

SPONSORSHIP INFORMATION

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WELCOME TO THE GREELEY STAMPEDE

We invite you to tap into the branding and marketing power of Colorado's premier summer western celebration by becoming a sponsor and partner of the 2024 Greeley Stampede. presented by Chevron.

More than 200,000 rodeo fans, concert goers and western revelers come to enjoy affordable entertainment. The Greeley Stampede is more than the #1 local attraction in the region over the 4TH of July holiday – it is simply the most targeted way to reach every facet of the Northern Colorado community.

For 100 years, the Greeley Stampede has been the most popular and long standing community tradition, and as a sponsor you will receive exposure throughout the event. Signage placement is available in multiple prominent areas of Island Grove Regional Park along with recognition by park attractions and event announcers – all potential benefits which ensure prominent exposure throughout the 12-day event.

Your presence is reinforced through your company logo on appropriate collateral materials, including event guides, pocket schedules, promotional brochures and other media. Your recognition may extend online through a year-round ID and link on the popular Greeley Stampede website and social media pages.

Also, the Stampede is one of the few live entertainment opportunities in Northern Colorado that brings the entire family together as the majority of Stampede visitors come with parents, siblings and other relatives. You have the opportunity to provide firsthand experience with your product or service by connecting with our guests where they are open to an introduction at an event they consider an old friend.

All of our partners receive an extensive and exclusive package of premium event tickets, admission, parking and hospitality passes. Take advantage of our Partner Concierge Service to purchase additional admission, parking or rodeo tickets at a special reduced rate.

Whether your target market consists of twenty-something music lovers, budget conscious mothers, discerning art lovers, passionate rodeo fans ... or anyone in between, the Greeley Stampede can connect your brand, product or service with the right people in a meaningful way. When you support something they care about, they will support you. Stampede, fully customizable, partnership packages start at \$8,000.

The dedicated promotional staff at the Greeley Stampede can develop meaningful and effective activation programs to promote your business or brand... there are truly no limits. I look forward to discussing with you how we can work together to create a successful partnership.



Justin Watada
Greeley Stampede CEO
justin@greeleystampede.org
o: 970-356-7787
c: 303-885-7804



OUR MISSION & EVENT HISTORY

Our Mission:

To celebrate our nation's independence, preserve our western heritage, and strengthen our community.

Event History:

The Greeley Stampede is a non-profit 501c4 organization that is rich in tradition and heritage dating back to the late 1800's. It began as a community celebration to honor local potato farmers and has since grown into an internationally acclaimed festival attracting over 210,000 people annually from all parts of the United States and many foreign countries.

Officially named the Greeley Spud Rodeo in 1922, the event featured bucking bronc riding, fancy roping, a pie eating contest, a horse race, motorcycle and bicycle races, and a two-mile Model T Ford "free for all" race. Estimated attendance in that first official festival was 2,500 people.

In an effort to give the event some national recognition, the Greeley Spud Rodeo era ended and, thus, began the age of the "Go West with Greeley" Rodeo. The name was taken from the famous phrase by the city's name sake, Horace Greeley, who said "Go west young man. Go west."

The Greeley Independence Stampede name came in 1972 by means of a community contest and featured professional rodeos, country concerts, July 4th parade, and carnival midway, mixed with food and fun galore!

Today, the event is Colorado's premier summer western celebration. The 2024 event marks the 102nd annual Greeley Stampede that will feature 13 days of affordable family entertainment including rodeo, music, parades, shopping, festival food and fireworks.

Our Organization:



AWARD-WINNING FESTIVAL

Past Concert Performers:

