



INDIANA STATE FAIR

MEDIA ALERT:

FOR RELEASE: 4:30M, Friday, August 11th, 2023

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THE TAYLOR PARTY TOMORROW AT THE INDIANA STATE FAIR

All day celebration capped off with party on the Hoosier Lottery Free Stage



August 11, 2023, Indianapolis, IN - The Indiana State Fair is the place to be tomorrow, Saturday, August 12th for an unforgettable Taylor Swift-inspired extravaganza on the Hoosier Lottery Free Stage featuring THE TAYLOR PARTY: Taylor Swift Night (no the real Taylor will not be there!). Join us as the entire day will be dedicated to celebrating the music and artistry of the renowned pop sensation, Taylor Swift. Fans and Swifties alike are invited to join in the festivities, featuring an array of exciting activities, a signature cocktail, and a showcase of Taylor Swift's chart-topping hits. Learn more about THE TAYLOR PARTY here: <https://www.taylorswiftnight.com>

The evening event on the Hoosier Lottery Free Stage is set to kick off at 7:30 PM, promising an evening of non-stop entertainment and an immersive experience for all attendees. The Hoosier Lottery Free Stage will be transformed into a Taylor wonderland, where fans can revel in the music that has touched hearts around the world.

Highlights of the Taylor Swift-inspired party include:

- The CRUEL SUMMER Signature Cocktail: A specially crafted sparkly vodka pink lemonade cocktail, inspired by Taylor Swift's enchanting persona and her iconic songs, will be available for purchase throughout the fair.
- Taylor Swift Music: The fairgrounds will be filled with the captivating melodies of Taylor Swift's music, ensuring an atmosphere that resonates with the spirit of her timeless discography.
- Dress as Your Favorite Taylor Era: Swifties are encouraged to attend the fair dressed in their favorite Taylor era outfits. Whether it's the country-inspired looks of "Fearless" or the bold

and vibrant styles of "1989," participants can showcase their admiration for Taylor Swift's evolving artistry.

The Indiana State Fair warmly invites media representatives, reporters, and influencers to capture the excitement and energy of this Taylor Swift-inspired party. Be part of the celebration as fans come together to honor one of the most influential artists of our time.

About the Indiana State Fair :

The Indiana State Fair is the state's largest multi-day event celebrating Hoosiers' spirit and agricultural heritage. These 18 days celebrate Indiana agriculture and promote it to hundreds of thousands of people across Indiana, and beyond. Nationally recognized for offering great entertainment, showcasing 4-H youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. The 2023 Indiana State Fair will be held July 28 - August 20 (closed Mondays & Tuesdays). For more information, visit www.indianastatefair.com.

Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com

Free Stage Performers Contact: Andy Wilson [@Elevate](https://www.instagram.com/Elevate), awilson@elevate-supportservices.com

For more information please visit, www.IndianaStateFair.com.

All artists and times are subject to change without notice.