

LATINO HERITAGE ART CONTEST

Sponsored by Esperanza Committee

Saturday, October 2nd, 2021 – inside The BASE (new building)

9 a.m.-12 p.m. Check-in for Art Entries
No more than two Art Entries per Exhibitor; Only one Art Entry per category per Exhibitor. \$10 entry fee per entry.

Thursday, October 7th, 2021 - Sunday, October 17th, 2021

Exhibition of all Art Entries in the foyer of The BASE.

Sunday, October 10th, 2021 - on the Hometown Stage inside The BASE

5:30 p.m. Award recipient check-in
6:00 p.m. Award ceremony and scholarship presentation

Monday, October 17th, 2021

10 a.m - 4 p.m. Pick up all Art Entries

***POINT OF CONTACT:** Jessica Juarez, Esperanza Committee Chair; jessicajuarez4875@gmail.com; (254) 548-1352.

***DEFINITIONS:**

HOTFR – means Heart O’ Texas Fair & Rodeo

Art Contest – means the Latino Heritage Art Contest sponsored by the Esperanza Committee

Art Entry – means an illustration of a two dimensional work of art submitted to the Art Contest.

Exhibitor – means the artist of the Art Entry submitted to the Art Contest

***GENERAL RULES:** No more than two Art Entries per Exhibitor.

Only one Art Entry per category per Exhibitor.

\$10 fee per Art Entry.

In an attempt to display only art that we feel is suitable for viewing, the Esperanza Committee will assume the authority to refuse any Art Entry that is deemed inappropriate.

All Art Entries must be executed solely by the Exhibitor submitting the Art Entry, and be an original work of art by the Exhibitor.

Each exhibitor will receive (2) one-day gate admission tickets and (1) one-day parking pass.

All Art Entries will be accepted on Saturday, October 2nd, 2021 from 9 a.m.-12 p.m. in The BASE building located at the Extraco Events Center. NO LATE ENTRIES ACCEPTED.

1. Art Entries can be submitted individually by the Exhibitor or by the instructor as a class.
2. All Art Entries must be made by the Exhibitor and must have been completed after the 2020 Heart O’ Texas Fair & Rodeo dates.
3. HOTFR will not be responsible for damaged or stolen objects.

***AGE GROUPS FOR ALL ART ENTRIES-(as of September 1, 2021)**

Middle school (7th and 8th grades)

High school (9th through 12th grades)

***ELIGIBILITY:** Participation in the Art Contest is limited to students in 7th through 12th grade enrolled in a Central Texas public, private, charter, or home school. Exhibitors must not be older than nineteen as of September 1st, 2021.

***CHECK-IN TIMES FOR ART ENTRIES:** All Art Entries must be in place on Saturday, October 2nd, 2021; 9 a.m.-12 p.m. Bring all entries to The BASE. Entries and awards will be exhibited during the Fair.

***RELEASE TIMES:** Entries will be released on Monday October 18th from 8am-4 p.m. in The BASE. Any items not picked up on October 18th will become the property of the HOTFR. In case of emergencies, special provisions can be made by contacting Jessica Juarez, Esperanza Committee Chair, at jessicajuarez4875@gmail.com on Monday, October 18th, 2021.

***JUDGING:**

The following categories will be judged:

Painted Illustration – All mediums applied by brush such as oil, acrylic, watercolor, tempera, etc.

Colored Drawing – Colored pencil, pastels, conte, chalks.

Mixed Media – Watercolor with pencil, or the use of any two (2) or more mediums.

Each category will have a First – Third place winner, whom will then be in scholarship contention.

All Art Entries will be judged by a panel of art professionals from the community and academia. All Art Entries will be judged on artistic merit, creativity, and expression of theme and subject matter. Under no conditions may parents/guardians, instructors, or students contact the judges to dispute the status of an Art Entry. **JUDGES' DECISIONS ARE FINAL.**

***PRIZES:** Prizes will be paid by the HOTFR according to the schedule below. Ribbons will be presented to First – Third place winners in each category. Each winner will receive a one-day pass to attend the Award ceremony, where scholarships will be presented. Winners will be notified no later than October 4th. Winners will also be posted at www.hotfair.com/events

Prizes for Overall Performance

Grand Champion-\$1000.00 scholarship, trophy, and rosette

Reserve Champion-\$500.00 scholarship, trophy, and rosette

Honorable Mention-Rosette

***THEMES:** The Esperanza Committee encourages Central Texas' young artists to explore Latino Heritage Month. We encourage all artists to illustrate the various peoples and cultures of the Americas from indigenous/mestizo to African. Traditional, realist, abstract, or impressionist depictions, both historical and contemporary, will be accepted. Additional consideration will be given to Art Entries depicting Latino contributions to agricultural and/or western heritage. Examples can include: Brazilian bullriders, Mexican charreadas, Argentine gauchos, Caribbean sugar cane fields, migrant farmworkers in the U.S., etc.

***SIZES OF ILLUSTRATIONS:** Dimensions may be vertical or horizontal, but **MUST NOT** exceed specified sizes listed below.

Incorrect sizes are subject to disqualification.

- Minimum – 11" x 14"
(including up to 3½" mat)
- Maximum – 22" x 28"
(including up to a 3½" mat)

***MATTING AND MOUNTING OF ILLUSTRATIONS:**

- To protect artwork, non-canvas illustrations must be matted and backed with material such as poster board, foam board, or heavy construction paper and must be of firm enough construction to prevent sagging.
- "Professional" mats are recommended but are not required. **Frames are not allowed.**
- Mat **must not exceed 3½"** on any side.
- Double matting is acceptable, but total width of double matting must not exceed the 3½" maximum.
- Charcoals, chalks, pastels, etc. must be sprayed with a fixative.
- Wet paintings will not be accepted.
- Acrylic coverings may be used but are not required. Be sure the covering is firmly attached.
- Paintings **on canvas** with wooden stretcher frames must have a **hook or wire** on back for hanging, but **need not be matted.**
- **Paintings on hardboard canvas** (thin type of canvas) may be matted or mounted with sturdy poster board instead of using hooks or wires. A minimum mat edge of 1" will enable us to display the artwork with clips without damage to the canvas board.
- **COMPLETE THE LABEL AND ATTACH IT TO THE BACK OF YOUR ART PIECE.**

Heart O' Texas Fair & Rodeo Latino Heritage Art Contest - Art Label

This label should be attached to the back of each piece of art entered. Place the top of the label at the top of the artwork

Exhibitor Name: _____ DOB: _____ Grade: (as of September 1, 2021): _____

Exhibitor Address: _____

City, State, Zip: _____

Exhibitor Phone: _____

Teacher's Phone: _____

Teacher's email : _____

Check all that apply

<input type="checkbox"/>	Tempera
<input type="checkbox"/>	Acrylic
<input type="checkbox"/>	Charcoal
<input type="checkbox"/>	Colored Pencils
<input type="checkbox"/>	Mixed media
<input type="checkbox"/>	Oil
<input type="checkbox"/>	Pastels
<input type="checkbox"/>	Pen & ink
<input type="checkbox"/>	Conte
<input type="checkbox"/>	Watercolor
<input type="checkbox"/>	Chalks
<input type="checkbox"/>	Lead Pencil
<input type="checkbox"/>	Other: _____

I have read the Heart O' Texas Fair & Rodeo Creative Arts rules and agree to abide by the rules and regulations of the Fair.

Signature: _____

Date: _____

Bottom of Art Work