

## WELCOME TO THE GREELEY STAMPEDE

We invite you to tap into the branding and marketing power of Colorado's premier summer western celebration by becoming a sponsor and partner of the 2024 Greeley Stampede. presented by Chevron.

More than 200,000 rodeo fans, concert goers and western revelers come to enjoy affordable entertainment. The Greeley Stampede is more than the  $^{\sharp 1}$  local attraction in the region over the  $4^{\text{TH}}$  of July holiday – it is simply the most targeted way to reach every facet of the Northern Colorado community.

For 100 years, the Greeley Stampede has been the most popular and long standing community tradition, and as a sponsor you will receive exposure throughout the event. Signage placement is available in multiple prominent areas of Island Grove Regional Park along with recognition by park attractions and event announcers – all potential benefits which ensure prominent exposure throughout the 12-day event.

Your presence is reinforced through your company logo on appropriate collateral materials, including event guides, pocket schedules, promotional brochures and other media. Your recognition may extend online through a year-round ID and link on the popular Greeley Stampede website and social media pages.

Also, the Stampede is one of the few live entertainment opportunities in Northern Colorado that brings the entire family together as the majority of Stampede visitors come with parents, siblings and other relatives. You have the opportunity to provide firsthand experience with your product or service by connecting with our guests where they are open to an introduction at an event they consider an old friend.

All of our partners receive an extensive and exclusive package of premium event tickets, admission, parking and hospitality passes. Take advantage of our Partner Concierge Service to purchase additional admission, parking or rodeo tickets at a special reduced rate.

Whether your target market consists of twenty-something music lovers, budget conscious mothers, discerning art lovers, passionate rodeo fans ... or anyone in between, the Greeley Stampede can connect your brand, product or service with the right people in a meaningful way. When you support something they care about, they will support you. Stampede, fully customizable, partnership packages start at \$8,000.

The dedicated promotional staff at the Greeley Stampede can develop meaningful and effective activation programs to promote your business or brand... there are truly no limits. I look forward to discussing with you how we can work together to create a successful partnership.



Justin Watada Greeley Stampede CEO justin@greeleystampede.org o: 970-356-7787 c: 303-885-7804



## OUR MISSION & EVENT HISTORY

### **Our Mission:**

To celebrate our nation's independence, preserve our western heritage, and strengthen our community.

## **Event History:**

The Greeley Stampede is a non-profit 501c4 organization that is rich in tradition and heritage dating back to the late 1800's. It began as a community celebration to honor local potato farmers and has since grown into an internationally acclaimed festival attracting over 210,000 people annually from all parts of the United States and many foreign countries.

Officially named the Greeley Spud Rodeo in 1922, the event featured bucking bronc riding, fancy roping, a pie eating contest, a horse race, motorcycle and bicycle races, and a two-mile Model T Ford "free for all" race. Estimated attendance in that first official festival was 2,500 people.

In an effort to give the event some national recognition, the Greeley Spud Rodeo era ended and, thus, began the age of the "Go West with Greeley" Rodeo. The name was taken from the famous phrase by the city's name sake, Horace Greeley, who said "Go west young man. Go west."

The Greeley Independence Stampede name came in 1972 by means of a community contest and featured professional rodeos, country concerts, July 4th parade, and carnival midway, mixed with food and fun galore!

Today, the event is Colorado's premier summer western celebration. The 2024 event marks the 102nd annual Greeley Stampede that will feature 13 days of affordable family entertainment including rodeo, music, parades, shopping, festival food and fireworks.

## **Our Organization:**

















## AWARD-WINNING FESTIVAL

### **Past Concert Performers:**

- 3 Doors Down
- Alabama
- Alan Jackson
- Barenaked Ladies
- Big & Rich
- Blake Shelton
- Brad Paisley
- Brett Eldredge
- Brooks & Dunn
- Buck Owens
- Chris LeDoux
- Chris Young
- Clay Walker
- Clint Black
- Cody Johnson

- Darius Rucker
- Def Leppard
- Dierks Bentley
- Dustin Lynch
- Dwight Yoakam
- Faith Hill
- FloRida
- Gary Allan
- George Jones
- Granger Smith
- Jake Owen
- Jeff Foxworthy
- Joe Nichols
- Johnny Cash
- Jon Pardi

