

## INDIANA STATE FAIR Promotions & Events Intern

Looking for a fulfilling and exciting internship this summer? Gain experience as a <u>paid</u> summer staff member of the Entertainment Team while promoting and preparing for Indiana's largest multi-day event - the **2024 INDIANA**STATE FAIR!

## Description:

The Promotions and Events Intern should be looking towards a career in event production and marketing. This internship will develop skills in organization, creative thinking, planning, implementation and building partnerships with industry leaders.

## Indiana State Fair Areas of Involvement include:

- Run the Indiana State Fair Parade
- Indiana State Fair Car Show
- Work alongside our partners that include: 4-H, DNR, FFA, IYFA & Pioneer Village
- Theme activations & implementation throughout the fairgrounds
- Assist with development of social media content for the Entertainment Department
- Event setup & teardown
- Assist with general Accounting in relation to various for the Entertainment Department: requisitions, purchase orders, invoices, check needs, etc.
- Involved Overall support of the Marketing Department

## **Interested Applicants Should Have:**

- 1. An interest in Event Production, Operations and Marketing
- 2. Good verbal, written, and interpersonal communication skills
- 3. Attention to detail and organization
- 4. Proficient in Microsoft Office
- 5. Team player attitude willing to assist in other areas and do whatever it takes to get the job done!
- 6. Ability to work independently
- 7. Motivation, be a self-starter

Internships begin in early June. Interns are required to stay through the duration of the State Fair. Internships are 40 hours per week with extended hours one month prior to and during the State Fair.