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Indiana State Fair Commission Holds Groundbreaking Ceremony for Indiana Farm Bureau Fall Creek Pavilion

Indianapolis, IN, August 6, 2021 - The Indiana State Fair Commission held a groundbreaking ceremony today and announced the naming rights to the Indiana Farm Bureau Fall Creek Pavilion, a \$50 million, 197,000 square foot, multiuse facility that will replace the almost century-old Swine Barn at the Indiana State Fairgrounds and Event Center.

“We couldn’t be more grateful to Governor Holcomb, the Indiana General Assembly, and our corporate partner, Indiana Farm Bureau, for supporting this transformational project, said Cindy Hoye, Indiana State Fair Commission executive director. “This is the last of our major livestock buildings to be renovated and will help us bring even more compelling events, including large sporting events, to Indiana.”

The State Fair Commission aims to attract a variety of events to the pavilion, which is already slated to host the 2025 NCAA Division II Indoor Track and Field Championship. Construction will start after this year’s fair and will be completed in time for the 2023 Indiana State Fair. The new facility will be under construction during the 2022 Indiana State Fair, but plans are underway to host the Indiana State Fair 4-H and Open Swine Shows in another location on the grounds.

“Indiana Farm Bureau is a strong supporter of youth engagement and education across our state,” said Randy Kron, Indiana Farm Bureau president. “I can think of no better place to educate the next generation about agriculture than at the new Indiana Farm Bureau Fall Creek Pavilion. Farm Bureau and Indiana Farm Bureau Insurance are proud to be a part of this great day.”

ABOUT THE INDIANA STATE FAIR

The Indiana State Fair is the state’s largest multi-day event celebrating Hoosiers’ spirit and agricultural heritage. These 18 days celebrate Indiana agriculture and promote it to hundreds of thousands of people across Indiana, and beyond. Nationally recognized for offering great entertainment, showcasing 4-H youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. The 2021 Indiana State Fair will be held July 30-August 22 (Closed Mondays and Tuesdays). The theme for this year’s fair is Celebrating the Hoosier Spirit. For more information, visit www.indianastatefair.com or follow us on Facebook, Instagram and Twitter.

ABOUT INDIANA FARM BUREAU

For more than 100 years, Indiana Farm Bureau (INFB) has promoted agriculture in Indiana through public education, member engagement, and by advocating for agricultural and rural needs. As the state’s largest general farm organization, INFB works diligently to ensure a farmer’s right to farm—protecting the livelihood, land, equipment, animals and crops of Hoosier farmers—because agriculture is vital to Indiana’s economy. Learn more at INFB.org.

ABOUT INDIANA FARM BUREAU INSURANCE

Organized in 1934 by Indiana Farm Bureau, Indiana Farm Bureau Insurance has grown to include insurance products for auto, life, home, business and farm. Health plan benefits, banking and other financial services and products are also available through its local offices and online at www.infarmbureau.com. With a home office in downtown Indianapolis and local offices in all 92 counties, Indiana Farm Bureau Insurance serves Hoosiers throughout the state.

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