- Josh Turner
- Keith Urban
- Kenny Chesney
- Kid Rock
- Lady Antebellum
- Little Big Town
- Lee Brice
- Loretta Lynn
- Luke Bryan
- Lynyrd Skynyrd
- Martina McBride
- Rascal Flatts
- Reba
- REO Speedwagon
- Sam Hunt

- Sawyer Brown
- Steve Miller Band
- Sugarland
- Taylor Swift
- The Band Perry
- The Beach Boys
- The Judds
- Thomas Rhett
- Tim McGraw
- Toby Keith
- TobvMac
- Trace Adkins
- Tvler Hubbard
- Willie Nelson
- ZZ Top

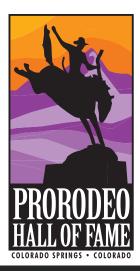
## An Award-Winning Festival:

Selected as the iHeart Radio Rocky Mountain Country Music Event of the Year

Selected as a 2018 & 2019 USA TODAY 10 Best Readers' Choice Award for Best Rodeo

Recognized as the 2015 PRCA Mountain States Circuit Large Rodeo of the Year. The Stampede also won the Best Ground Award for having the safest and most consistent ground condition in 2014. 2015 & 2023.

Inducted in the Pro Rodeo Hall in Fame in 2014. The prestigious recognition is awarded to the top rodeos in the world including the Calgary Stampede, Cheyenne Frontier Days, San Antonio Stock Show & Rodeo and the National Western Stock Show.













## ABOUT US

## **Committee**

The annual Greeley Stampede is produced by a Committee of volunteers & community leaders. Each Committee member is responsible for managing, producing & leading a specific event area while also being event ambassadors.



General Chair Julie Jensen Greeley Area Realtor Association



Volunteer Chair Jesse Leos First Interstate Bank



Hospitality Chair Jacki Reider Colorado Ear Care



Parking Chair **Todd Stephens** Bill's Volume Sales and Service



Admissions Chair **Junior Barrios FNBO** 



Group Sales Chair Jen Baiamonte City of Evans



Grounds Chair Jerod Lichtenberg B & M Electric



Music Production Chair **Cory Sample** Maxar Technologies Metal Co.



Parades Chair Stephen Walker Norfolk Iron &



Rodeo Chair Colby Craven Custom Steel Fencing



Security Chair Jon Patton Weld County Sheriff's Office

## **Staff**

CEO

Operations Manager Marketing Manager Beverages Manager Ticket Manager Community Engagement Coordinator Vendor Coordinator Accounting

Justin Watada Julie Reinert **Kevin McFarling Morgan Moisey** Katie Baker Stephanie Johansen **Charity Ray** Cassie Rigg

### **Board of Directors**

Chad Sanger, Jeff Reck, Julie Jensen, Jesse Leos & Jacki Reider



## GIVING BACK TO THE COMMUNITY

## **Community Donations**

The Greeley Stampede supports community organizations and fund-raisers by donating:

### Tickets and gift baskets.

Donation requests: 183 \$14,595 Donation value:

#### Cash Donations:

Stampede Foundation: \$65,223 \$7.500 Wranglers volunteers: Banner Health NCMC: \$10,000 Honor Flight of NoCo: \$8,500 St Jude's Hospital \$1.000 Hero's Expendition \$2,220 A Woman's Place \$12,826 \_\_\_\_\_

Grand Total: \$107,268

#### Food Donation to Weld Food Bank

Carnival promo: 953 lbs 13,000lbs CanSculpture:

### **Island Grove Park Improvements**

The Greeley Stampede provides park improvements to Island Grove Regional Park as part of our agreement with the City of Greeley.

## **Volunteer Groups**

The Greeley Stampede donated more than **\$86,000** to community volunteer groups in 2023

- Boys & Girls Club
- Exchange Club
- Frontier Academy
- Greeley Church of Christ
- Greeley West High School
- Grizzly Booster Club
- Leanna's Closet
- Living Grace Baptist
- Loveland Volleyball Club
- NoCo Wrestling Club
- Rapids FC
- Roosevelt High Schoo
- University Poms
- Weld County Sheriffs Posse
- Weld County 4-H

Total donation to community volunteer groups for the past 5 events: \$408,897.80

In 2023, the major projects were the finishing the arena JBS Stage, new arena directional signage. and installing fiber throughout the arena.. Total park improvements for 2023 was \$335,203

## \$23 million Economic Impact

In 2022, the Greeley Stampede hired the International Festival & Events Association to conduct an economic impact study which was completed by JS&A Economic Development Consulting. This is the first official study completed since 2010 to determine the impact the Greeley Stampede event has on the economy of Greeley. The study found the total revenue generated by the Stampede as thte event and in the City of Greeley to be \$23 million.

