

FOR IMMEDIATE RELEASE June 25, 2021

Inaugural Deep Fry Dash for Damar set for Aug. 4 during Indiana State Fair

Prizes for best food- and Hoosier Spirit-themed costumes

The Indiana State Fair, scheduled for July 30-August 22 (CLOSED Mondays and Tuesdays), will host the inaugural Deep Fry Dash for Damar presented by Meridian Health Services, a 5K and one-mile fun run through the Indiana State Fairgrounds on the evening of Wednesday, Aug. 4.

Open to runners and walkers of all ages, the event will benefit two great causes: Damar Services, which cares for children and adults with developmental disabilities and autism, and the Indiana State Fair Foundation, which raises funds to support year-around agriculture education, youth development and campus stewardship efforts of the Indiana State Fairgrounds & Event Center.

"For thousands of remarkable Hoosier families who live with autism, every day can be like a race," said Dr. Jim Dalton, president and CEO of Damar Services. "They endure challenges, persevere through difficulty and celebrate wonderful successes. We're delighted to partner with the Great Indiana State Fair in an event that draws attention to those families' challenges and celebrates their achievements."

Prizes will be awarded for the individual who best demonstrates the 2021 Indiana State Fair theme – Celebrating the Hoosier Spirit – as well as the participant with the best Indiana State Fair food-themed costume.

The event is presented by Meridian Health Services. Finish line sponsors are Resultant and PNC. Pace setter sponsors are Pharmaneek, CLA, ALO Property Group and Sharp Business Systems. In-kind sponsor is Prairie Farms.

Aug. 1 will be Damar Sensory Day at the Fair.

- WHAT: Indiana State Fair Deep Fry Dash for Damar, a 5K and one-mile fun run benefitting Damar Services and the Indiana State Fair Foundation
- WHEN: Wednesday, Aug. 4, at 8 p.m. (One-mile fun run starts at 7:30 p.m.)
- WHERE: Indiana State Fairgrounds, Gate 12, 1101-1699 E. 42nd St., Indianapolis
- COST: \$30 through June 30; \$35 June 30-July 27; \$40 from July 27-Aug. 3; \$45 on race day. Entry fee includes Indiana State Fair admission, T-shirt, free fair food treats after the race, a finisher ribbon and a post-race party.

REGISTER: damar.org/dash

About the Indiana State Fair

The Indiana State Fair is the state's largest multi-day event celebrating Hoosiers' spirit and agricultural heritage. These 18 days celebrate Indiana agriculture and promote it to hundreds of thousands of people across Indiana, and beyond. Nationally recognized for offering great entertainment, showcasing 4-H youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. The 2021 Indiana State Fair will be held July 30-August 22 (CLOSED Mondays and Tuesdays). The theme for this year's fair is *Celebrating the Hoosier Spirit*.

One of the best ways to save money at the fair is to order tickets in advance. Tickets purchased online before 11:59 PM on July 29 are only \$10 plus convenience fee, while general admission tickets purchased at the gate during the Fair are \$13. Value packs of tickets, including the Family 4-Pack and Super Family 4-Pack, are available online only through July 29 at 11:59 PM. The Family 4-Pack includes 4 tickets and a parking pass for just \$40 and the Super Family 4-Pack includes 4 tickets, a parking pass, and 50 Fair Bucks for \$90. And don't forget that children 5 and under get in FREE! Purchase tickets at IndianaStateFair.com today.

For more information, visit <u>www.indianastatefair.com</u> or follow us on Facebook, Instagram and Twitter.

About Damar Services, Inc.

For more than 50 years, Damar Services has been a leader in providing services to children and adults challenged by autism and intellectual, developmental and behavioral disabilities. From its main campus on Indianapolis' southwest side, ABA autism clinics in Avon and Indy's southwest and northeast sides, and other locations across the state, Damar offers residential and community-based treatment, outpatient behavioral health services and ABA Autism Services by Damar. In addition, Damar operates two schools and provides foster care services. *For more information, visit* www.damar.org.

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