

Time	2025 INAF / ISFA Education Sessions	AFFL	Location	Presenter
4pm	"Let's Talk" Open Discussion on Marketing!		Veterans 1	Kimberly Black
4pm	Grants, Funding, How To Apply & What Information You Will Need		Veterans 2	Allyson Gutwein
4pm	Navigating 4-H databases with Ease: Making 4-H Online and FairEntry your Friend	AFFL	Veterans 4-5	Cara Harbison, 4-H Extension Specialist
4pm	Artificial Intelligence	AFFL	Salon A-B	Mike Herlitz
4pm	What Works at Your Event		Salon C	Jerry Hammon
5pm	"Let's Talk" Open Discussion on Event Ticketing		Veterans 1	Dakota Romine
5pm	Work Smarter, Not Harder: Ways to Make You Event More Efficient		Veterans 2	Gale Gerber & Josh Reichart
5pm	Business Plans for Your Event	AFFL	Veterans 4-5	Penny McBride
5pm	What is the Experience Between Carnivals & Fairs / Festivals	AFFL	Salon A-B	Andrew Schoendienst
5pm	Facility Use - Challenges and Successes		Salon C	Jerry Hammon / Mikayla Patterson
5pm	Security, How Does Your Event Work, Pay-Free-Trade		Salon D-E	Festival - Scott Berry
9am	"Let's Talk" Open Discussion on Off Season Fairgrounds Usage		Veterans 1	Elkhart County Fairboard
9am	Crazy is the New Normal: Risk Management Amidst the Chaos		Veterans 2	Bryan Jackson & Tom Lump
9am	Open Carry (Firearms) at Events	AFFL	Veterans 3	Alan Moore
9am	Indiana Gaming - Forms & Paperwork to Pursue Gaming Events!		Veterans 4-5	Nancy Eberly, Jasper Strassenfest
9am	Marketing Your Fair: Avenues to Find Your Audience & Ways, They Can Find You	AFFL	Salon A-B	Leon Edwards, Edwards Marketing
9am	Queen Pageants		Salon C	Lee Ann Senter (ISFA) - Michelle Love (Allen County Fair)
9am	What Are the Trends in the Food Areas from Concessionaires & Event Organizers	AFFL	Salon D-E	Don Kenna / Steve Patterson / Ron E. Smith
10am	"Let's Talk" Open Discussion on Volunteers - How Do You Manage / What Systems?		Veterans 1	Kim Stevens
10am	Credit Cards - What's Our Options, How Important is it to Offer - Dealing with Charge Backs		Veterans 2	Cheryl Wilson - Dave Bagnall - Dakota Romine
10am	Engaging Young Adults and Don't Lose them by Not Listening or Discouraging Them!		Veterans 3	Rachel Stoner - Porter County Fair
10am	Social Media, What's Working for Your Event	AFFL	Veterans 4-5	Brooke Sauter - Porter County Fair
10am	IDDC Presentation on Matching Grants for Festivals and Fairs		Salon A-B	Sarah Agostino
10am	Gaming Opportunities		Salon C	Nancy Eberly, Jasper Strassenfest & Amy Griffing, Newport Antique Auto Hill Climb
10am	Sight & Sound: Production and the Performance Arts at Your Event		Salon D-E	Heather Collins, Aloud Sound Company
2pm	"Let's Talk" Social Media - Optimize Your Time & Resources		Veterans 1	Kimberly Black / Krista Stillwell
2pm	How to Party Up Your Festival		Veterans 2	Sarah Kesterson
2pm	Five Keys to Effective Sponsorship Activaiton & How to Engage Larger Companies	AFFL	Veterans 3	Holly King & Roy Wilson
2pm	Board of Animal Health (BOAH) Updates		Veterans 4-5	Dr. Kyle Shipman, Interim State Veterinarian, Ind. State Board of Animal Health
2pm	Managing Volunteers		Salon A-B	Gale Gerber & Kim Stevens
2pm	OABA - Carnival-Midway Updates! CARE Act & Critical Conversations	AFFL	Salon C	Blake Huston & Andrew Schoendienst

3pm	Indiana Festival Guide for 2025 & 2026! Expectations & Plans		Veterans 1	Doug Weisheit
3pm	Emergency Action Planning: What Can & Should We Expect from Police & Security?		Veterans 2	John Nichter & Matt True
3pm	Livestock Events at Your Fair or Festival (Auctions-Length of Stay-Challenges)		Veterans 3	
3pm	Is Your Board, Board	AFFL	Veterans 4-5	Penny McBride
3pm	Don't Walk Away from Money on the Table: Revisiting Your Revenue Streams	AFFL	Salon A-B	Vanessa McClary, Heather Becerra & Ken Kosky
3pm	How you Wow! With Your Social Media		Salon C	Krista Stillwell
4pm	Big Strategies for Small Budgets		Veterans 1	Dakota Romine
4pm	Marketing / Advertising What is Most Effective for You		Veterans 2	Brooke Sauter - Porter
4pm	Success & Challenges with Purdue 4-H at Your Event		Veterans 3	Jerry Hammon
4pm	Entertainment - Free Stage - Strolling Acts- Other Activities	AFFL	Veterans 4-5	Elkhart - Porter - Laporte Co
4pm	Alcohol at Your Facility & Event - Indiana Excise Police	AFFL	Salon A-B	Brian Lang - Indiana Excise Police
4pm	Food Concessions / Vendors at Your Event		Salon C	Sheri Birky & Rachel Stoner - Porter Co.