- | | | | |
|--------------------|------------------|-------------------|---------------------|
| - 3 Doors Down | - Darius Rucker | - Josh Turner | - Sawyer Brown |
| - Alabama | - Def Leppard | - Keith Urban | - Steve Miller Band |
| - Alan Jackson | - Dierks Bentley | - Kenny Chesney | - Sugarland |
| - Barenaked Ladies | - Dustin Lynch | - Kid Rock | - Taylor Swift |
| - Big & Rich | - Dwight Yoakam | - Lady Antebellum | - The Band Perry |
| - Blake Shelton | - Faith Hill | - Little Big Town | - The Beach Boys |
| - Brad Paisley | - FloRida | - Lee Brice | - The Judds |
| - Brett Eldredge | - Gary Allan | - Loretta Lynn | - Thomas Rhett |
| - Brooks & Dunn | - George Jones | - Luke Bryan | - Tim McGraw |
| - Buck Owens | - Granger Smith | - Lynyrd Skynyrd | - Toby Keith |
| - Chris LeDoux | - Jake Owen | - Martina McBride | - TobyMac |
| - Chris Young | - Jeff Foxworthy | - Rascal Flatts | - Trace Adkins |
| - Clay Walker | - Joe Nichols | - Reba | - Tyler Hubbard |
| - Clint Black | - Johnny Cash | - REO Speedwagon | - Willie Nelson |
| - Cody Johnson | - Jon Pardi | - Sam Hunt | - ZZ Top |

An Award-Winning Festival:

Selected as the iHeart Radio Rocky Mountain Country Music Event of the Year

Selected as a 2018 & 2019 USA TODAY 10 Best Readers' Choice Award for Best Rodeo

Recognized as the 2015 PRCA Mountain States Circuit Large Rodeo of the Year. The Stampede also won the Best Ground Award for having the safest and most consistent ground condition in 2014, 2015 & 2023.

Inducted in the Pro Rodeo Hall of Fame in 2014. The prestigious recognition is awarded to the top rodeos in the world including the Calgary Stampede, Cheyenne Frontier Days, San Antonio Stock Show & Rodeo and the National Western Stock Show.



ABOUT US

Committee

The annual Greeley Stampede is produced by a Committee of volunteers & community leaders. Each Committee member is responsible for managing, producing & leading a specific event area while also being event ambassadors.



General Chair
Julie Jensen
Greeley Area
Realtor Association



Volunteer Chair
Jesse Leos
First Interstate
Bank



Hospitality Chair
Jacki Reider
Colorado Ear Care



Parking Chair
Todd Stephens
Bill's Volume Sales
and Service



Admissions Chair
Junior Barrios
FNBO



Group Sales Chair
Jen Baiamonte
City of Evans



Grounds Chair
Jerod Lichtenberg
B & M Electric



Music Production
Chair
Cory Sample
Maxar Technologies



Parades Chair
Stephen Walker
Norfolk Iron &
Metal Co.



Rodeo Chair
Colby Craven
Custom Steel
Fencing



Security Chair
Jon Patton
Weld County
Sheriff's Office

Staff

CEO
Operations Manager
Marketing Manager
Beverages Manager
Ticket Manager
Community Engagement Coordinator
Vendor Coordinator
Accounting

Justin Watada
Julie Reinert
Kevin McFarling
Morgan Moisey
Katie Baker
Stephanie Johansen
Charity Ray
Cassie Rigg

Board of Directors

Chad Sanger, Jeff Reck, Julie Jensen, Jesse Leos & Jacki Reider



GIVING BACK TO THE COMMUNITY

Community Donations

The Greeley Stampede supports community organizations and fund-raisers by donating:

Tickets and gift baskets.

Donation requests:	183
Donation value:	\$14,595

Cash Donations:

Stampede Foundation:	\$65,223
Wranglers volunteers:	\$7,500
Banner Health NCMC:	\$10,000
Honor Flight of NoCo:	\$8,500
St Jude's Hospital	\$1,000
Hero's Expedition	\$2,220
A Woman's Place	\$12,826
=====	
Grand Total:	\$107,268

Food Donation to Weld Food Bank

Carnival promo:	953 lbs
CanSculpture:	13,000lbs

Island Grove Park Improvements

The Greeley Stampede provides park improvements to Island Grove Regional Park as part of our agreement with the City of Greeley.

In 2023, the major projects were the finishing the arena JBS Stage, new arena directional signage, and installing fiber throughout the arena.. Total park improvements for 2023 was **\$335,203**

\$23 million Economic Impact

In 2022, the Greeley Stampede hired the International Festival & Events Association to conduct an economic impact study which was completed by JS&A Economic Development Consulting. This is the first official study completed since 2010 to determine the impact the Greeley Stampede event has on the economy of Greeley. The study found the total revenue generated generated by the Greeley Stampede at the event and in the City of Greeley was **\$23 million dollars**.

