

JUNE 25-JULY 6



103RD GREELEY
20  25
Stampede
PRESENTED BY
 **Chevron**

SPONSORSHIP
INFORMATION

v110424

WELCOME TO THE GREELEY STAMPEDE

We invite you to tap into the branding and marketing power of Colorado's premier summer western celebration by becoming a sponsor and partner of the 2025 Greeley Stampede. presented by Chevron.

More than 200,000 rodeo fans, concert goers and western revelers come to enjoy affordable entertainment. The Greeley Stampede is more than the #1 local attraction in the region over the 4TH of July holiday – it is simply the most targeted way to reach every facet of the Northern Colorado community.

For more than 100 years, the Greeley Stampede has been the most popular and long standing community tradition, and as a sponsor you will receive exposure throughout the event. Signage placement is available in multiple prominent areas of Island Grove Regional Park along with recognition by park attractions and event announcers – all potential benefits which ensure prominent exposure throughout the 12-day event.

Your presence is reinforced through your company logo on appropriate collateral materials, including event guides, pocket schedules, promotional brochures and other media. Your recognition may extend online through a year-round ID and link on the popular Greeley Stampede website and social media pages.

Also, the Stampede is one of the few live entertainment opportunities in Northern Colorado that brings the entire family together as the majority of Stampede visitors come with parents, siblings and other relatives. You have the opportunity to provide firsthand experience with your product or service by connecting with our guests where they are open to an introduction at an event they consider an old friend.

All of our partners receive an extensive and exclusive package of premium event tickets, admission, parking and hospitality passes. Take advantage of our Partner Concierge Service to purchase additional admission, parking or rodeo tickets at a special reduced rate.

Whether your target market consists of twenty-something music lovers, budget conscious mothers, discerning art lovers, passionate rodeo fans, or anyone in between, the Greeley Stampede can connect your brand, product or service with the right people in a meaningful way. When you support something they care about, they will support you. Stampede, fully customizable, partnership packages start at \$8,000.

The dedicated promotional staff at the Greeley Stampede can develop meaningful and effective activation programs to promote your business or brand... there are truly no limits. I look forward to discussing with you how we can work together to create a successful partnership.



Justin Watada
Greeley Stampede CEO
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OUR MISSION & EVENT HISTORY

Our Mission:

To celebrate our nation's independence, preserve our western heritage, and strengthen our community.

Event History:

The Greeley Stampede is a non-profit 501c4 organization that is rich in tradition and heritage dating back to the late 1800's. It began as a community celebration to honor local potato farmers and has since grown into an internationally acclaimed festival attracting over 210,000 people annually from all parts of the United States and many foreign countries.

Officially named the Greeley Spud Rodeo in 1922, the event featured bucking bronc riding, fancy roping, a pie eating contest, a horse race, motorcycle and bicycle races, and a two-mile Model T Ford "free for all" race. Estimated attendance in that first official festival was 2,500 people.

In an effort to give the event some national recognition, the Greeley Spud Rodeo era ended and, thus, began the age of the "Go West with Greeley" Rodeo. The name was taken from the famous phrase by the city's name sake, Horace Greeley, who said "Go west young man. Go west."

The Greeley Independence Stampede name came in 1972 by means of a community contest and featured professional rodeos, country concerts, July 4th parade, and carnival midway, mixed with food and fun galore!

Today, the event is Colorado's premier summer western celebration. The 2025 event marks the 103RD annual Greeley Stampede that will feature 12-days of affordable family entertainment including rodeo, music, parades, shopping, festival food and fireworks.

