

**103<sup>rd</sup> Annual Convention of Indiana Association of Fairs  
Indianapolis Marriott East  
Indianapolis, Indiana  
Tentative Schedule of Events (12-28-23)**

**Convention Badge is required for attendance at all activities.**

**Friday, January 5, 2024**

**10:00 am – 8:00 pm – Registration Desk Open – Atrium**

**11:00 am – 3:30 pm – Trade Show Booth Set-Up – Liberty Hall**

**1:00 – 8:00 pm – Silent Auction / Door Prizes Dropped Off – Wilke**

**2:00 - 8:00 pm - Communication Awards Accepted - Atrium**

**2:00 pm – Sound Check for Showcase – Grand Ballroom**

**3:00 pm - Associates Meeting– Salon D&E**

- **Introduction of Associate Members**
- **Election of Carnival Representative to INAF Board of Directors**
- **Associate Member of the Year Recognition**

**4:00 pm – Indiana State Fair Board Meeting – Veterans 3**

**4:00 - 4:50 pm – Education Sessions – Presented by Kissel Entertainment**

- **Updates and Futuring with Purdue Extension’s Indiana 4-H Program– Salons A-B**
- **Future Activities of the INAF - Alcohol / Funding – Patriot Bd. Rm.**
- **Artificial Intelligence – Salon C**
- **Grants, Funding, How To & What Criteria is Needed – Veterans 1-2**
- **Security, How Does Your Event Work, Pay-Free-Trade – Salon D-E**

**4:00 – 7:00 pm - Trade Show Open - Liberty Hall**

**5:00 – 5:50 pm – Education Sessions – Presented by Luehrs’ Ideal Rides**

- **Carnival-Midway, What are You Experiencing – Salon A-B**
- **Weather Insurance, How Can it Help Your Event – Salon D-E**
- **Facility Use - Challenges and Successes – Salon C**
- **Work Smarter, Not Harder: Ways to Make Your Event More Efficient – Veterans 1-2**
- **Succession Planning for Festivals & Events - How to Survive Change – Patriot Bd. Rm.**

**5:00 – 8:00 pm - Silent Auction All Convention Items on Display - Atrium**

**5:00 pm – Indiana State Festivals Association Board Meeting – Private Dining Room**

**6:30 pm – Doors Open for Showcase - Grand Ballroom**

**7:00 pm - Showcase Presented by Hometown Ticketing - Grand Ballroom**

- **Trade Show Booth Recognition**
- **Entertainment Acts:**
  - **Bro Country**
  - **Foxy**
  - **Feudin Hillbillys**
  - **Jambox**
  - **45 RPM**
  - **Clayton Anderson**
- **Door Prizes Donated by: Marriott Hotel East - Get-Away Weekend Package & Luehrs' Ideal Rides**
- **Popcorn Provided by: ConAgra Snack Foods**
- **Door Prizes Donated by: Porter County Fair**
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**7:00 – 11:00 pm – Visit ISFA Hospitality in Tower Suite 680**

**9:30 pm – After Showcase Presented by Frank Smith III (The Know Warrior) – Freedom Ballroom**

**Saturday, January 6, 2024**

**7:30 am – 2:00 pm – Registration Desk Open – Atrium**

**8:30 – 11:00 am - Silent Auction Session 1 - Atrium**

**8:30 – 10:55 am – Tool-Box Sessions Presented by Kissel Entertainment – Patriot Board Room**

**8:30 8:55 Social-Media**

**9:00 9:25 Websites**

**9:30 9:55 Ticketing – Saffire**

**10:00 10:25 Ticketing – Hometown**

**10:30 10:55 Eclipse Events in your Communities for April 2024!**

**9:00 am – 5 pm - Communications Awards Display – Honoring Glen Slabach – Atrium**

**9:00 – 9:50 am – Education Sessions – Presented by Saffire**

- **What Works at Your Event – Veterans 4-5**
- **Queen Pageants – Salon C**
- **Crazy is the New Normal: Risk Management Amidst the Chaos – Veterans 1-2**
- **Credit cards - What's Our Options, How Important is it to Offer – Veterans 3**
- **Indiana State Fair Update – Salon A-B**
- **Strategic Planning - What Is Your Organization Doing – Salon D-E**

**9:00 – 10:00 am – Silent Auction / Door Prizes Dropped Off – Wilke**

**9:00 am – 4:35 pm - Silent Auction All Convention Items on Display - Atrium**

**9:30 am – 2:00 pm – Blood Drive - Freedom Ballroom B**

**10:00 – 11:30 am - Trade Show Open - Liberty Hall**

**10:00 - 10:50 am – Education Sessions – Presented by North American Midway Entertainment**

- **Marketing Your Fair: Avenues to Find Your Audience & Ways, They Can Find You – Salon A-B**
- **Engaging Young Adults and Don't Lose them by Not Listening or Discouraging Them! – Veterans 3**
- **NICA – Concessionaires – What Are the Trends in the Food Industry – Salon C**
- **Emergency Plans Discussion with the Indiana State Fire Marshals Office – Veterans 1-2**
- **Social Media, What's Working for Your Event – Veterans 4-5**

**11:30 am – Indiana State Festivals Association Business Luncheon / Board Meeting – Freedom Ballroom A**

**11:30 am – Indiana Association of Fairs General Session & Luncheon – Grand Ballroom**

**Emcee: Frank Smith III – The KNOW Warrior**

- **Welcome INAF President Kevin Stewart**
- **Election of 2024 Vice President**
- **Entertainment by Cincinnati Circus**
- **Wheels of Agriculture Game Show**