Learn more about the study in our Community Report and more about how the Stampede is strengthening our community by scanning the QR code









## COMMUNITY RECOGNITION

## **Grand Marshal Program**

Each year since 1928, the Greeley Stampede has recognized outstanding citizens for their many community and regional contributions to Northern Colorado.

2011 Harold & Carol Evans

2012 Bill & Sylvia Webster

2013 Bill & Sharon Farr

2014 Mike & Nomie Ketterling

2015 Bob & Ann Ghent

2016 Gene & Julie Haffner

2017 Jerry & Sandy Helgeson

2018 Rob & Anita Reeves

2019 Jeff & Dayna Bedingfield

2021 First Responders

2022 Jim & Kirsten Humphrey

2023 Warren & Julie Yoder



## **Hall of Fame Program**

The Greeley Stampede Hall of Fame was established in 2018 for the purpose of honoring individuals who have made significant and long-lasting contributions to the Greeley Stampede.

#### **Inductees**

- Earl Anderson ('21)
- Hadley Barrett (18)
- Bennie Beutler ('19)
- Nyla Bristow ('21)
- Harold Evans ('21)
- Ron Jackson ('22)
- Dick Lookhart ('21)
- Bill May ('19)
- Tom Mawson (18)
- Art Parker (18)
- Bill Webster (19)
- The Farr Family (18)
- The Hill Family ('22)

#### 2023 Inductees

- Lefty Bartels
- Leon Coffee
- Joe Vickarelli



# 2023 EVENT BY THE NUMBERS

Event Attendance (estimated):  Park attendance (scanned tickets):	<b>211,204</b> 171,204
Thursday, June 22	6,025
Friday, June 23	13,314
Saturday, June 24	22,190
Sunday, June 25	19,378
Monday, June 26	7,458
Tuesday, June 27	6,246
Wednesday, June 28	7,881
Thursday, June 29	8,947
Friday, June 30	12,678
Saturday, July 1	21,994
Sunday, July 2	17,247
Monday, July 3	17,054
Monday, July 4	10,792
July 4th Parade (estimated):	40,000*
*129 parade entries	<b>†</b>

Stampede Arena Tickets (issued)	Stam	pede	Arena	<b>Tickets</b>	(issued)
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Concerts Series:	62,543
Flo Rida	10,257
Lee Brice	10,908
Skillet	9,227
Dustin Lynch	10,541
Tyler Hubbard	9,703
Sam Hunt	11,898
PRCA Rodeo Series:	41,023
Saturday, June 24	6,634
Sunday, June 25	7,736
Monday, June 26	6,694
Tuesday, June 27	5,648
Wednesday, June 28	6,350
Thursday, June 39	7,961
Demolition Derby:	8,236
PRCA Xtreme Bulls:	5,932
American Bull Fighting:	4,650
Heritage of Mexico Rodeo:	6,419

↑ Increase compared to 2023 event	
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<sup>♣</sup> New for 2023.

### Contestants

PRCA Rodeo	1,360	
Rodeo Mutton Bustin	82	1
PRCA Xtreme Bulls	50	
Demolition Derby	58	
American Bull Fighting	12	1
Hot Rods & Horsepower	63	1
Cornhole Tournament	68	
LEGO Creation Festival	51	

### Vendors

Commercial vendors	28
Food vendors	28
Food trucks	6
Community Booth	13

## Parking

Paid vehicles	30,875
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### Volunteers

