



For Immediate Release:
January 23, 2014

Contact: Andy Klotz (317) 927-7577 ofc.
(317) 372-1277 cell
aklotz@indianastatefair.com

2014 Indiana State Fair to be “Year of the Coliseum”

\$63 million renovation project to be unveiled in April, will host national horse shows during fair

INDIANAPOLIS – The 75-year-old [Fairgrounds Coliseum](#) will reopen for business in April and then be the center of attention in August as the [Indiana State Fair](#) has declared 2014 the “Year of the Coliseum.” The renovated Coliseum, which has been closed since October, 2012 to undergo a \$63 million renovation, will host Draft horse competitions, livestock shows, the Champion Drive, Celebration Awards and a full line-up of headline concerts during the fair, Aug. 1 – 17.

“This is such a monumental occasion in the long history of the Indiana State Fairgrounds that we wanted to celebrate it in the most visible way we could,” State Fair Executive Director Cindy Hoyer said. “Visitors will be overwhelmed when they see the transformation. We couldn’t be prouder to show Hoosiers their new Coliseum.”

When it reopens in April, the Coliseum will boast a number of new features like:

- A double-tiered seating bowl
- An overhead LED video scoreboard with a matching video ribbon board
- A modern sound system
- A second-floor bar area that allows visibility into the arena
- Full ADA accessibility
- A curtain system that allows for natural or artificial lighting
- A variety of other amenities

The iconic exterior of the Coliseum has been rejuvenated with tuck-pointing and new windows, but remains otherwise unchanged. Many other design elements will also remind fairgoers of the original Coliseum. These include the terrazzo floor in the expanded front lobby; the original ticket window grills used as decoration in the lobby; and an entire lower arena section of seats that have been restored to their original condition.

“People will be amazed by the renovation,” Hoye said. “It retains the building’s historic, iconic feel, and the natural lighting inside the arena is incredible just like it was when it originally opened in 1939.”

This is the eighth year the fair has had a “Year of” celebration. The previous seven fairs have focused on important Hoosier agricultural products, including corn, soybeans, pigs and Dairy Cows.

National Belgian Show

The reopening of the Coliseum means the return of the fair’s popular Draft Horse hitch competitions to the arena and one special event in particular. After 54 years in Iowa, the National Belgian Draft Horse Show will take place at the Indiana State Fair Aug. 14 – 16. The [Belgian Draft Horse Corporation of America](#), the premier Draft horse breed registry in the country, decided to bring the show to Indianapolis due in large part to the renovation of the Coliseum.

“We are proud to continue our show’s tradition at the 2014 Indiana State Fair,” organization President Dr. Michael Stone, DVM, said. “The Indiana State Fair Draft Horse Show has become one of the best shows in the country and we’re excited to showcase the Belgian horse at this year’s fair where we will also award the Don Schneckloth Premier Halter Exhibitor award.”

The National Belgian Show joins two other national Draft Horse shows that take place at the Indiana State Fair. The National Clydesdale Show, supported by the [Clydesdale Breeders of the USA](#), and the National Haflinger Show both return to Indianapolis for the second consecutive year.

About Indiana State Fair

The Indiana State Fair is the state’s largest multi-day event celebrating Hoosiers’ spirit and agricultural heritage. Nationally recognized for offering great entertainment, showcasing youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual tradition for generations of Hoosiers since 1852. The 2014 fair is celebrating the “Year of the Coliseum.” For more information, please visit www.indianastatefair.com.

About Indiana State Fairgrounds

Established in 1892, the Indiana State Fairgrounds is a modern public event facility that annually hosts more than 300 meetings, shows, sports and agriculture events, including the Indiana State Fair. The Indiana State Fairgrounds is one of Indiana’s top tourist destinations annually attracting 2 million visitors to its 250-acre campus in Indianapolis’ Midtown district and adding \$124 million to the local economy. Its signature building, the Fairgrounds Coliseum, is currently part of a \$63 million renovation project and will reopen in April, 2014. Agriculture and food production education are part of the fairgrounds’ core values. The nine-member Indiana State Fair Commission, a quasi-governmental agency, oversees year-round management of the fairgrounds, which operates in a safe and fiscally conscious manner for the benefit of all citizens of Indiana. Additional information is available at www.indianastatefair.com.

###