Our Organization:



AN AWARD-WINNING FESTIVAL

Past Concert Performers:

- 3 Doors Down
- Alabama
- Alan Jackson
- Barenaked Ladies
- Big & Rich
- Blake Shelton
- Brad Paisley
- Brett Eldredge
- Brooks & Dunn
- Buck Owens
- Chris LeDoux
- Chris Young
- Clay Walker
- Clint Black
- Cody Johnson
- Darius Rucker
- Def Leppard
- Dierks Bentley
- Dustin Lynch
- Dwight Yoakam
- Faith Hill
- FloRida
- Gary Allan
- George Jones
- Granger Smith
- Jake Owen
- Jeff Foxworthy
- Joe Nichols
- Johnny Cash
- Jon Pardi
- Josh Turner
- Keith Urban
- Kenny Chesney
- Kid Rock
- Lady Antebellum
- Little Big Town
- Lee Brice
- Loretta Lynn
- Luke Bryan
- Lynyrd Skynyrd
- Martina McBride
- Old Dominion
- Rascal Flatts
- Reba
- REO Speedwagon
- Sam Hunt
- Sawyer Brown
- Shane Smith
- Steve Miller Band
- Sugarland
- Taylor Swift
- The Band Perry
- The Beach Boys
- The Judds
- Thomas Rhett
- Tim McGraw
- Toby Keith
- TobyMac
- Trace Adkins
- Tyler Hubbard
- Willie Nelson
- Zach Top
- ZZ Top

An Award-Winning Festival:

Selected as the iHeart Radio Rocky Mountain Country Music Event of the Year

Selected as a 2018 & 2019 USA TODAY 10 Best Readers' Choice Award for Best Rodeo

Recognized as the 2015 PRCA Mountain States Circuit Large Rodeo of the Year. The Stampede also won the Best Ground Award for having the safest and most consistent ground condition in 2014, 2015 & 2023.

Inducted in the Pro Rodeo Hall of Fame in 2014. The prestigious recognition is awarded to the top rodeos in the world including the Calgary Stampede, Cheyenne Frontier Days, San Antonio Stock Show & Rodeo and the National Western Stock Show.



ABOUT US

Committee

The annual Greeley Stampede is produced by a Committee of volunteers & community leaders. Each Committee member is responsible for managing, producing & leading a specific event area while also being event ambassadors.



General Chair
Jesse Leos
First Interstate
Bank



Hospitality Chair
Jacki Reider
Colorado Ear Care



Admissions Chair
Junior Barrios
FNBO



Group Sales Chair
Jen Baiamonte
City of Evans



Grounds Chair
Jerod Lichtenberg
B & M Electric



Music Production
Chair
Cory Sample
Maxar Technologies



Parades Chair
Stephen Walker
Norfolk Iron &
Metal Co.



Rodeo Chair
Colby Craven
Custom Steel
Fencing



Security Chair
Jon Patton
Weld County
Sheriff's Office



Volunteer Chair
**Deana
Lemos-Garcia**
Hensel Phelps



Parking Chair
Paul King
4K Ranch

Professional Staff

CEO
Operations Manager
Marketing Manager
Beverages Manager
Ticket Manager
Community Engagement Coordinator
Vendor Coordinator
Accounting

Justin Watada
Julie Reinert
Kevin McFarling
Morgan Moisey
Katie Baker
Stephanie Johansen
Charity Ray
Cassie Rigg

Board of Directors

Julie Jensen, Jesse Leos, Jacki Reider & Junior Barrios

GIVING BACK TO THE COMMUNITY

Community Donations

The Greeley Stampede supports community organizations and fund-raisers by donating:

Tickets and gift baskets.

Donation requests:	170
Donation value:	\$10,645

Cash Donations:

Stampede Foundation:	\$87,794
Wranglers volunteers:	\$7,500
Banner Health NCMC:	\$15,000
Honor Flight of NoCo:	\$10,200
Habitat for Humanity:	\$2,500
Hero's Expedition	\$1,750
Genesis Project	\$14,826
=====	
Grand Total:	\$139,570

Food Donation to Weld Food Bank

Carnival & CanSculpture: 21,000lbs

Island Grove Park Improvements

The Greeley Stampede provides park improvements to Island Grove Regional Park as part of our agreement with the City of Greeley. Total park improvements for 2024 was **\$138,489**



Volunteer Groups

The Greeley Stampede donated more than **\$93,000** to community volunteer groups in 2024

- Greeley West Booster
- University Schools
- Roosevelt HS Instrumental Music Dept
- Living Grace Baptist Church
- Colorado Crossfire
- FC Dallas
- Northern Colorado Youth Hockey
- Celebration Pointe Church
- Exchange Club
- Northridge Football Club
- Northridge Booster Club
- Delta Sigma Phi Fraternity
- Northern Colorado Fastpitch