Wranglers	267
Wrangler Hours	11,686

## **Gold Spur Donor Program**

Supporters	194
Amount Donated	\$392,942

## Sponsorship Program

Partners	152
Total Amount	\$2,834,844

### **Donations**

Weld Food Bank Night	953# food 🕇
Community Organizations	\$86,876

### Social Media

Facebook	43,000
Facebook Español	4,200
Twitter	3,723
Instagram	9,649



# 2023 GUEST DEMOGRAPHICS

### What is your marital status?

Single	40.5%
Married or domestic partnership	59.5%

### What is your age?

5 0	
18-24	9.9%
25-34	15.9%
35-44	22.7%
45-54	21%
55-64	17.6%
65+	12.7%

### Was this your first time visiting the Greeley Stampede?

Yes	18.3%
No	81.7%

### How far did you travel?

Less than 10 miles	58.4%
Less than 30 miles	28.8%
Less than 60 miles	7.2%
More than 60 miles	5.5%

### Number of days attended

1 day	21.2%
2-3 days	30.8%
4-5 days	18.6%
6-7 days	13.1%
8-9 days	6.5%
10-11 days	9.7%

### What is your income?

under \$50,000	18.1%
\$50,000-\$99,999	34.3%
\$100,000-\$200,000	33.7%
Over \$200,000	13.8%

### Highest level of school or degree?

High School or Equivelent	12%
Some College	26.6%
Associate	20.8%
Bachelor	26%
Graduate	12.3%

SOURCE: GS 2023 public post event survey results

### **Ticket Buyers**

Top 10 Zip Codes by Purchased Tickets

1.	80631 (Greeley)	30%
2.	80634 (Greeley)	22%
3.	80550 (Windsor)	5%
4.	80615 (Eaton)	3%
5.	80620 (Evans)	3%
6.	80538 (Loveland)	2%
7.	80645 (La Salle)	2%
8.	80537 (Loveland)	1%
9.	80534 (Johnstown)	1%
10.	80525 (Fort Collins)	1%

Top 10 States by Purchased Tickets

٦.	Colorado	94%
2.	California	.9%
3.	Wyoming	.8%
4.	Florida	.4%
5.	Texas	.3%
6.	Oregan	.3%
7.	Nebraska	.3%
8.	Illinois	.3%
9.	Indiana	.2%
10.	Ohio	.2%

International Guest Locations SOURCE: TicketsWest 2023 ticketing report

Shenfield, England Angers, France Toddington, England Milan, Italy

New Brunswick, Canada Cologne, Germany New South Wales, Australia Ontario, Canada

Valencia, Spain Waipahihi, New Zealand Leuggern, Swtzerland Antwerp, New Belgiu

## 2023 SPONSOR FEEDBACK

### How many years have you been a sponsor?

First Year	11.3%
2-3	22.6%
4-6	22.6%
7-9	11.3%
10+	32%

### How well does the program meet your needs?

Extremely Well	41.5%
Very Well	52.8%
Somewhat	5.66%
Not so well	0%
Not well at all	0%

### How likely are you to return as a sponsor in 2024?

Highly Likely	86.8%
Likely	11.3%
Not Likely	0%
Depends on Budget	1.9%



### What sponsors are saying about the 101st Greeley Stampede:

"Why we choose to be an event sponsor? We absolutely love the community we are in. The Greeley Stampede is extremely important to my personal story and my life here in this community."

"Love working & supporting the Stampede. The Stampede is such a staple in the community and happy to support it."

"We care about our community and want to give back to this amazing event where we live and work."

"It is THE event to be at in Greeley and far-reaching marketing impact throughout Northern Colorado and the State. Love the ability to provide tickets to clients and great networking opportunities."

"[The Greeley Stampede] gives us a chance to give back to our community and also to gain exposure."



## 2023 EVENT SPONSORS





























































































































































FISHER



alphagraphics



























































PAWNEE WASTE





McCarty's





FRONTRANGE















DICKEY'S BARBEQUE PIT





**GREELEY** 



street 6



SPORTS











confirmed sponsors as of 10/18/23



## SPONSORSHIP BENEFITS

### **Custom made packages to best fit your needs**

The Greeley Stampede will create a sponsorship package that will maximize your investment to help reach your goals. The tier-based program starts at a \$8,000 investment level. Here are some of the sponsorship benefits and opportunities (will vary by investment level).