Learn more about the study in our Community Report and more about how the Stampede is strengthening our community by scanning the QR code



COMMUNITY RECOGNITION

Grand Marshal Program

Each year since 1928, the Greeley Stampede has recognized outstanding citizens for their many community and regional contributions to Northern Colorado.

2012	Bill & Sylvia Webster
2013	Bill & Sharon Farr
2014	Mike & Nomie Ketterling
2015	Bob & Ann Ghent
2016	Gene & Julie Haffner
2017	Jerry & Sandy Helgeson
2018	Rob & Anita Reeves
2019	Jeff & Dayna Bedingfield
2021	First Responders
2022	Jim & Kirsten Humphrey
2023	Warren & Julie Yoder
2024	To be Announced Soon!



Warren & Julie Yoder

Hall of Fame Program

The Greeley Stampede Hall of Fame was established in 2018 for the purpose of honoring individuals who have made significant and long-lasting contributions to the Greeley Stampede.

Inductees

- Earl Anderson ('21)
- Hadley Barrett ('18)
- Lefty Bartels ('23)
- Bennie Beutler ('19)
- Nyla Bristow ('21)
- Leon Coffee ('23)
- Harold Evans ('21)
- Ron Jackson ('22)
- Dick Lookhart ('21)
- Bill May ('19)
- Tom Mawson ('18)
- Art Parker ('18)
- Joe Vickarelli ('23)
- Bill Webster ('19)
- The Farr Family ('18)
- The Hill Family ('22)

2024 Inductees

- Doug Kershaw
- Ray Esola
- Wranglers, Inc



2023 EVENT BY THE NUMBERS

Event Attendance (estimated): 211,204

Park attendance (scanned tickets): 171,204

Thursday, June 22	6,025
Friday, June 23	13,314
Saturday, June 24	22,190
Sunday, June 25	19,378
Monday, June 26	7,458
Tuesday, June 27	6,246
Wednesday, June 28	7,881
Thursday, June 29	8,947
Friday, June 30	12,678
Saturday, July 1	21,994
Sunday, July 2	17,247
Monday, July 3	17,054
Monday, July 4	10,792

July 4th Parade (estimated): 40,000*

*129 parade entries ↑

Stampede Arena Tickets (issued)

Concerts Series: 62,543 ↑

Flo Rida	10,257
Lee Brice	10,908
Skillet	9,227
Dustin Lynch	10,541
Tyler Hubbard	9,703
Sam Hunt	11,898

PRCA Rodeo Series: 41,023 ↑

Saturday, June 24	6,634
Sunday, June 25	7,736 ↑
Monday, June 26	6,694 ↑
Tuesday, June 27	5,648 ↑
Wednesday, June 28	6,350 ↑
Thursday, June 29	7,961 ↑

Demolition Derby: 8,236 ↑

PRCA Xtreme Bulls: 5,932

American Bull Fighting: 4,650

Heritage of Mexico Rodeo: 6,419

Contestants

PRCA Rodeo	1,360
Rodeo Mutton Bustin	82 ↑
PRCA Xtreme Bulls	50
Demolition Derby	58
American Bull Fighting	12 ↑
Hot Rods & Horsepower	63 ↑
Cornhole Tournament	68
LEGO Creation Festival	51

Vendors

Commercial vendors	28
Food vendors	28
Food trucks	6
Community Booth	13

Parking

Paid vehicles	30,875 ↑
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Volunteers

Wranglers	267 ↑
Wrangler Hours	11,686

Gold Spur Donor Program

Supporters	194
Amount Donated	\$392,942

Sponsorship Program

Partners	152 ↑
Total Amount	\$2,834,844 ↑

Donations

Weld Food Bank Night	953# food ↑
Community Organizations	\$86,876

Social Media

Facebook	43,000 ↑
Facebook Español	4,200 ↑
Twitter	3,723
Instagram	9,649 ↑

↑ Increase compared to 2023 event.

+ New for 2023.



2023 GUEST DEMOGRAPHICS

What is your marital status?

Single	40.5%
Married or domestic partnership	59.5%

What is your age?

18-24	9.9%
25-34	15.9%
35-44	22.7%
45-54	21%
55-64	17.6%
65+	12.7%

Was this your first time visiting the Greeley Stampede?

Yes	18.3%
No	81.7%

How far did you travel?