Total donation to community volunteer groups for the past 5 events: **\$475,991**

\$23 million Economic Impact

In 2022, the Greeley Stampede hired the International Festival & Events Association to conduct an economic impact study which was completed by JS&A Economic Development Consulting. This is the first official study completed since 2010 to determine the impact the Greeley Stampede event has on the economy of Greeley. The study found the total revenue generated generated by the Greeley Stampede at the event and in the City of Greeley was **\$23 million dollars.**

Learn more about the study in our Community Report and more about how the Stampede is strengthening our community by scanning the QR code



COMMUNITY RECOGNITION

Grand Marshal Program

Each year since 1928, the Greeley Stampede has recognized outstanding citizens for their many community and regional contributions to Northern Colorado.

- 2012 Bill & Sylvia Webster
- 2013 Bill & Sharon Farr
- 2014 Mike & Nomie Ketterling
- 2015 Bob & Ann Ghent
- 2016 Gene & Julie Haffner
- 2017 Jerry & Sandy Helgeson
- 2018 Rob & Anita Reeves
- 2019 Jeff & Dayna Bedingfield
- 2021 First Responders
- 2022 Jim & Kirsten Humphrey
- 2023 Warren & Julie Yoder
- 2024 Lynn & Deb Casseday



Hall of Fame Program

The Greeley Stampede Hall of Fame was established in 2018 for the purpose of honoring individuals who have made significant and long-lasting contributions to the Greeley Stampede.

Inductees

- Earl Anderson ('21)
- Hadley Barrett ('18)
- Lefty Bartels ('23)
- Bennie Beutler ('19)
- Nyla Bristow ('21)
- Leon Coffee ('23)
- Harold Evans ('21)
- Ron Jackson ('22)
- Dick Lookhart ('21)
- Bill May ('19)
- Tom Mawson ('18)
- Art Parker ('18)
- Joe Vickarelli ('23)
- Bill Webster ('19)
- The Farr Family ('18)
- The Hill Family ('22)

2024 Inductees

- Doug Kershaw
- Ray Esola
- Wranglers, Inc



2024 EVENT BY THE NUMBERS

Event Attendance (estimated): 248,355▲

Park attendance (scanned tickets): 208,355 ▲

Wednesday, June 26	8,513
Thursday, June 27	11,418 ▲
Friday, June 28	15,781 ▲
Saturday, June 29	32,449 ▲
Sunday, June 30	25,903 ▲
Monday, July 1	11,270 ▲
Tuesday, July 2	11,162 ▲
Wednesday, July 3	14,079 ▲
Thursday, July 4	24,338 ▲
Friday, July 5	13,965 ▲
Saturday, July 6	26,460 ▲
Sunday, July 7	13,017

July 4th Parade (estimated): 40,000*

*120 parade entries

Stampede Arena Tickets (issued)

Concerts Series: 53,284

T.I.	8,940
Chris Young	10,245
We the Kingdom	7,014
Cheap Trick	6,722
Shane Smith & the Saints	8,018
Old Dominion (Sold Out)	12,345

PRCA Rodeo Series: 44,348▲

Thursday, June 27	7,136 ▲
Saturday, June 29 (Sold Out)	7,729
Sunday, June 30 (Sold Out)	7,774 ▲
Monday, July 1	7,084 ▲
Tuesday, July 2	6,790 ▲
Wednesday, July 3 (Sold Out)	7,835

Demolition Derby: (Sold Out) 7,634

PRCA Xtreme Bulls: 6,200▲

American Bull Fighting: 4,463

Heritage of Mexico Rodeo: 5,591

Special Events Attendance:

Big Buckle Ball	850
Tea with the Queen	24▲
Whiskey & Cigar	111▲
Craft Beer Fest	102
Family Funday Sunday	45

Contestants

PRCA Rodeo	1,360
Rodeo Mutton Bustin	51
PRCA Xtreme Bulls	50
Demolition Derby	58
American Bull Fighting	10
Hot Rods & Horsepower	63
Cornhole Tournament	84▲
LEGO Creation Festival	49