### **Integrated Branding**

- Use of the Official Greeley Stampede logo and annual icon
- Complimentary entry with preferred staging in the Independence Day Parade
- Recognized as a sponsor in the event program
- Recognized as a sponsor in the event brochure
- Recognized as a sponsor on the event website
- Co-branded social media posts
- Advertising space in event program

### **On-site Promotion & Activation**

- Display banners in prominent locations throughout the park
- Recognized by the announcer prior, during and/or after appropriate events
- Featured sponsor logo on Stampede Arena LED display boards
- Run: 30 video commercial on Stampede Arena LED display boards
- Display sponsor logo on Stampede Arena wall
- Sponsor flag displayed during parades, rodeo and/or Sponsor Circle
- Complimentary vendor space for the entire event or daily
- Crowd sampling & Guest giveaways

#### **VIP Experience**

- Premium tickets to all Stampede Arena events including concerts, rodeo & demo derby
- Premium event Guest Lot parking passes
- Access to three hospitality areas to treat your guests, family & friends
- Access to the Independence Day Parade VIP viewing hospitality area
- Opportunity to purchase discounted rodeo tickets







## SPONSOR HOSPITALITY

The Greeley Stampede offers four hospitality areas for sponsors to enjoy. Access and number of tickets is set by individual sponsor agreements. All guests ages 6+ are required to have a ticket/pass for access.

### The Short Go

The sponsor hospitality area, located south of the food court, offers complimentary beverages, outdoor space to socialize and patio table seating. The Short Go is the perfect spot to network while enjoying the Park Music Stage.

## **Sponsor Patio**

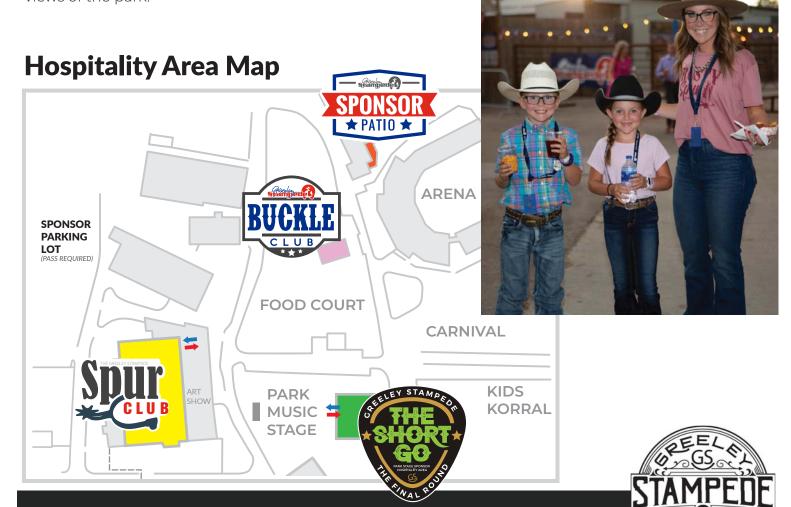
The popular sponsor hospitality area, located northwest of the Stampede Arena, offers complimentary beverages, snacks, restrooms and shaded patio seating.

## Spur Club

The crowd favorite sponsor & donor hospitality area, located indoors at the Events Center, will feature a light meal provided by top restaurants in Northern Colorado. Light meals will be limited to the first 900 guests on rodeo nights and 1,200 on concert nights.

### **Buckle Club**

The premium hospitality area for \$20k+ investment sponsors will be open on arena concert nights only. The centrally located Buckle Club offers complimentary beverages, snacks, restrooms and great views of the park.



# 2024 SCHEDULE

## June & July

Xtreme Bulls Rodeo-1 concert concert  30	June & July							
PRCA Xtreme Bulls Rodeo-1 SuperStars+ concert concert  30 1 2 3 4 5 6 Heritage of Mexico Rodeo PRCA Rodeo-3 Rodeo-4 Rodeo-5 military Rodeo-6 Finals FireWorks  7 Demolition Derby	SUN	MON	TUE	WED	THR	FRI	SAT	
Xtreme Bulls Rodeo-1 concert concert  30 1 2 3 4 5 6 Heritage of Mexico Rodeo PRCA Rodeo-3 Rodeo-4 TETWP Rodeo-5 military Finals Fireworks  7 Demolition Derby	23	24	25	26	27	28	PRCA	
PRCA Rodeo- 3  PRCA Rodeo- 4 TETWP  PRCA Rodeo- 5 military  PRCA Rodeo- 6 Finals  PRCA SuperStars+ concert Fireworks  *schedule subject to cl					Rodeo-1		SuperStars+ concert	
Rodeo- 3 Rodeo- 4 Rodeo- 5 Rodeo- 6 Finals Concert Fireworks  7  Demolition Derby	30	1	2	3	Parade	5	Heritage of Mexico	
Demolition Derby		Rodeo- 4	Rodeo-5	Rodeo- 6	concert		SuperStars+ concert	
	Demolition					* sche		