Less than 10 miles	58.4%
Less than 30 miles	28.8%
Less than 60 miles	7.2%
More than 60 miles	5.5%

Number of days attended

1 day	21.2%
2-3 days	30.8%
4-5 days	18.6%
6-7 days	13.1%
8-9 days	6.5%
10-11 days	9.7%

What is your income?

under \$50,000	18.1%
\$50,000-\$99,999	34.3%
\$100,000-\$200,000	33.7%
Over \$200,000	13.8%

Highest level of school or degree?

High School or Equivalent	12%
Some College	26.6%
Associate	20.8%
Bachelor	26%
Graduate	12.3%

SOURCE: GS 2023 public post event survey results

Ticket Buyers

Top 10 Zip Codes by Purchased Tickets

1. 80631 (Greeley)	30%
2. 80634 (Greeley)	22%
3. 80550 (Windsor)	5%
4. 80615 (Eaton)	3%
5. 80620 (Evans)	3%
6. 80538 (Loveland)	2%
7. 80645 (La Salle)	2%
8. 80537 (Loveland)	1%
9. 80534 (Johnstown)	1%
10. 80525 (Fort Collins)	1%

Top 10 States by Purchased Tickets

1. Colorado	94%
2. California	.9%
3. Wyoming	.8%
4. Florida	.4%
5. Texas	.3%
6. Oregon	.3%
7. Nebraska	.3%
8. Illinois	.3%
9. Indiana	.2%
10. Ohio	.2%

International Guest Locations

Shenfield, England	New Brunswick, Canada	Valencia, Spain
Angers, France	Cologne, Germany	Waipahihi, New Zealand
Toddington, England	New South Wales, Australia	Leuggern, Switzerland
Milan, Italy	Ontario, Canada	Antwerp, New Belgium



2023 SPONSOR FEEDBACK

How many years have you been a sponsor?

First Year	11.3%
2-3	22.6%
4-6	22.6%
7-9	11.3%
10+	32%

How well does the program meet your needs?

Extremely Well	41.5%
Very Well	52.8%
Somewhat	5.66%
Not so well	0%
Not well at all	0%

How likely are you to return as a sponsor in 2024?

Highly Likely	86.8%
Likely	11.3%
Not Likely	0%
Depends on Budget	1.9%



What sponsors are saying about the 101st Greeley Stampede:

"Why we choose to be an event sponsor? We absolutely love the community we are in. The Greeley Stampede is extremely important to my personal story and my life here in this community."

"Love working & supporting the Stampede. The Stampede is such a staple in the community and happy to support it."

"We care about our community and want to give back to this amazing event where we live and work."

"It is THE event to be at in Greeley and far-reaching marketing impact throughout Northern Colorado and the State. Love the ability to provide tickets to clients and great networking opportunities."

"[The Greeley Stampede] gives us a chance to give back to our community and also to gain exposure."



2024 EVENT SPONSORS



confirmed sponsors as of 041124



SPONSORSHIP BENEFITS

Custom made packages to best fit your needs

The Greeley Stampede will create a sponsorship package that will maximize your investment to help reach your goals. The tier-based program starts at a \$8,000 investment level. Here are some of the sponsorship benefits and opportunities (will vary by investment level).

Integrated Branding

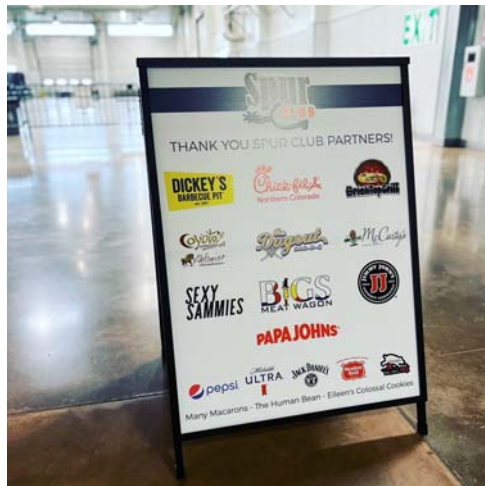
- Use of the Official Greeley Stampede logo and annual icon
- Complimentary entry with preferred staging in the Independence Day Parade
- Recognized as a sponsor in the event program
- Recognized as a sponsor in the event brochure
- Recognized as a sponsor on the event website
- Co-branded social media posts
- Advertising space in event program