Vendors

Commercial vendors	30▲
Food vendors	31▲
Community Booth	12
Sponsor Booth	17

Parking

Paid vehicles	27,160
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Volunteers

Wranglers	267
Wrangler Hours	11,686

Gold Spur Donor Program

Supporters	204▲
Amount Donated	\$613,042▲

Sponsorship Program

Partners	166▲
Total Amount	\$3,075,963▲

Donations

Weld Food Bank	21,000# food▲
Community Organizations	\$85,290.07

Social Media

Facebook	45,000▲
Facebook Español	4,600▲
Instagram	10,700▲



2024 GUEST DEMOGRAPHICS

What is your marital status?

Single	40.5%
Married or domestic partnership	58.5%
Divorced	16%
Never Married	14%
Widowed	3%

Number of days attended

1 day	26.6%
2-3 days	35.7%
4-5 days	18.8%
6-7 days	8%
8-9 days	4%
10-11 days	6.5%

What is your age?

18-24	5.5%
25-34	11.6%
35-44	16.4%
45-54	22.7%
55-64	23.9%
65+	19.7%

What is your income?

under \$50,000	16%
\$50,000-\$99,999	35.7%
\$100,000-\$200,000	35.7%
Over \$200,000	12.5%

Was this your first time visiting the Greeley Stampede?

Yes	6%
No	94%

Highest level of school or degree?

High School or Equivalent	12.5%
Some College	23.2%
Associate	15.3%
Bachelor	30%
Graduate	17.6%

How far did you travel?

Less than 10 miles	51.5%
Less than 30 miles	27.6%
Less than 60 miles	11.6%
More than 60 miles	9%

SOURCE: GS 2024 public post event survey results

Ticket Buyers

Top 10 Zip Codes by Purchased Tickets

1. 80631 (Greeley)	31%
2. 80634 (Greeley)	24%
3. 80550 (Windsor)	9%
4. 80615 (Eaton)	7%
5. 80620 (Evans)	5%
6. 80534 (Loveland)	3%
7. 80538 (Windsor)	3%
8. 80645 (La Salle)	2%
9. 80537 (Loveland)	2%
10. 80524 (Fort Collins)	2%

Top 10 States by Purchased Tickets

1. Colorado	95%
2. Wyoming	.4%
3. California	.3%
4. Florida	.3%
5. Texas	.3%
6. Oregon	.3%
7. Nebraska	.3%
8. Illinois	.3%
9. Indiana	.2%
10. Ohio	.2%

International Guest Locations

Alberta, Canada	Horsens, Denmark	Schüpfheim, Switzerland
Sinsheim, Germany	Quebec, Canada	Ruswil, Switzerland
London, England	Ontario, Canada	



2024 SPONSOR FEEDBACK

How many years have you been a sponsor?

First Year	11%
2-3	19.4%
4-6	16.6%
7-9	16.6%
10+	36%

How well does the program meet your needs?

Extremely Well	30.5%
Very Well	47.2%
Somewhat	13.9%
Not so well	5%
Not well at all	2%

How likely are you to return as a sponsor in 2024?

Highly Likely	69.4%
Likely	19.4%
Not Likely	1%



What sponsors are saying about the Greeley Stampede:

"We love our relationship with the Greeley Stampede from a business and personal standpoint. We're really proud to be associated with the Stampede and we're also proud of our record of service to the event to keep it going."

"Our employees live and work in this community. We want our employees to take pride in our support of this community and provide an opportunity to attend/participate through our sponsorship program."

"Support local staple event in Greeley and we have a lot of our employees based in Weld County. Everyone loves the Stampede!"

"The Stampede is the backbone of our community and it is a great tradition in Greeley."

"There is a wonderful opportunity for brand recognition. The stampede is well attended and I believe, is one of the best activities in Greeley from the standpoint of impact per dollar."



2024 EVENT SPONSORS



SPONSOR BENEFITS

Custom made packages to best fit your needs

The Greeley Stampede will create a sponsorship package that will maximize your investment to help reach your goals. The tier-based program starts at a \$8,000 investment level. Here are some of the sponsorship benefits and opportunities (will vary by investment level).