## 2023 PARK ATTRACTIONS & SPECIAL EVENTS

#### **OFFICIAL**

- Presenting

- Barber

- Beer

- Boot

- CPA

- Dairy Provider

- Feed

- Fuel

- Hat

- July 4th Parade Host

- Jean Apparel

- Locksmith

- Painters

- Printer

- Portable Restrooms

- Rodeo Health Provider

- RV

- Soft Drink

- Spirit

- Traffic Control

- Vehicle

- Waste Disposal

JBS

**HUGOS** 

**Bud Light** 

Justin Boots

NorCo CPAs

Meadow Gold

Agfinity

Agfinity

Greeley Hat Works

University of NoCo

Wrangler

Greeley Lock & Key

Archibeque/Petrich

Alphagraphics

Fuzion

Banner Health

Pepsi

Jack Daniel's

AWP

Weld County Garage

Fuzion

### **2023 DAY SPONSORS**

- Thursday, June 22

- Friday, June 23

- Saturday, June 24

- Sunday, June 25

- Monday, June 26

- Tuesday, June 27

- Wednesday, June 28

- Thursday, June 29

- Friday, June 30

- Saturday, July 1

- Sunday, July 2

- Monday, July 3

- Tuesday, July 4

Colorado Grit Hockey

Jack Daniel's

Chevron

FirstBank

Banner Health

**UNC** 

Oxy

JBS

Pepsi

Power Services Co

City of Greeley

**Bud Light** 

GMC

### PARK ATTRACTIONS

- Carnival Americana

- Food Court

- Parade in the Park

- Food Court Music Stage

- Park Music Stage

- Western Art Show

- Craft Beer Patio

- Legacy Lane

JBS

**Xfinity** 

Wells Ranch

IFS Industries

Civitas Resources

Colorado Cornhole

**KIDS KORRAL** 

- Petting Zoo

- Face Painters

- Pedal Tractors

- Bucky's Sandbox

- Sheep Stampede

- Extreme Raptors

- Nerveless Nocks

- Centennial Village

- Character Appearances

- Aven's Village

Topshelf Printers

PDC Energy

Moffat Glass

Xcel Energy

TBK Bank

Faithful Roofing

QT Mechanical

**AMENITIES & PROGRAMS** 

- Arena Stroller Corral

- Champions

- Guest Shuttles

- Guest Trolleys

- Guest Park WiFi

- First Aid Tent

- Nursing Suite

- Park Clean Up

- Park Admission Coupons

**Xfinity** 

OCR

OtterBox

Pathways

Banner Health

**UCHealth** 

Animal Health Int.

King Soopers

Greeley Hat Works

Georgia Boys BBQ

**UCHealth** 

- Sunscreen Stations - Volunteer Wellness



## 2023 RODEO & HOSPITALTIY AREA SPONSORS

#### **RODEO SPONSORS**

- Return Alley

Bank of Colorado - Bucking Chute

> Boot Barn BURNCO

Colorado Oil & Gas Association

DCP Midstream

Five Rivers Cattle Feeding

Hired Gun Weed & Pest Control

McCreery & Sun Banner Health Silverline Services

- Announcer Box Reedesign Concepts

- Timed Event Chute Flatiron Steel

Chevron

- Contestant Hospitality Animal Health International

Wickham Tractor - Rodeo Grooming

- Autograph Sessions PB Roche

- Behind the Chutes Tours Colorado Grit Hockey

- Rodeo Day Sheets Cabela's

- Contestant Horse Stalls

- Back Numbers Fortress

- Champion Saddles Black Label Services, BC Resources,

Miller Cattle Feeders

#### **EVENTS**

- Giveaway Lap - Specialty Act

- Bareback Riding Independent Financial

- Steer Wrestling **FASTSIGNS** - Team Roping Agfinity - Saddle Bronc RE/MAX

- Tie Down Roping Slaughter Roofing

- Breakaway

Animal Health International - Barrel Racing - Mutton Bustin

- Bull Ridina

**Ent Credit Union** 

AWP

King Soopers & Justin Boots

Murdoch's Ranch & Home Supply

### **SPUR CLUB**

- Coyotes Southwestern Grill & Palomino Mexican Restaurant
- Dickey's Barbecue Pit
- Dugout Bar & Grill
- Jimmy John's
- McCarty's at Eaton Country Club
- Papa John's
- The Bricktop Grill
- Wing Shack & Sexy Sammies
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

