



## Indiana State Fair General Information

Vendor Services Office

317-927-7510

[concessions@indianastatefair.com](mailto:concessions@indianastatefair.com)

Monday-Friday 8:30am-5:00pm

- **2025 Fair Dates:** August 1-17, closed Mondays to the public
- **Attendance**
  - 2024 - 854,236
  - 2023 - 840,414
  - 2022 - 837,568
  - 2021 - 830,390
  - 2020 - canceled
  - 2019 - 878,857
  - 2018 - 860,131
- **Exhibit Space:** All commercial space is rented for the entire run of the event.
  - Outside Space (Food & Non-Food) - 195 spaces
    - Food Vendors pay 21% Commission on their Gross Sales after tax.
    - Non-Food Vendor space is sold at \$175.00 per front foot with a minimum of 15'.
    - Agricultural-related products are \$1,500 per space.
  - Inside Space - 72 spaces
    - The Mercantile located inside the Agriculture Horticulture Building has a total of 43,000 square feet with concrete floors, overhead doors, and air conditioning.
      - 10x10 - \$1,700
      - 20x10 - \$2,325
      - 20x20 - \$2,825
- **Hours of Operation**
  - Food Vendors
    - 10am-10pm (Sundays, Wednesdays, Thursdays)
    - 10am-11pm (Tuesdays, Fridays, Saturdays)
  - Outdoor Non-Food Vendors
    - 9am-10pm Daily (closed Mondays)
  - Indoor Vendors
    - 9am-9pm Daily (closed Mondays)
- **Products:** The Indiana State Fair is welcoming to all and does not support any offensive merchandise or behavior from any of our vendors. Per the Terms & Conditions and Vendor Manual, the Indiana State Fair Commission has the discretion to require the Vendor to remove from the grounds any exhibit, display, handouts, demonstration, entertainment, or other event or item(s) for sales, which the ISFC, in its sole discretion, considers objectionable.
  - Lighters and nose making items are not permitted.
  - Helium balloons are not permitted indoors.
  - Items with an adhesive backing are not to be given away. This includes bumper stickers, stick-on items for clothing, etc.



- Guns, knives, ninja weapons, and other weapons will not be permitted to be sold or displayed.
- Confederate flags or products containing this symbol are not permitted.
- Swastika flags or products containing this symbol are not permitted.
- If chosen as a Vendor, you will:
  - Purchase Admission Tickets & Parking passes for yourself and your employees
  - Provide a Certificate of Insurance
  - Provide an Indiana Retail Merchants Certificate from the Indiana State Department of Revenue

Should you have any questions, please don't hesitate to reach out by contacting the Vendor Services Department at [concessions@indianastatefair.com](mailto:concessions@indianastatefair.com) or 317-927-7510.