Integrated Branding

- Use of the Official Greeley Stampede logo and annual icon
- Complimentary entry with preferred staging in the Independence Day Parade
- Recognized as a sponsor in the event program
- Recognized as a sponsor in the event brochure
- Recognized as a sponsor on the event website
- Co-branded social media posts
- Advertising space in event program

On-site Promotion & Activation

- Display banners in prominent locations throughout the park
- Recognized by the announcer prior, during and/or after appropriate events
- Featured sponsor logo on Stampede Arena LED display boards
- Run :30 video commercial on Stampede Arena LED display boards
- Display sponsor logo on Stampede Arena wall
- Sponsor flag displayed during parades, rodeo and/or Sponsor Circle
- Complimentary vendor space for the entire event or daily
- Crowd sampling & Guest giveaways

VIP Experience

- Premium tickets to all Stampede Arena events including concerts, rodeo & demo derby
- Premium event Guest Lot parking passes
- Access to three hospitality areas to treat your guests, family & friends
- Access to the Independence Day Parade VIP viewing hospitality area
- Opportunity to purchase discounted rodeo tickets



SPONSOR HOSPITALITY

The Greeley Stampede offers four hospitality areas for sponsors to enjoy. Access and number of tickets is set by individual sponsor agreements. All guests ages 6+ are required to have a ticket/pass for access.

The Short Go

The sponsor hospitality area, located south of the food court, offers complimentary beverages, outdoor space to socialize and patio table seating. The Short Go is the perfect spot to network while enjoying the Park Music Stage.

Sponsor Patio

The popular sponsor hospitality area, located northwest of the Stampede Arena, offers complimentary beverages, snacks, restrooms and shaded patio seating.

Spur Club

The crowd favorite sponsor & donor hospitality area, located indoors at the Events Center, will feature a light meal provided by top restaurants in Northern Colorado. Light meals will be limited to the first 900 guests on rodeo nights and 1,200 on concert nights.

Buckle Club

The premium hospitality area for \$20k+ investment sponsors will be open on arena concert nights only. The centrally located Buckle Club offers complimentary beverages, snacks, restrooms and great views of the park.

Hospitality Area Map



2025 EVENT SCHEDULE

June & July

SUN	MON	TUE	WED	THR	FRI	SAT
Saturday, May 3: sporting clay tourn. Saturday, June 7: golf tournament Friday, June 13: Kickoff Concert Saturday, June 21: Big Buckle Ball Tuesday, June 24: Art Show Kickoff			25 PRCA Xtreme Bulls	26 PRCA Rodeo- 1 military	27 SuperStars concert	28 PRCA Rodeo- 2 SuperStars concert
29 PRCA Rodeo- 3 SuperStars concert	30 PRCA Rodeo- 4 TETWP	1 PRCA Rodeo- 5 1st Responders	2 PRCA Rodeo- 6 Finals	3 SuperStars concert	4 Parade American Bull Fighting Fireworks	5 Heritage of Mexico Rodeo SuperStars concert
6 Demolition Derby						* schedule subject to change

SuperStars+ Concert Series presented by Power Services Company

To Be Announced on Thursday, January 30, 2025

- Friday, June 27 TBA
- Saturday, June 28 TBA
- Sunday, June 29 TBA
- Thursday, July 3 TBA
- Saturday, July 5 TBA

Park Music Stage Headliners presented by Civitas Resources

To Be Announced in February/March!



2025 PARK ATTRACTIONS & SPECIAL EVENTS

PENDING RENEWAL

OFFICIAL

- Presenting Chevron
- Barber HUGOS
- Beer Michelob Ultra
- Boot Justin
- CPA NorCo CPAs
- Dairy Provider Meadow Gold
- Feed Agfinity
- Fuel Agfinity
- Hat Greeley Hat Works
- July 4th Parade Host University of NoCo
- Jean Apparel Wrangler
- Locksmith Greeley Lock & Key
- NFR Hotel The D Las Vegas
- Painters Archibeque/Petrich
- Printer Alphagraphics
- Portable Restrooms Fuzion
- Rodeo Health Provider Banner Health
- Soft Drink Pepsi
- Spirit Jack Daniel's
- Sustainable Portable Barrier Provider Pretred
- Traffic Control AWP
- Vehicle Weld County Garage
- Waste Disposal Fuzion

