



INDIANA STATE
FAIRGROUNDS
& EVENT CENTER

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Popular Drive-Through Christmas Light Display Raises Money for Local Charities

December 14, 2020, **INDIANAPOLIS, IN** – Not only is Christmas Nights of Lights at the Indiana State Fairgrounds & Event Center bigger and better than ever this year, the event is spreading holiday cheer by raising money for local charities. To date, the popular drive-through light show has raised more than \$12,000 for the following nonprofit organizations:

Indy Humane -	\$2,800
Toys for Tots -	\$1,500
FOX59 Pack the Pantries -	\$4,300
WRTV Toy Drive -	\$3,500

“During these tough times, we’re thrilled to be able to celebrate the true spirit of the season by supporting local charities,” said Richie King, owner of Titan Light Shows, Inc. “In addition to specific charitable promotions, each night of the show, we have a charity spotlight featuring either the Salvation Army, Arthritis Foundation or Gleaners, so that our customers can make a cash donation, if desired.”

The show has also donated more than 300 passes to the organizations within the community that serve children.

This year’s Christmas Nights of Lights features new music, an extended route and additional light displays including a spectacular 240 ft. wall of lights, making it the largest synchronized show in Central Indiana. This dazzling light display is open from dusk until 10 p.m., with extended hours on the weekends, November 13, 2020 through January 3, 2021.

This family-friendly event features a 2-mile car ride through more than a million LED lights synchronized to traditional and more modern Christmas music. Visitors of all ages will be awed by the larger-than-life trees, glowing snowflakes, dancing candy canes and enchanting tunnels of lights. In the warmth of their own vehicle, guests can tune their radio dial to a dedicated signal and sing along to the sounds of the season synchronized to holiday lights.

The display will be offered rain, snow or shine every evening, including holidays. The cost is \$7 per person and children 3-years-old and under are free. A “Carload Special” of up to seven passengers is just \$30, 10-15 passengers is \$50, 16-35 passengers is \$75, and 36+ passengers is \$100. To receive “Carload Special” pricing all passengers must be in one vehicle. Due to a new route this year, the height of

vehicles must be NO MORE than 11 ft. tall to drive through the light display. Guests should enter the Indiana State Fairgrounds at Gate 12, 1698 E. 42nd Street, Indianapolis, IN 46205.

Cash and major credit cards are accepted at the gate or, for the ultimate “touchless” experience, tickets may be purchased online at <https://www.christmasnightsoflights.com/indianapolis>.

The holiday light show is produced by Titan Light Shows, Inc., Bluff City, Tennessee. **To request an interview with Richie King:** Richie@titanlightshows.com. For a list of the event’s key COVID-19 safety measures, visit <https://www.indianastatefair.com/events/2020/christmas-nights-of-lights2> .

Tips for attending Christmas Nights of Lights (sidebar)

- ✓ Avoid the lines, plan your visit early in the season or on a weekday. If you want to visit on a weekend, try arriving after 9 p.m. Any cars still in line at time of closing WILL be permitted to enter and enjoy the show.
- ✓ Make a quick stop at the portable toilets at the beginning of the show.
- ✓ Know how to turn off your headlights — Google how to do this in advance, if needed.
- ✓ Tour buses with more than a 35-person capacity or limos will not be admitted, as those vehicles are unable to drive safely through the show. Vehicles over 11’ tall will not be able to access the light show, due to height restrictions at the entrance.

About the Indiana State Fairgrounds & Event Center

The Indiana State Fairgrounds & Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. Laid out over 250 acres, the Indiana State Fairgrounds & Event Center is home to more than 1,000,000 square feet of event space and offers the most flexible event venues in Indiana. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi- governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Go to www.indianastatefair.com for more information.

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