private donation to fund the project. The new construction will also have space to properly store archives and provide more efficient office space.



Park Ticket Offices

More than 250,000 guests visit Island Grove Park during the annual celebration. The Stampede is constructing two permanent ticket offices, located near the 11th Avenue park entrance and the 14th Avenue park entrance, to offer a better guest ticket purchase experience, more efficient admission process and improved ammenidities for the ticket staff & volunteers.





Event Dates:

Thursday, June 22- Tuesday, July 4, 2023

Address:

Island Grove Regional Park
600 North 14th Avenue
Greeley, Colorado 80631

Phone:

970-356-7787

Contact:

Justin Watada,

Email:

justin@greeleystampede.org

GREELEYSTAMPEDE.ORG

970-356-7787



MUSIC - RODEOS - CARNIVAL - FESTIVAL FOOD - SHOPPING - KIDS KORRAL
WESTERN ART - FIREWORKS - PARADES - DEMO DERBY - FAMILY FUN!