2025 DAY SPONSORS

- Wednesday, June 25 Chevron
- Thursday, June 26 City of Greeley
- Friday, June 27 Jack Daniels
- Saturday, June 28 Pepsi
- Sunday, June 29 FirstBank
- Monday, June 30 Banner Health
- Tuesday, July 1 Oxy
- Wednesday, July 2 Weld County Garage
- Thursday, July 3 UNC
- Friday, July 4 Michelob Ultra
- Saturday, July 5 Power Services Co
- Sunday, July 6 JBS

PARK ATTRACTIONS

- Carnival Americana JBS
- Food Court Xfinity
- Parade in the Park Wells Ranch
- Locals Music Stage Corkat Data Solutions
- Park Music Stage Civitas Resources
- Western Art Show Aspen Dental
- Saloon The D Las Vegas
- Craft Beer Patio Colorado Cornhole
- Legacy Lane Army National Guard

KIDS KORRAL

- Petting Zoo Topshelf Printers
- Face Painters JBS
- Pedal Tractors Conduct All Electric
- Bucky's Sandbox BWI
- Sheep Stampede Xcel Energy
- Wildman Phil TBK Bank
- TA Super Steer Roping Faithful Roofing
- Centennial Village QT Mechanical
- Character Appearances _____
- Aven's Village _____

AMENITIES & PROGRAMS

- Arena Stroller Corral Bison Ridge Const.
- Guest Shuttles Superior Sleep
- Food Court WiFi Xfinity
- First Aid Tent Banner Health
- Nursing Suite UCHealth
- Park Clean Up Animal Health Int.
- Park Admission Coupons King Soopers
- Sunscreen Stations Greeley Hat Works
- Volunteer Wellness Georgia Boys BBQ
- UCHealth



2025 RODEO & HOSPITALITY AREA SPONSORS

PENDING RENEWAL

RODEO SPONSORS

- Bucking Chute
 - Return Alley
 - Announcer Box
 - Timed Event Chute
 - Contestant Hospitality
 - Rodeo Grooming
 - Autograph Sessions
 - Behind the Chutes Tours
 - Rodeo Day Sheets
 - Contestant Horse Stalls
 - Back Numbers
 - Champion Saddles
 - Smile Cam
- Bank of Colorado
 - Boot Barn
 - BURNCO
 - Colorado Oil & Gas Association
 - Phillips 66
 - Five Rivers Cattle Feeding
 - Hired Gun Weed & Pest Control
 - McCreery & Sun
 - Banner Health
 - Silverline Services
 - Reedesign Concepts
 - Flatiron Steel
 - Chevron
 - Animal Health International
 - Wickham Tractor
 - Miltons
 - QT Mechanical
 - T-Mobile
 - Double Check Cattle Company
 - Black Label Services, BC Resources,
 - Miller Cattle Feeders
 - Aspen Dental

EVENTS

- Bareback Riding
 - Steer Wrestling
 - Team Roping
 - Saddle Bronc
 - Tie Down Roping
 - Breakaway
 - Barrel Racing
 - Mutton Bustin
 - Bull Riding
 - Giveaway Lap
 - Specialty Act
 - Mini Chuck Wagons
- Independent Financial
 - FASTSIGNS
 - Agfinity
 - RE/MAX
 - Slaughter Roofing
 - AWP
 - Animal Health International
 - King Soopers & Justin Boots
 - Murdoch's Ranch & Home Supply
 - Ent Credit Union
 - Ritchite Bros Auctions
 - Big Creek Resources, Norfolk
 - Iron & Metal, Slaughter Roofing,
 - Black Label Services

SPUR CLUB

- Coyotes Southwestern Grill & Palomino Mexican Restaurant
- Dickey's Barbecue Pit
- Dugout Bar & Grill
- Jimmy John's
- McCarty's at Eaton Country Club
- Papa John's
- Georgia Boys BBQ
- Chick-fil-A
- Santeramos
- Wing Shack & Sexy Sammies
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

