



## **PHOTO OPPORTUNITY**

### **For Immediate Release**

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## **Major League Eating to Host First-Ever Prairie Farms World's Ice Cream Eating Championship at the Indiana State Fair**

*Top Competitive Eaters to Converge in Indianapolis  
to Win \$4,000 in Prize Money*

Indianapolis, IN, 8/11/17 --The world's top competitive eaters will gather in Indianapolis for the first-ever Prairie Farms Worlds Ice Cream Eating Championship at the Indiana State Fair at 2 p.m. on Sunday, August 13<sup>th</sup>, at ENOUGH Plaza in front of the Indiana Farmers Coliseum during the Indiana State Fair. As part of its "Wonderful World of Food" theme, the Indiana State Fair is celebrating ice cream on and honoring the Indiana dairy farmer throughout the day on Sunday.

Major League Eating is proud to add the World Ice Cream Eating Championship to its 2017 slate of sanctioned championships. The world's top eating talent will make the pilgrimage to Indianapolis to compete for the title of The World Ice Cream-Eating Champion of the world. The current Ice Cream Eating World Record is 15 pints of vanilla ice cream in 6 minutes. This record is held by Joey Chestnut, a well-known competitive eater who is currently ranked first in the world by Major League Eating.

Here is a list of participant from around the country:

Miki Sudo, Las Vegas, NV  
Juan Rodriguez, Crestwood, IL  
Derek Jacobs, Vandalia, OH  
Brian Dud Light Dudzinski, Phoenixville, PA  
Sophia DeVita, Chicago, IL  
Matt Raible, Peoria, IL  
Matt Hazzard, Normal, IL  
Stacy N Fitzsimmons, Greenwood, IN  
Ivan Mendoza, Cleveland, OH  
Marcus Feldman, Bowling Green, KY

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### **About the Indiana State Fairgrounds & Event Center**

*The Indiana State Fairgrounds and Event Center is a modern public event facility that annually hosts more than 400 meetings, shows, sports and agricultural events, including the Indiana State Fair. The*

*year-round management of the Fairgrounds is overseen by the Indiana State Fair Commission which is a quasi-governmental agency that was established in 1992, with the mission to preserve and enhance the Indiana State Fairgrounds and the annual Indiana State Fair for the benefit of all citizens of Indiana. Additional information is available at [www.indianastatefair.com](http://www.indianastatefair.com)*

**About Major League Eating**

*Major League Eating (MLE), the World governing body of all stomach-centric sports, conducts more than 80 events annually, including the Nathan's Famous Fourth of July International Hot Dog-Eating Contest in Coney Island, N.Y. The competitive eating community, which numbers more than 8,000 veteran and rookie athletes, travels the World in search of top titles and the glory that they provide. For more information, visit [www.majorleagueeating.com](http://www.majorleagueeating.com)*

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