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Experience Indiana's Largest Ferris Wheel & Ways to Save BIG at the 2021 Indiana State Fair

Indianapolis, IN, June 30, 2021- Where can you experience the largest Ferris wheel in the state and enjoy free concerts from some of your favorite musicians all in one day? The answer is your Indiana State Fair! The Fair is scheduled for July 30-August 22 and is closed Mondays and Tuesdays.

NEW to this year's fair: the **Hoosier Cruiser Super Wheel** allows fairgoers to soar to new heights on the largest Ferris Wheel in the state of Indiana! Standing a whopping 150-feet tall, this giant wheel will be located on the north stretch of the State Fairgrounds and will operate daily throughout the fair. Riders can enjoy one of the wheel's 36 climate-controlled gondolas that comfortably seats 4 to 6 guests for a breathtaking, birds-eye view of the Fairgrounds and beyond! Tickets are \$10 per rider, or \$15 for an upgraded, VIP experience.



For 164 years, the Indiana State Fair has served as the state's premier hub for affordable family fun. In addition to [this list of 100 completely FREE things to do at the Indiana State Fair](#), there are also daily deals and discounts available to help make this the best entertainment value in the Midwest! Start

planning a trip to the 2021 Indiana State Fair and save up to 35% off full gate admission prices by purchasing advance discount tickets here: <https://www.indianastatefair.com/p/tickets>.

Here are some of the best ways to save at this year's State Fair:

- **\$3 THURSDAYS, presented by the Indiana Secretary of State**
NEW to the 2021 State Fair: One of the best deals at the State Fair moves to Thursdays: \$3 Thursdays. Presented by the Indiana Secretary of State, \$3 Thursdays features \$3 deals all across the Fairgrounds, including \$3 gate admission, \$3 midway rides, and \$3 food options at the food stands. Plus we've added a THIRD discount day to this year's Fair – offering more ways to save! \$3 Thursdays will take place every Thursday during the 2021 Indiana State Fair: August 5, 12, and 19.
- **AAA DAY**
AAA cardholders will receive FREE admission to the Indiana State Fair with a valid AAA membership card presented at the gate on Wednesday, August 18. Presented by AAA Hoosier Motor Club, AAA Day is another chance to attend the 2021 Indiana State Fair for FREE. *One valid card per person.*
- **BMV DISCOUNT DAY**
BMV Discount Day is slated for Wednesday, August 4 this year. To get \$6 gate admission on BMV Discount Day, visit www.IN.gov/BMV for your voucher. Both printed and digital vouchers will be accepted at the gate on August 4. Don't miss this opportunity to save 54% on admission!
- **INDIANA 811 DAY / IndyStar Free Ticket**
Pick up a copy of the IndyStar on Monday, August 9th for a printed ticket that will grant you FREE admission to the Indiana State Fair on Wednesday, August 11 to celebrate Indiana 811 Day at the Fair. *One ticket valid per person.*
- **MILITARY & FIRST RESPONDERS' DAY presented by Easterseals Crossroads and Redux**
Presented by Easterseals Crossroads and Redux, Military & First Responders' Day at the Indiana State Fair on Friday, August 20 we honor and thank first responders and military personnel. On this day, first responders, current and former military, and their families receive FREE admission to the Indiana State Fair with a valid ID presented at the gate.
- **ONLINE ADVANCE TICKET SALES**
One of the best ways to save money at the Indiana State Fair is to take advantage of advance discount tickets. Tickets purchased online before 11:59 PM on July 29 are only \$10 plus, while general admission tickets purchased at the gate during the Fair are \$13. Save big on parking as well by purchasing the \$8 pass online through July 29. Parking at the State Fair is \$10 on-site. For additional great family value packs, and ways to save up to 35% off, visit IndianaStateFair.com. And don't forget that children 5 and under get in FREE!

- **MIDWAY WRISTBANDS**

The Midwest's largest Midway returns and your best way to save is the advance discount midway wristband. Presented by Indiana 811, the Indiana State Fair Midway has games and rides for fairgoers of all ages. Click here to save 35% by grabbing your wristband for only \$25 (available through Sunday, August 1 at 11:59pm). Fan favorite rides all return in 2021, including NEW rides for additional charge. Wristbands are valid on select days - July 30 and August 4, 6, 11, 13, 18, 20, and 22.

For more ways to save and enjoy your Indiana State Fair, a complete list of more than 100 FREE Things to do while visiting the 2021 Indiana State Fair available here:

<https://www.indianastatefair.com/p/state-fair/general-information/100-free-things-to-do>.

ABOUT THE INDIANA STATE FAIR

The Indiana State Fair is the state's largest multi-day event celebrating Hoosiers' spirit and agricultural heritage. These 18 days celebrate Indiana agriculture and promote it to hundreds of thousands of people across Indiana, and beyond. Nationally recognized for offering great entertainment, showcasing youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. The theme of the 2021 Indiana State Fair, "*Celebrating the Hoosier Spirit*," is dedicated to celebrating all things Indiana and the resiliency of the Hoosier Spirit. For more information, visit www.indianastatefair.com.

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