On-site Promotion & Activation

- Display banners in prominent locations throughout the park
- Recognized by the announcer prior, during and/or after appropriate events
- Featured sponsor logo on Stampede Arena LED display boards
- Run :30 video commercial on Stampede Arena LED display boards
- Display sponsor logo on Stampede Arena wall
- Sponsor flag displayed during parades, rodeo and/or Sponsor Circle
- Complimentary vendor space for the entire event or daily
- Crowd sampling & Guest giveaways

VIP Experience

- Premium tickets to all Stampede Arena events including concerts, rodeo & demo derby
- Premium event Guest Lot parking passes
- Access to three hospitality areas to treat your guests, family & friends
- Access to the Independence Day Parade VIP viewing hospitality area
- Opportunity to purchase discounted rodeo tickets



SPONSOR HOSPITALITY

The Greeley Stampede offers four hospitality areas for sponsors to enjoy. Access and number of tickets is set by individual sponsor agreements. All guests ages 6+ are required to have a ticket/pass for access.

The Short Go

The sponsor hospitality area, located south of the food court, offers complimentary beverages, outdoor space to socialize and patio table seating. The Short Go is the perfect spot to network while enjoying the Park Music Stage.

Sponsor Patio

The popular sponsor hospitality area, located northwest of the Stampede Arena, offers complimentary beverages, snacks, restrooms and shaded patio seating.

Spur Club

The crowd favorite sponsor & donor hospitality area, located indoors at the Events Center, will feature a light meal provided by top restaurants in Northern Colorado. Light meals will be limited to the first 900 guests on rodeo nights and 1,200 on concert nights.

Buckle Club

The premium hospitality area for \$20k+ investment sponsors will be open on arena concert nights only. The centrally located Buckle Club offers complimentary beverages, snacks, restrooms and great views of the park.

Hospitality Area Map



2024 SCHEDULE

June & July

SUN	MON	TUE	WED	THR	FRI	SAT
Saturday, May 4: sporting clay tourn. Saturday, June 1: golf tournament Friday, June 14: Kickoff Concert Saturday, June 22: Big Buckle Ball Tuesday, June 25: Art Show Kickoff			26 PRCA Xtreme Bulls	27 PRCA Rodeo- 1 1st responders	28 T.I. concert	29 PRCA Rodeo- 2 Chris Young concert
30 PRCA Rodeo- 3 We the Kingdom concert	1 PRCA Rodeo- 4 TETWP	2 PRCA Rodeo- 5 military	3 PRCA Rodeo- 6 Finals	4 Parade Bull Fighting Cheap Trick concert Fireworks	5 Shane Smith & the Saints concert	6 Heritage of Mexico Rodeo Old Dominion concert
7 Demolition Derby						* schedule subject to change

SuperStars+ Concert Series presented by Power Services Company

Friday, June 28:	T.I. with Waka Flocka Flame
Saturday, June 29:	Chris Young with Hailey Whitters
Sunday, June 30:	We the Kingdom with Colton Dixon
Thursday, July 4:	Cheap Trick with Romero
Friday, July 5:	Shane Smith & the Saints with Zach Top
Saturday, July 6:	Old Dominion with Greytan James

Park Music Stage Headliners presented by Civitas Resources

Jackson Dean	Tayler Holder	La Original Banda El Limon
War Hippies	The Burroughs	Tris Munsick & the Innocents
Josh Meloy	Chayce Beckham	



2024 PARK ATTRACTIONS & SPECIAL EVENTS

OFFICIAL

- Presenting	Chevron
- Barber	HUGOS
- Beer	Michelob Ultra
- Boot	Justin
- CPA	NorCo CPAs
- Dairy Provider	Meadow Gold
- Feed	Agfinity
- Fuel	Agfinity
- Hat	Greeley Hat Works
- July 4th Parade Host	University of NoCo
- Jean Apparel	Wrangler
- Locksmith	Greeley Lock & Key
- NFR Hotel	The D Las Vegas
- Painters	Archibeque/Petrich
- Printer	Alphagraphics
- Portable Restrooms	Fuzion
- Rodeo Health Provider	Banner Health
- RV	
- Soft Drink	Pepsi
- Spirit	Jack Daniel's
- Traffic Control	AWP
- Vehicle	Weld County Garage
- Waste Disposal	Fuzion

