



INDIANA STATE FAIR

For Immediate Release:

Tuesday, July 23, 2024

Contact: LeRoy Lewis III, Indiana State Fair Media Department

Ph: (317) 927-7577 | llewis@IndianaStateFair.com

Indiana State Fair the Greatest Value of Summer

From discounts & deals, to food promotions and 100 free things to do

Indianapolis, IN: – The Indiana State Fair unveiled today a variety of themed days, discounts and free events to enjoy while visiting this year's fair. Whether you're a thrill-seeker, a fair foodie, or a family looking for affordable fun, there's truly something for everyone! The Indiana State Fair opens next Friday, August 2nd and runs through August 18th (closed Mondays).

Here are some of this year's Indiana State Fair greatest value options:

Discount Days & Themed Days:

- **\$2 Tuesdays, presented by the Indiana Secretary of State**
\$2 gate admission, \$2 rides and \$2 food options at each food stand
BACK by popular demand, the return of \$2 Tuesday is THE greatest value of the summer! Mark your calendars for Tuesday, August 6 & Tuesday, August 13!
- **Military & First Responders' Day, presented by Peterman Brothers**
Wednesday, August 7 only. First responders, current and former Military, and their families receive FREE admission with valid ID presented at the gate.
- **BMV Discount Day**
Thursday, August 8 only. \$8 gate admission with printed or digital voucher from IN.GOV/BMV (50% savings on admission!)
- **IndyStar Free Ticket**
Wednesday, August 14 only. Check the IndyStar on Monday, August 12, for a FREE ticket, redeemable at the gates only on Farmers' Day, presented by MacAllister Machinery on Wednesday, August 14 only.
- **AAA Day**
Thursday, August 15 only. AAA cardholders receive FREE admission with a valid AAA membership card presented at the gate. One valid card per person.

Advance Deals:

Purchase your tickets, parking pass and midway wristband in advance and SAVE big! Available now at IndianaStateFair.com. All advance discounts end Thursday, August 1st at 11:59pm.

- **Advance Discount Admission Tickets**
Buy your advance discount Fair tickets before August 1 at 11:59PM ET and SAVE 20% off gate admission!
- **Advance Discount Parking Pass**
Buy your advance discount Fair parking before August 1 at 11:59PM ET and SAVE 20% off paying at the gate!
- **Advance Discount Midway Wristbands**
Buy your advance midway wristbands before August 3 at 11:59PM ET and SAVE 38% off paying onsite!
- **Advance Discount Family Four Pack**
Family Four Packs include (1) parking pass and (4) admission tickets to the 2024 Indiana State Fair. Buy now before August 1 at 11:59PM ET and save 30% off gate admission!
- **NEW! Advance Foodie Family Four Pack**
Foodie Family Four Packs include (1) parking pass, (4) admission tickets to the 2024 Indiana State Fair and \$50 Fair Bucks. Buy now before August 1 at 11:59PM ET and save 30% off gate admission!

Daily Deals:

- **\$5 Value Menu**
Taste your way around the Fair for \$5 or less! From savory classics to sweet indulgences, our budget-friendly options cater to every palate, ensuring a satisfying and affordable dining experience for fairgoers of all ages! Click here for the full list of items <https://www.indianastatefair.com/p/state-fair/food--shopping/5-value-menu>
- **Hoosier Lottery FREE Stage:** <https://www.indianastatefair.com/p/state-fair/entertainment/-free-stage>
- **100 FREE things to do at the Fair!** <https://www.indianastatefair.com/p/state-fair/general-information/100-free-things-to-do>

Additional Ways to Save:

- **Bike to the Fair:** Ride your bicycle to the Fair and save \$1 off admission.
- **Free Tractor Shuttle Rides:** Hop on a tractor shuttle for FREE transportation around the grounds.

“The Indiana State Fair is all about affordable family fun,” says LeRoy Lewis III, Director of Media Engagement. “We’re excited to welcome everyone back to a summertime tradition in about 10 days!”

For more information, visit <https://www.indianastatefair.com/p/state-fair/deals--discounts>

About the Indiana State Fair:

The Indiana State Fair, known as the state's premier multi-day event, is a vibrant celebration of the Hoosier spirit and agricultural legacy. Over 15 exciting days, it unites communities across Indiana to honor the state's unique identity and welcomes visitors from far and wide. Renowned for its top-notch entertainment, spotlight on 4-H youth, engaging agricultural education programs, modern facilities, and an array of delicious fare, the Indiana State Fair has been a treasured tradition for Hoosiers for over a century. The 2024 Indiana State Fair takes place from August 2nd to August 18th (closed Mondays). For comprehensive event information, ticket details, and attractions, be sure to visit our official website at www.indianastatefair.com.

Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com

For more information please visit, www.IndianaStateFair.com.