



Indiana Association of Fairs, Inc

Dear Associate Member,

The Indiana Association of Fairs annual convention will be held January 3-5, 2020. Again, this year the Indiana State Festivals Association will be attending the convention so we hope you will consider participating. During the three-day convention, many of the state's events' organizers will be in attendance. They will be working with fellow organizers to identify and book performing acts for their event.

You are receiving this letter because you are a potential act which may be invited to perform in our convention's entertainment showcase on Saturday evening or during our 100th Anniversary Celebration event on Friday evening following the showcase. As part of Friday's celebration, we will limit the number of acts in the showcase to follow up with musical entertainment that will perform a 45-minute set in celebration of the anniversary. All acts submitted for the showcase may be considered for the celebration performance and as such are eligible for bookings with our county fairs and festivals. The showcase is attended by convention attendees and these events are always an exciting and fun evening of entertainment. You are encouraged to submit the required information and items, so that you and/or your group can be considered for an invitation to perform in the showcase.

The following items should be submitted to the showcase committee by September 30, 2019. Acts will be selected by October 6, 2019.

Items to submit:

- Showcase Application - Stage Plot/Sound System Requirements Form
- Promotional Media: Live Performance Video Tape
- YouTube or other websites video links are optional
- Promotional Print Media: A Current Brochure or Picture

The stage, sound and lights will be provided by the INAF. No acts or support staff will be allowed to operate the sound or lights equipment. A consultant can be near the sound engineer if desired during the act's sound check and performance. All acts are selected by the INAF showcase committee and its decisions are final. An agency can only have up to two (2) acts accepted for the showcase. Participants from 2019 Showcase will be considered only if not enough acts are submitted for the consideration.

Acts which are selected to appear in the 2020 Annual Convention will be notified by October 15, 2019. ***Any act which is offered a performance time will be required to submit a \$250 deposit to be held until the completion of their performance. If an act fails to appear or cancels their accepted performance opportunity, the submitted deposit will be immediately forfeited to the INAF. Checks should be made payable to: INAF.***

All required information should be submitted and received by September 30, 2019 to:

Via Email: INAFShowcase@gmail.com

INAF Showcase Committee

PO Box 842

Brownsburg, IN 46112

If you have any questions, you may email at inafshowcase@gmail.com and admin@indianafairsandfestivals.org.