



Indiana State Fair – General Vendor Information

Vendor Services Office

Phone: 317-927-7510

Email: concessions@indianastatefair.com

Office Hours: Monday-Friday, 8:30am-5pm

Indiana State Fair Dates

August 7-23, 2026

Closed Mondays to the public

Attendance

2025 – 854,977

2024 – 854,236

2023 – 840,414

2022 – 837,568

2021 – 830,390

Exhibit Space Information

All space is rented for the entire run of the Fair.

Outside Space (Food & Non-Food) – 195 spaces

- **Food Vendors:**
 - Pay a **21% commission** on gross sales after tax
- **Non-Food Vendors:**
 - \$175.00 per front foot
 - 15-foot minimum
- **Agricultural-Related Products:**
 - \$1,500 per space

Inside Space – 72 spaces

The Mercantile, located inside the Agriculture Horticulture Building, offers:

- 43,000 square feet
- Concrete floors
- Overhead doors
- Air conditioning

Booth Pricing:

- 10'x10' - \$1,700
- 20'x10' - \$2,325
- 20'x20' - \$2,825



Hours of Operation

Food Vendors

- 10am-10pm (Sundays, Wednesdays, Thursdays)
- 10am-11pm (Tuesdays, Fridays, Saturdays)
- Closed Mondays

Outdoor Non-Food Vendors

- 9am-10pm daily
- Closed Mondays

Indoor Vendors

- 9am-9pm daily
- Closed Mondays

Product Guidelines & Restrictions

The Indiana State Fair is welcoming to all and does not support offensive merchandise or behavior. In accordance with the Terms & Conditions and Vendor Manual, the Indiana State Fair Commission reserves the right, at its sole discretion, to require removal of any item, display, or activity deemed objectionable.

The following items are not permitted:

- Lighters
- Noise-making items
- Helium balloons
- Items with adhesive backing (including bumper stickers or stick-on apparel items)
- Guns, knives, ninja weapons, or any other weapons
- Confederate flags or products containing this symbol
- Swastika flags or products containing this symbol

Vendor Requirements

If selected as a vendor, you will be required to:

- Purchase admission tickets and parking passes for yourself and your employees
- Provide a Certificate of Insurance
- Provide an Indiana Retail Merchant Certificate from the Indiana Department of Revenue

Questions?

Please contact the Vendor Services Department at concessions@indianastatefair.com or 317-927-7510.