



SCHOLARSHIP FOUNDATION

BECOME AN ENDOWED DONOR

Donate Today, Educate Tomorrow

Impacting one student
through your generosity





MISSION

The Heart O' Texas Fair & Rodeo, held at the Extraco Events Center in Waco is a 501(c)(3) charitable organization. We operate year-round with more than 600 active volunteers, fulfilling our mission to produce events for education, entertainment, and agricultural experiences at a premier multi-use facility while giving back through youth scholarships and having a positive economic impact on Central Texas.

The Heart O' Texas Scholarship Foundation is dedicated to empowering students in our community by providing financial support and resources for pursuing higher education. We aim to foster academic excellence and personal growth by offering scholarships that remove financial barriers, nurture potential, and inspire a commitment to lifelong learning. Through collaboration with local partners and dedication to our core values of excellence, leadership, service and integrity, we strive to create a brighter future for the next generation of leaders and innovators.



EXCELLENCE



LEADERSHIP



SERVICE



INTEGRITY

WHAT CAN WE DO?



Develop a Lasting Impact



Support Community Engagement



Provide Funding for the Future



Encourage Lifelong Learning



DONATION GUIDELINES

There are many ways to partner with the Foundation, and very few methods require a lump-sum check. Your pledged gift can be completed over the course of 5 years. You also have the opportunity to plan a gift that will be fully funded in the future.

When you invest in the Foundation, you make a difference in our community, the life of a student, and in the future. We know that your generosity will have a tremendous impact on our mission. Our team will work with you to find the optimal gift type.

**AS OF
TODAY**

3,750+

TOTAL NUMBER OF SCHOLARSHIPS
AWARDED TO DATE

200+

TOTAL DONORS

30+

YEARS OF GIVING

\$5mil+

AWARDED TO DATE

WHERE TO DONATE

To become an Endowed Donor:

 (254) 776-1660

 www.HotFair.com/Endowments





SCHOLARSHIP FOUNDATION

PROGRAMS YOU CAN GIVE TO:

AGRICULTURE & LIVESTOCK

Our history is firmly based in Agriculture and Livestock. The future of feeding our families and growing the next generation of agriculturists depends on your support. By designating your funds, you can support a student who will make an impact on the future of Agriculture.

COMMUNITY INVOLVEMENT

Our organization benefits greatly from the 600 volunteers who serve each year. Since 1953, the Heart O' Texas Fair & Rodeo has been a Volunteer led organization giving back to our community. We want to recognize students who excel at serving others in the community and your support helps us to do that.

LEADERSHIP

We believe in the future of the next generation. Our leadership-based programs support students who have demonstrated exceptional leadership skills, as well as, a drive to serve. This program focuses primarily on students who have demonstrated servant leadership within student led organizations and among their peers.

GENERAL FUND

Not sure where you want your funds to go, or just want to support the endowment program? We can work together to impact the lives of young Texans, and we look forward to partnering with you.



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