### SPONSOR PATIO

- PB Roche
- Greeley Hat Works
- Oxy
- Wing Shack
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

### THE SHORT GO

- American Furniture Warehouse
- Banner Health
- Luna's Tacos & Tequila
- Wing Shack & Sexy Sammies
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

#### **BUCKLE CLUB**

- American Furniture Warehouse
- Bud Light, Jack Daniel's & Pepsi
- Meadow Gold

### NORTH FORTY SPECIAL **EVENTS AREA**

- Greeley Nissan & VW



# 2023 SPECIAL EVENT & GENERAL SPONSORS

### SPECIAL EVENTS & PROGRAMS

- Barrel School Art - Barn Dance

- Big Buckle Ball

- Boots & Bling: Ladies Night Out

- Character Appearances

- Cornhole Tournament

- Free Cab Ride Home

- Hall of Fame

- Horsepower & Hotrods Car Show

- Independence Day Fireworks

- Independence Day Parade

- Kickoff Concert

- Lego Exhibit & Building Contest

- Selfie Art Stands

- Stick Horse Rodeo

- Summer Reading Program

- Tacos & Tequila Tasting

- Tea with the Queen

- Whiskey & Cigar Tasting

- Zumba in the Park

Baessler Homes Country Kickup

First Interstate Bank

Health By Design

Flatiron Steel

Mountain Valley Bank

**UNC** 

Country Kickup

Oxy

McDonald Toyota

Oxy

Luna's Tacos & Tequila

Norfolk Iron & Metal

Brad Inhulsen-Sears

OT Mechanical

### GENERAL ARENA & PARK SIGNAGE

- Viewina Deck Chevron

- Arena Exits Revelation Steel - Arena Archways Silverline Services

**EPIC Designs** 

McDonald Toyota

- 11th Ave Entrance Les Schwab Tires

Moffat Glass - 14th Ave Entrance

- Arena Handicap Ramps Pathways

### **GENERAL EVENT SPONSORS**

- 3J Hay
- Consolidated Electrical Distributors
- DBE Manufacturing & Supply
- EnviroTech Services
- Fisher Landscaping
- Foundation Financial
- Front Range Roofing Systems
- Homewood Suites
- Hungenberg Produce
- Justin SportsMedicine Team
- Pinnacle Trailers
- Zoe's Cafe
- ZYN

#### **MEDIA SPONSORS**

- iHeart Media
- Townsquare Media
- 9NEWS
- Coloradoan
- The Tribune
- 1310 KFKA
- Tigre Radio
- La Jota
- KYGO
- Outdoor Promo
- Greeley Lifestyles

### **EQUIPMENT SPONSORS**

- 4 Rivers Equipment
- Equipment Share
- Reck Flyers
- Titan Machinery
- Wagner Rents
- Wickham Tractors



# 102ND GREELEY STAMPEDE: JUNE 26-JULY 7, 2024



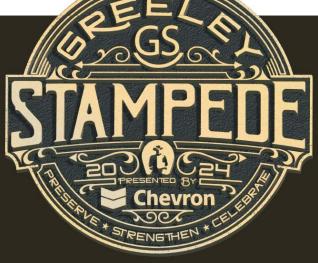












Event Dates: Wednesday, June 26 -

Sunday, July 7, 2024

Address: Island Grove Regional Park

600 North 14th Avenue Greeley, Colorado 80631

Phone: 970-356-7787

Contact: Justin Watada, CEO

Email: justin@greeleystampede.org



GREELEYSTAMPEDE.ORG 970-356-7787 **f S** ■

MUSIC - RODEOS - CARNIVAL - FESTIVAL FOOD - SHOPPING - KIDS KORRAL WESTERN ART - FIREWORKS - PARADES - DEMO DERBY - FAMILY FUN!