2024 DAY SPONSORS

- Wednesday, June 26	Chevron
- Thursday, June 27	City of Greeley
- Friday, June 28	Jack Daniels
- Saturday, June 29	Pepsi
- Sunday, June 30	FirstBank
- Monday, July 1	Banner Health
- Tuesday, July 2	Oxy
- Wednesday, July 3	Weld County Garage
- Thursday, July 4	UNC
- Friday, July 5	Michelob Ultra
- Saturday, July 6	Power Services Co
- Sunday, July 7	JBS

PARK ATTRACTIONS

- Carnival Americana	JBS
- Food Court	Xfinity
- Parade in the Park	Wells Ranch
- Locals Music Stage	Corkat Data Solutions
- Park Music Stage	Civitas Resources
- Western Art Show	
- Saloon	The D Las Vegas
- Craft Beer Patio	Colorado Cornhole
- Legacy Lane	

KIDS KORRAL

- Petting Zoo	Topshelf Printers
- Face Painters	JBS
- Pedal Tractors	Conduct All Electric
- Bucky's Sandbox	BWI
- Sheep Stampede	Xcel Energy
- Wildman Phil	TBK Bank
- TA Super Steer Roping	Faithful Roofing
- Centennial Village	QT Mechanical
- Character Appearances	
- Aven's Village	

AMENITIES & PROGRAMS

- Arena Stroller Corral	Bison Ridge Const.
- Guest Shuttles	Superior Sleep
- Food Court WiFi	Xfinity
- First Aid Tent	Banner Health
- Nursing Suite	UCHealth
- Park Clean Up	Animal Health Int.
- Park Admission Coupons	King Soopers
	Greeley Hat Works
	Georgia Boys BBQ
	UCHealth
- Sunscreen Stations	
- Volunteer Wellness	



2024 RODEO & HOSPITALITY AREA SPONSORS

RODEO SPONSORS

- Bucking Chute
 - Return Alley
 - Announcer Box
 - Timed Event Chute
 - Contestant Hospitality
 - Rodeo Grooming
 - Autograph Sessions
 - Behind the Chutes Tours
 - Rodeo Day Sheets
 - Contestant Horse Stalls
 - Back Numbers
 - Champion Saddles
- Bank of Colorado
 - Boot Barn
 - BURNCO
 - Colorado Oil & Gas Association
 - Phillips 66
 - Five Rivers Cattle Feeding
 - Hired Gun Weed & Pest Control
 - McCreery & Sun
 - Banner Health
 - Silverline Services
 - Reedesign Concepts
 - Flatiron Steel
 - Chevron
 - Animal Health International
 - Wickham Tractor
 - Miltons
 - QT Mechanical
 - T-Mobile
-
- Double Check Cattle Company
 - Black Label Services, BC Resources,
 - Miller Cattle Feeders

EVENTS

- Bareback Riding
 - Steer Wrestling
 - Team Roping
 - Saddle Bronc
 - Tie Down Roping
 - Breakaway
 - Barrel Racing
 - Mutton Bustin
 - Bull Riding
 - Giveaway Lap
 - Specialty Act
 - Mini Chuck Wagons
- Independent Financial
 - FASTSIGNS
 - Agfinity
 - RE/MAX
 - Slaughter Roofing
 - AWP
 - Animal Health International
 - King Soopers & Justin Boots
 - Murdoch's Ranch & Home Supply
 - Ent Credit Union
 - Ritchite Bros Auctions
 - Big Creek Resources, Norfolk
 - Iron & Metal, Slaughter Roofing,
 - Black Label Services

SPUR CLUB

- Coyotes Southwestern Grill & Palomino Mexican Restaurant
- Dickey's Barbecue Pit
- Dugout Bar & Grill
- Jimmy John's
- McCarty's at Eaton Country Club
- Papa John's
- Georgia Boys BBQ
- Chick-fil-A
- Santeramos
- Wing Shack & Sexy Sammies
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

SPONSOR PATIO

- PB Roche
- Greeley Hat Works
- Oxy
- BWI
- Wing Shack
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

THE SHORT GO

- American Furniture Warehouse
- Banner Health
- Luna's Tacos & Tequila
- Wing Shack & Sexy Sammies
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

BUCKLE CLUB

- American Furniture Warehouse
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