SPONSOR PATIO

- PB Roche
- Greeley Hat Works
- Oxy
- BWI
- Wing Shack & Meadow Gold
- Michelob Ultra, Jack Daniel's & Pepsi

THE SHORT GO

- American Furniture Warehouse
- Banner Health
- Luna's Tacos & Tequila
- Wing Shack & Sexy Sammies
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

BUCKLE CLUB

- American Furniture Warehouse
- Michelob Ultra, Jack Daniel's & Pepsi
- Meadow Gold

NORTH FORTY SPECIAL EVENTS AREA

- Ken Garff Ford



2025 RODEO & HOSPITALITY AREA SPONSORS

PENDING RENEWAL

SPECIAL EVENTS & PROGRAMS

- | | |
|-----------------------------------|-----------------------|
| - Barrel School Art | Baessler Homes |
| - Barn Dance | Country Kickup |
| - Big Buckle Ball | First Interstate Bank |
| - Boots & Bling: Ladies Night Out | Independent Roofing |
| - Cornhole Tournament | Flatiron Steel |
| - Free Cab Ride Home | Colorado State Patrol |
| - Hall of Fame | _____ |
| - Hotrods & Horsepower Car Show | Guttersen Ranch |
| - Independence Day Fireworks | Mountain Valley Bank |
| - Independence Day Parade | UNC |
| - Kickoff Concert | Country Kickup |
| - Lego Exhibit & Building Contest | Oxy |
| - Photo of the Day | Cabela's |
| - Rolling Skating | Army National Guard |
| - Roving Circus Acts | _____ |
| - Scavenger Hunt | Cabela's |
| - Stick Horse Rodeo | Colorado State Patrol |
| - Summer Reading Program | Oxy |
| - Margs & Tacos Tasting | Luna's Taco's |
| - Tea with the Queen | Weiss Jewelers |
| - Touch-A-Truck | Ken Garff Ford |
| - Whiskey & Cigar Tasting | Brad Inhulsen-Sears |
| - Zumba in the Park | Colorado Grit Hockey |

GENERAL ARENA & PARK SIGNAGE

- | | |
|--------------------------|--|
| - Viewing Deck | FNBO |
| - Arena Exits | Revelation Steel |
| - Arena Archways | Silverline Services, EPIC Designs
& McDonald Toyota |
| - 11th Ave Entrance | Les Schwab Tires |
| - 14th Ave Entrance | _____ |
| - Arena Handicap Ramps | FNBO |
| - Park Stage Shade Tents | PB Roche |

EQUIPMENT SPONSORS

- 21st Century Equipment
- Aim High Equipment
- Equipment Share
- MTC Equipment
- Reck Flyers
- Titan Machinery
- Wagner Rents
- Wickham Tractors

GENERAL EVENT SPONSORS

- 3J Hay
- Colorado Outdoor Group
- Consolidated Electrical Distributors
- DBE Manufacturing & Supply
- EnviroTech Services
- Fisher Landscaping
- Foundation Financial
- Front Range Roofing Systems
- Homewood Suites
- Hungenberg Produce
- Justin SportsMedicine Team
- MERCK Animal Health
- Miltons
- Leslie Lange Performances Horses
- PCL Construction
- Texas Roadhouse
- WillScot
- Zoe's Cafe
- ZYN

MEDIA SPONSORS

- iHeart Media
- Townsquare Media
- 9NEWS
- Coloradoan
- The Tribune
- 1310 KFKA
- Tigre Radio
- La Jota
- KYGO
- Outdoor Promo
- Greeley Lifestyles
- Lamar Outdoor

PARK WiFi

- ALLO Fiber
- Xfinity



Event Dates: Wednesday, June 25 - Sunday, July 6, 2025

Address: Island Grove Regional Park
600 North 14th Avenue
Greeley, Colorado 80631

Phone: 970-356-7787

Contact: Justin Watada, CEO
Email: justin@greeleystampede.org



GREELEYSTAMPEDE.ORG

970-356-7787



MUSIC - RODEOS - CARNIVAL - FESTIVAL FOOD - SHOPPING - KIDS KORRAL
WESTERN ART - FIREWORKS - PARADES - DEMO DERBY - FAMILY FUN!