



# MEDIA ADVISORY

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For Immediate Release  
March 27, 2015

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## Indiana State Fair Commission Hires New Media and Community Relations Manager

INDIANAPOLIS – The Indiana State Fair Commission (ISFC) announced today that Lesley Gordon is the new Media and Community Relations Manager. Gordon joins the Commission after three years with the City of Indianapolis; two years in the Department of Public Works and more recently as Director of Communications for the Parks Department. Along with media relations, Gordon will be leading the ISFC in our continued efforts to engage the local community surrounding the Fairgrounds.



“Mrs. Gordon will be a valuable addition to our team. Lesley comes with strong community relations and media experience that will continue to drive forward our mission of enhancing the State Fairgrounds for all,” said Kristen Wolfred, Director of Marketing and Strategy.

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### **About Indiana State Fair Commission**

*The Indiana State Fair Commission is a quasi-governmental agency that oversees year-round management of the fairgrounds. The Commission operates as an eight member body that is governor appointed and hires an executive director to implement the policies of the Commission. Established in 1892, the fairgrounds is a modern public event facility that annually hosts more than 300 meetings, shows, sports and agriculture events, including the Indiana State Fair. The Indiana State Fair was first held in 1852 and is the state’s largest multi-day event celebrating the Hoosier spirit and agricultural heritage. The fairgrounds is one of Indiana’s top tourist destinations annually attracting 2 million visitors to its 250-acre campus in Indianapolis’ Midtown district and adding \$124 million to the local economy. The Commission’s mission is to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at [www.indianastatefair.com](http://www.indianastatefair.com)*