*“Go for the Green at the Saturday Lunch! Lunch ticket holders are eligible to be a contestant on the Wheels Of Agriculture Game Show during the lunch Session. The winner will have a chance at \$1,000.00 in prize money! Find out if you have fast hands and are smarter than a 5th grader! Just print your name and county name on the entry form and present it upon entry to the ballroom for your chance to be a contestant.”*

- **Closing Comments**
- **Door Prizes**

**1:00 pm – Indiana Association of Fairs District Meetings**

- **District 1 – Catherine Mrozinski & Brad Beeson, Directors – Salon A-B**
- **District 2 – Ken Martin, North Director – Veterans 1-2**
- **District 3 – Sandy House, President Elect – Veterans 3**
- **District 4 – Jim Lankford & Scott Berry, Directors – Salon C**

**1:00 pm – 5:00 pm - Trade Show Open - Liberty Hall**

**1:30 pm – Indiana Standardbred Advisory Board Meeting – Salon D&E**

**1:30 – 3:55 pm – Tool-Box Sessions Presented by Kissel Entertainment – Patriot Board Room**

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|-------------|-------------|---|
| <b>1:30</b> | <b>1:55</b> | <b>Sign Up Genius</b>                                     |
| <b>2:00</b> | <b>2:25</b> | <b>Event Management</b>                                   |
| <b>2:30</b> | <b>2:55</b> | <b>QR Codes</b>   |
| <b>3:00</b> | <b>3:25</b> | <b>Analytics</b>  |
| <b>3:30</b> | <b>3:55</b> | <b>Eclipse Events in your Communities for April 2024!</b> |
| <b>4:00</b> | <b>4:25</b> | <b>Weapon Detector, CEIA OPENGATE</b>                     |

**2:00 – 2:50 pm – Education Sessions – Presented by Hometown Tickets**

- **Managing a Multi-Generational Volunteer Base – Salon A-B**
- **Future Activities of the INAF - Alcohol / Funding – Veterans 4-5**
- **Five Keys to Effective Sponsorship Activation & How to Engage Larger Companies Veterans 3**
- **Board of Animal Health (BOAH) Updates – Veterans 1-2**
- **OABA - Carnival-Midway Updates! CARE Act & Critical Conversations – Salon C**

**2:00 – 4:30 pm - Silent Auction Session 2 - Atrium**

**2:00 pm – Sound Check for Showcase – Grand Ballroom**

**3:00 – 3:50 pm – Education Sessions – Presented by Poor Jack Amusements**

- **Don't Walk Away from Money on the Table: Revisiting Your Revenue Streams – Salon A-B**
- **How you Wow! The Impressions You Leave Behind with Your Event – Salon C**
- **Livestock Sales - Auctions – Veterans 3**
- **Protecting Your Brand & Audience: What Can & Should We Expect from Police & Security? - Veterans 1-2**
- **Marketing / Advertising What is Most Effective for You – Veterans 4-5**

**4:00 – 4:50 pm – Education Sessions - Presented by Luehrs' Ideal Rides**

- **Entertainment, under 10,000 and over 15,000 – Veteran 4-5**
- **Alcohol at Your Facility & Event - Indiana Excise Police – Salon A-B**
- **What to Charge & When – Veterans 1-2**
- **Food Concessions / Vendors at Your Event – Salon C**
- **Facility Use - Challenges and Successes – Veterans 3**

**5:00 pm - Silent Auction - (Drawings (Door Prize) - All Convention Closes - Atrium**

**5:00 pm - Communications Awards Picked-up - Atrium**

**5:30 pm – Indiana State Festivals Association Board Meeting –Private Dining Room**

**7:00 pm – Showcase Presented by Hometown Ticketing – Grand Ballroom**

- **Showcase Acts:**
  - **Grace Scott Band**
  - **Midnight RedEye**
  - **Bon Jour**
  - **Living Proof**
  - **Levi Riggs**
  - **Mellencougar**
- **Door Prizes presented by Luehrs' Ideal Rides**
- **Popcorn Provided by – ConAgra Snack Foods**

**7:00 – 11:30 pm – Visit ISFA Hospitality in Tower Suite 680**

**9:30 pm – After Showcase Presentation Presented by Cook & Belle– Freedom Ballroom**

**Sunday, January 7, 2024**

**9:00 am - BREAKFAST & KEYNOTE SPEAKER – Veterans Ballroom**

**Sponsored by North American Midway Entertainment**

**Buffet Breakfast**

**Keynote Speaker: Lori Hart - "Creating the Can Do Spirit"**

*"Join us for an inspiring keynote session with speaker, Lori Hart, as she unravels the secrets to creating a powerful "can do spirit" in both professional and personal realms. In a world where organizations strive to cultivate positive cultures and individuals grapple with daunting challenges, Lori's expertise and insights are a beacon of hope. Discover how to identify your team's unique "characters" and foster a culture of respect, even amidst differing perspectives. Get ready to ignite your inner drive and rally for a "Can Do Spirit" that will propel you towards success"*

**INAF BUSINESS MEETING & AWARDS – Veterans Ballroom**

**INAF Business Meeting – INAF President Kevin Stewart**

**Committee Reports**

**Presentation of 2024 INAF Board Members**

**Awards Presentation**

**Hall of Fame Sponsored by Variety Attractions**

**Communications Awards – Honoring Glen Slabach**

**President's Award**

**Door Prizes Donated by: Poor Jack Amusements**