

## FOR IMMEDIATE RELEASE

Monday, June 26, 2017

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## **MEDIA ALERT**

## BRET MICHAELS JUST ADDED TO THE 2017 INDIANA STATE FAIR CONCERT LINEUP

Legendary Rocker and Television Personality Just Added to Recently Announced List of Shows

Indianapolis, IN – Today the Indiana State Fair announced the addition of **Bret Michaels** to its 2017 lineup set to take place at the Chevrolet Silverado Free Stage. The 2017 Indiana State Fair is August 4-20, and each night of the fair features a concert that is free with paid fair admission.

Bret Michaels is the lead singer of the glam metal rock band Poison who has sold more than 15 million albums worldwide and charted ten singles in the Top 40 of the *Billboard* Hot 100 including six Top 10 singles and the #1 smash hit "Every Rose Has Its Thorn". Michaels has also released several solo albums and soundtracks, appeared in movies and also several television programs such as *Rock of Love with Bret Michaels*, *Nashville Star*, *Rock My World* and *Celebrity Apprentice* (of which he won). For complete details on Bret Michaels, please visit bretmichaels.com

Online Fair ticket sales are available now at a discounted rate of \$8 plus transaction fees on the Indiana State Fair <u>website</u>. Tickets can also be purchased at the Indiana Farmers Coliseum Box Office during regular business hours at the discounted rate. Tickets purchased at the gate are \$12.

Purchase of an Indiana State Fair ticket allows for general admission to the Chevrolet Silverado Free Stage concert seating area. No seats can be reserved unless otherwise specified. For more information, visit IndianaStateFair.com.



## The 2017 Indiana State Fair Free Shows include:

- George Thorogood and the Destroyers Friday, August 4
- Hotel California "A Salute to The Eagles" with Gordon Bonham Blues Band, and Terry Lee & The Rockaboogie Band – Saturday, August 5
- Hispanic Music Festival headlined by Chicas Roland and Carmen Jara Sunday, August 6
- Bret Michaels: The Party Starts Now Tour Monday, August 7
- **High Valley** presented by HANK FM Tuesday, August 8
- Montgomery Gentry presented by WFMS Wednesday, August 9
- Yacht Rock Revival Tour 2017 with Robbie Dupree, Player's Peter Beckett, Matthew Wilder and Elliot Lurie from Looking Glass Thursday, August 10
- Blue October Friday, August 11
- Here Come the Mummies with Hero Jr. and Four Star Edition U.S. Navy Band Saturday, August 12
- Contemporary Christian Music Festival headlined by Danny Gokey with Echoboy, Building Nations and Jester – Sunday, August 13
- Happy Together Tour Monday, August 14
  - Starring: The Turtles featuring Flo & Eddie, The Association, Chuck Negron formerly of Three Dog Night, The Box Tops, The Cowsills and The Archies Ron Dante
- Midland presented by HANK FM Tuesday, August 15
- Dashboard Confessional with The All-American Rejects Wednesday, August 16
- Patti LaBelle Thursday, August 17
- Kiefer Sutherland Friday, August 18
- Pepsi Indiana Music Fest featuring The Why Store, The Easthills, Bigfoot Yancey, and Against The Clocks Saturday, August 19
- Gospel Music Festival headlined by Anthony Brown and Kierra Sheard presented by WTLC AM
   FM Sunday, August 20