



INDIANA STATE FAIR

JUST ANNOUNCED:

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Indiana State Fair Unveils Automotive Programming Plans for 2022 Theme

Features to include World of Speed featuring famous autos & more, a Ford Model T Assembly, IMS Museum Exhibit and a Daily Car Show

June 29, 2022, INDIANAPOLIS, IN – The Indiana State Fair today announced its robust plans that will incorporate their automotive focused theme that will celebrate Fun at the Speed of Summer - Celebrating Indiana's Automotive Excellence, presented by Tom Wood Automotive Group. The 165th Indiana State Fair will take place Friday, July 29th through Sunday, August 21st and will continue its long tradition as Indiana's favorite all-encompassing summer destination event.

Indiana's rich automotive tradition is a signature source of pride for Hoosiers, and the Indiana State Fair looks forward to celebrating Indiana's worldwide recognition for its automotive history and contributions to the industry. Fairgoers can expect to see iconic, celebrity cars from movies and books, in addition to world-class classic car collections showcasing Indiana-made vehicles, and so much more.

In addition to traditional fair favorites, guests can expect to be immersed in auto-themed experiences for the 2022 Indiana State Fair:

- **World of Speed presented by Subaru of Indiana Automotive, located in the Harvest Pavilion**
Visitors will want to make a pit stop at the amazing, new exhibit World of Speed! presented by Subaru of Indiana Automotive. This attraction will be open daily and have multiple features, including:
 - **Celebrity Car Appearances:**
 - The Batmobile
 - The Scooby Doo Mystery Machine
 - The Ghostbuster Ectomobile
 - And more!
 - **Indiana Automobile Exhibit, in partnership with the Indiana Automotive Collective**
 - A stunning curated collection of classic, early-20th century cars with roots in the Hoosier State!
 - **SPEED: Science in Motion Exhibit**

It's fast. It's fun. It's coming to the Indiana State Fair! SPEED: Science in Motion Exhibit arrives with exciting, hands-on exhibits to test attendees potential as a *Formula One* driver.

Fairgoers will be put through their paces to experience what it is like to operate at high speeds through hands-on simulations that test *peripheral vision, reaction speed, coordination, concentration and heart rate under stress.*

- **Ford Model T Rapid Assembly, located in front of the Indiana Farmers Coliseum**
 - Prepare to be amazed as a drivable 1926 Ford Model T is built in just under 10 minutes right before your eyes.
- **Indianapolis Motor Speedway Museum Presents Traditions, located inside of the Farm Bureau building**
 - This incredible exhibit displays the many iconic traditions of the month of May at the Indianapolis Motor Speedway and at the Indianapolis 500. Traditions explores everything from tailgating and concerts to The Command and “Back Home Again in Indiana”. Fairgoers can relive their favorite rituals and customs by exploring photography pieces, video displays, music, and memorabilia on display.
- **PLUS a daily car exhibit, located along Main Street**

Throughout the summer as we gear up for the 165th Indiana State Fair, weekly NEW experiences will be announced to the public. For complete details and tickets to the 2022 Indiana State Fair, please visit: <https://www.indianastatefair.com>.

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The Great Indiana State Fair

The Indiana State Fair is the state's largest multi-day event celebrating the Hoosier spirit and agricultural heritage. These 18 days bring all communities together to celebrate all things Indiana and promote it to hundreds of thousands of people across the state, and beyond. Nationally recognized for offering great entertainment, showcasing youth and interactive agriculture educational programs, premiere facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. This year's Indiana State Fair will take place July 29th – August 21st (closed Mondays & Tuesdays). For information, visit www.indianastatefair.com

Media Contact

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