



INDIANA STATE FAIR

2021 Indiana State Fair – General Information

Dates: July 30-August 22, closed to the public Mondays & Tuesdays

Total Attendance in 2019: 850,000

Numbers of Commercial Exhibits (Inside & Outside): 550

Vendor Services Office: Indiana State Fairgrounds & Event Center
1202 E. 38th Street
Indianapolis, IN 46205
317-927-7510

Year-Round Office Hours: 8:30am - 5:00pm (Monday – Friday)

Fair Office Hours: 8:00am - 6:00pm (Daily)

Website: www.indianastatefair.com

Email: concessions@indianastatefair.com

- **Exhibit Space:** All commercial space is rented for the entire run of the Indiana State Fair. Additional charges will be assessed for footage over 20' in depth.
 - **Indoor Exhibit Space:** The Exposition Hall has a total of 73,740 square feet with concrete floors, overhead doors, and air conditioning. There will be an additional \$100.00 charge for any corner booth.
 - 10' x 10' - \$1,200.00
 - 20' x 10' - \$1,700.00
 - 20' x 20' - \$2,100.00
 - 30' x 10' - \$2,600.00
 - 40' x 20' - \$4,100.00
 - **Outdoor Exhibit Space:** Minimum of 15' sold at \$100.00 per front foot. For an additional charge, each space has access to electric. There are a limited number of space with water access.
 - **Machinery Field Exhibit Space:** \$1,000 per lot for agriculture related products.

- **Admission & Parking:** All vendors and their employees must pay to park and pay for admission to enter the Fair each day.

- **Hours of Operation:**
 - **Exposition Hall Vendors:** 10am – 8pm daily, 10am – 6pm last Sunday
 - **Outdoor Non-Food Vendors:** 9am – 9pm daily
 - **Food Vendors:** 10am – 10pm (Sunday-Thursday), 10am – 11pm (Friday-Saturday)

- **Indiana Retail Merchants Certificate (IRMC):** Anyone doing business in the State of Indiana is required to have an IRMC and must supply a copy of this information to the Vendor Services Office. If you need to acquire a license or have any questions, please contact the Indiana State Department of Revenue at 317-233-4015.

- **Insurance:** A certificate of liability insurance must be submitted with signed contracts to cover your operation. The certificate must name the Indiana State Fair Commission and State of Indiana as additional insureds. Please reference the Vendor Manual for complete details.

- **Percentage Rates:** Food and Beverage Vendors will pay their assigned percentage of the gross sales after taxes.
 - **Indoor Food & Beverage Vendors:** 30%
 - **Outdoor Food & Beverage Vendors:** 20%

- **Products:** The Indiana State Fair is welcoming to all and does not support any offensive merchandise or behavior from any of our vendors. Per the concessions contract and manual, the Indiana State Fair Commission has the discretion to require the exhibitor to remove from the grounds any exhibit, display, handouts, demonstration, entertainment, or other event or item(s) for sales, which the ISFC, in its sole discretion, considers objectionable.
 - Lighters and noise making items are not permitted
 - Helium balloons are not permitted indoors.
 - Items with an adhesive backing are not to be given away. This includes bumper stickers, stick-on items for clothing, etc.
 - Guns, knives, ninja weapons, and other weapons will not be permitted to be sold or displayed.
 - Confederate flags or products containing this symbol are not permitted.
 - Swastika flags or products containing this symbol are not permitted.

- **Sales Tax:** Commercial sales tax for all sales is 7% in the State of Indiana. Food and Beverage sales tax is 9% in Marion County.

- **Storage:** There is no space available to rent for storage on the grounds. If needed, Vendors must provide their own storage on-site by purchasing a stock truck permit.

- **Tent Requirements:** Stands and tents must meet the approval of the Vendor Services Office. Tents must be of a higher quality than the standard pop-up.