



INDIANA  
**STATE FAIR**

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## **Indiana State Fair draws more than 900,000 fairgoers**

Indiana State Fairgrounds & Event Center, INDIANAPOLIS, IN, 8/20/17 – The 2017 Indiana State Fair themed “The Wonderful World of Food” welcomed a total of 906,732 fairgoers through its gates over a 17-day run, August 4<sup>th</sup>-20<sup>th</sup>, which marks a 24% increase in attendance over 2016. With 17 days of fantastic weather, the fair had steady crowds that enjoyed new attractions, a wide variety of food, and free entertainment.

“Celebrating ‘The Wonderful World of Food’ gave us the opportunity to highlight Indiana agriculture and promote it to hundreds of thousands of Hoosiers throughout the state,” said Indiana State Fair Executive Director, Cindy Hoye. “New features such as the Subaru Skyride and fantastic weather contributed to solid attendance throughout the fair.”

The Indiana State Fair prides itself on providing a variety of educational opportunities. This year’s fair offered innovative, free entertainment, and both creative and signature foods that drew Hoosiers of all ages to Indiana’s greatest agricultural showcase. The 2018 Indiana State Fair runs August 3<sup>rd</sup> through August 19<sup>th</sup>.

**About the Indiana State Fairgrounds & Event Center** *The Indiana State Fairgrounds and Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi-governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at [www.indianastatefair.com](http://www.indianastatefair.com).*

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