NORTH FORTY SPECIAL EVENTS AREA



2024 SPECIAL EVENT & GENERAL SPONSORS

SPECIAL EVENTS & PROGRAMS

- Barrel School Art	Baessler Homes
- Barn Dance	Country Kickup
- Big Buckle Ball	First Interstate Bank
- Boots & Bling: Ladies Night Out	Independent Roofing
- Cornhole Tournament	Flatiron Steel
- Free Cab Ride Home	_____
- Hall of Fame	_____
- Hotrods & Horsepower Car Show	Guttersen Ranch
- Independence Day Fireworks	Mountain Valley Bank
- Independence Day Parade	UNC
- Kickoff Concert	Country Kickup
- Lego Exhibit & Building Contest	Oxy
- Roving Circus Acts	_____
- Stick Horse Rodeo	_____
- Summer Reading Program	Oxy
- Margs & Tacos Tasting	Luna's Taco's
- Tea with the Queen	Weiss Jewelers
- Whiskey & Cigar Tasting	Brad Inhulsen-Sears
- Zumba in the Park	Colorado Grit Hockey

GENERAL ARENA & PARK SIGNAGE

- Viewing Deck	FNBO
- Arena Exits	Revelation Steel
- Arena Archways	Silverline Services
	EPIC Designs
	McDonald Toyota
- 11th Ave Entrance	Les Schwab Tires
- 14th Ave Entrance	_____
- Arena Handicap Ramps	FNBO

EQUIPMENT SPONSORS

- 21st Century Equipment
- Aim High Equipment
- Equipment Share
- Reck Flyers
- Titan Machinery
- Wagner Rents
- Wickham Tractors

GENERAL EVENT SPONSORS

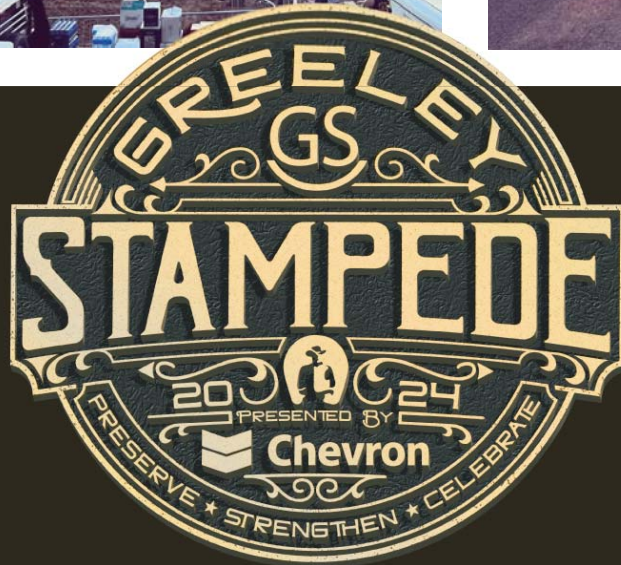
- 3J Hay
- Colorado Outdoor Group
- Consolidated Electrical Distributors
- DBE Manufacturing & Supply
- EnviroTech Services
- Fisher Landscaping
- Foundation Financial
- Front Range Roofing Systems
- Homewood Suites
- Hungenberg Produce
- Justin SportsMedicine Team
- MERCK Animal Health
- Miltons
- PCL Construction
- Texas Roadhouse
- WillScot
- Zoe's Cafe
- ZYN

MEDIA SPONSORS

- iHeart Media
- Townsquare Media
- 9NEWS
- Coloradoan
- The Tribune
- 1310 KFKA
- Tigre Radio
- La Jota
- KYGO
- Outdoor Promo
- Greeley Lifestyles
- Lamar Outdoor



102ND GREELEY STAMPEDE: JUNE 26-JULY 7, 2024



Event Dates:

Wednesday, June 26 -
Sunday, July 7, 2024

Address:

Island Grove Regional Park
600 North 14th Avenue
Greeley, Colorado 80631

Phone:

970-356-7787

Contact:

Justin Watada, CEO

Email:

justin@greeleystampede.org



GREELEYSTAMPEDE.ORG

970-356-7787



MUSIC - RODEOS - CARNIVAL - FESTIVAL FOOD - SHOPPING - KIDS KORRAL
WESTERN ART - FIREWORKS - PARADES - DEMO DERBY - FAMILY FUN!