



INDIANA STATE
FAIRGROUNDS
& EVENT CENTER

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NATIONAL EXPOSITION SWINE SHOW MOVES TO INDIANAPOLIS

INDIANAPOLIS, IN, June 8, 2021 – For the first time in its history, the National Swine Registry (NSR) will host the Exposition Swine Show in Indianapolis at the Indiana State Fairgrounds & Event Center, June 13-19. The Exposition was historically held in conjunction with the World Pork Expo, the world’s largest pork industry-specific trade show, in Des Moines, Iowa until 2019 when it was established as a separate, stand-alone event.

The week-long event features both an open show and a junior show, vendor space and various contests, and wraps up on Saturday with the NSR sale where Duroc, Hampshire, Landrace, Yorkshire, and Crossbred boars and gilts will be sold to swine breeders from across the country. Vendors include boutiques, clothing shops, show supply trailers, and various agricultural businesses.

According to the National Swine Registry, numbers for the Exposition Swine Show have increased exponentially in the past several years. The 2021 Exposition has drawn more than 5,500 entries – a record-breaking number. The Exposition also expects to host up to 5,000 attendees. The NSR cites the State Fairgrounds as having the facilities and space to allow for significant event growth.

“Our world-class facilities, customer-centered staff, and rich history make us an ideal venue for this national livestock event,” said Indiana State Fair Commission Executive Director Cindy Hoye. “We’re thrilled to welcome the National Swine Registry to Indianapolis, and we are excited about its addition to the hundreds of events held each year at the State Fairgrounds.”

ABOUT THE INDIANA STATE FAIRGROUNDS & EVENT CENTER

The Indiana State Fairgrounds & Event Center is a modern, public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission, which is a quasi-governmental agency that was established in 1992 with the

mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens in Indiana. For more information, visit www.indianastatefair.com.

ABOUT THE NATIONAL SWINE REGISTRY

The National Swine Registry (NSR) was formed in 1994 as a result of the consolidation of the American Yorkshire Club, the Hampshire Swine Registry, and the United Duroc Swine Registry. The American Landrace Association later joined the NSR in 1998. Based in West Lafayette, Indiana, the National Junior Swine Association is the junior organization within the National Swine Registry. The NSR's mission is to enhance the value of pedigreed swine, maintain breed integrity, and provide relevant member education and youth development experiences across the nation.

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