



INDIANA
STATE FAIR

For Immediate Release:

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The Harvest Huddle

Indiana State Fair Hosts Minority Business Luncheon

Indianapolis, IN: The Indiana State Fairgrounds is proud to announce a special initiative aimed at celebrating and fostering diversity within its vendor community. In an effort to increase participation of minority-owned businesses at the fair, the Indiana State Fairgrounds is hosting "The Harvest Huddle" on April 17th, 2024.

This Lunch and Learn event is designed to provide a platform for minority entrepreneurs to learn more about the opportunities available to showcase their products and services at the Indiana State Fair and Indiana State Fairgrounds. The event will feature insightful discussions on vendor requirements, and guidance on how a business can become involved at the fair and fairgrounds. Whether you're a seasoned vendor or a start-up business, this event offers valuable insights for all. "The Harvest Huddle" is open to all minority entrepreneurs who are interested in becoming vendors at the Indiana State Fair.

"We are committed to expanding our diverse environment at the Indiana State Fairgrounds," said LeRoy Lewis III, Director of Community and Media Engagement. "We believe that by supporting minority-owned businesses, we are not only enriching the vendor community but also creating a more vibrant and representative fair experience for all attendees."

Event Details:

The Harvest Huddle: Minority Business Luncheon

When: April 17, 2024, from 11:30am – 1pm

Where: Indiana State Fairgrounds and Event Center (Grand Hall) Parking will be free to attendees.

Additional Detail: Lunch will be provided.

For more information and to RSVP for the event, please visit

<https://www.eventbrite.com/e/indiana-state-fair-harvest-huddle-tickets-850881729157> or

contact LeRoy Lewis III at llewis@indianastatefair.com.

About the Indiana State Fair:

The Indiana State Fair, known as the state's premier multi-day event, is a vibrant celebration of the Hoosier spirit and agricultural legacy. Over 15 exciting days, it unites communities across Indiana to honor the state's unique identity and welcomes visitors from far and wide. Renowned for its top-notch entertainment, spotlight on 4-H youth, engaging agricultural education programs, modern facilities, and an array of delicious fare, the Indiana State Fair has been a treasured tradition for Hoosiers for over a century. The 2024 Indiana State Fair takes place from August 2nd to August 18th (closed Mondays). For comprehensive event information, ticket details, and attractions, be sure to visit our official website at www.indianastatefair.com.

Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com