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## **Corteva and Indiana State Fairgrounds Celebrate Unveiling of Corteva Coliseum**

**INDIANAPOLIS – April 16, 2025** – Corteva and the Indiana State Fairgrounds were joined by members of the community today to unveil the newly named Corteva Coliseum. The naming rights partnership was first [announced last year](#) and represents a commitment by Corteva and the Indiana State Fairgrounds to Indiana agriculture and to help ensure the Coliseum continues to offer memorable experiences and world-class events.

The Coliseum, an iconic symbol of the Indiana State Fairgrounds, has drawn visitors from every corner of the state and around the globe since 1939.

"We are thrilled to partner with Corteva to usher in a new era for this incredible venue," said Cindy Hoye, executive director, Indiana State Fair Commission. "The Corteva Coliseum will continue to be a hub for community events and a symbol of our shared investment in the people of Indiana."

Corteva, headquartered in Indianapolis, is a leading, pureplay agricultural technology company that invests to help farmers solve some of the world's toughest challenges, including food security.

"The Corteva Coliseum is an important venue for our hometown and everyone who loves the Indiana State Fair," said Audrey Grimm, senior vice president and chief people officer at Corteva. "We're excited to partner with the Indiana State Fairgrounds to ensure the Coliseum remains a cornerstone of our state's celebration of agriculture."

Attendees had the opportunity to tour the facility, view the new signage, and engage with the speakers. The open house highlighted Corteva's and the Indiana State Fairgrounds' ongoing commitment to the Indianapolis community.

Corteva is also the sponsor of the Indiana State Fair's Featured Farmers program, in addition to more than 45 organizations across Indiana, including FFA, 4-H, Gleaners Food Bank and United Way of Central Indiana.

Media representatives are encouraged to share this significant milestone. For more information, please contact LeRoy Lewis at (317) 617-1153 or [LLewis@indianastatefair.com](mailto:LLewis@indianastatefair.com).

B-roll of new Corteva Coliseum signage can be downloaded [here](#).

### **About Corteva**

Corteva, Inc. (NYSE: CTVA) is a global pure-play agriculture company that combines industry-leading innovation, high-touch customer engagement and operational execution to profitably deliver solutions for the world's most pressing agriculture challenges. Corteva generates advantaged market preference through its unique distribution strategy, together with its balanced and globally diverse mix of seed, crop protection, and digital products and services. With some of the most recognized brands in agriculture and a technology pipeline well positioned to drive growth, the company is committed to maximizing productivity for farmers, while working with stakeholders throughout the food system as it fulfills its promise to enrich the lives of those who produce and those who consume, ensuring progress for generations to come. More information can be found at [www.corteva.com](http://www.corteva.com).

### **About the Indiana State Fairgrounds & Event Center**

The Indiana State Fairgrounds and Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi-governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. For more information visit [www.indianastatefair.com](http://www.indianastatefair.com).