



### 2024 Booth Sponsorship Proposal

Join the fun! Be a part of one of the best community events in Central Indiana – **Indiana State Fairgrounds & Event Center 28th Annual Safe Night Halloween Trunk or Treat from 5-7 pm, Thursday, October 31, 2024**. More than 3,000 children and their families enjoy Halloween in one of the safest ways available to them and their families.

Your support makes this free community event possible!

#### Partnership Participation Options

Presenting sponsorship is \$5,000 and booth sponsorships are \$400.

1. Your sponsorship includes the Safe Night Halloween Committee purchasing and providing you with candy for the event. You may either staff your station, or we will provide volunteers.
2. By providing your own giveaways such as candy, books, or other items approved by the Safe Night Halloween Committee and volunteers, there is no monetary donation required.

#### Partnership Benefits

1. Name on the 2024 Safe Night Halloween flyers that will be distributed to schools. Deadline to be included on promotional materials is **October 14, 2024**. **If you would like to distribute flyers about the event, please let us know and we will send those to you by October 21.**
2. Signage at the event (created and provided by the Indiana State Fairgrounds & Event Center.)
3. Opportunity for promotion by staffing your own area and utilizing your employees/volunteers to promote your organization (employees can wear company/business shirts for additional exposure.)
4. By supporting Safe Night Halloween, you are bringing a heightened sense of goodwill to your company or organization through media, children and their parents, the volunteers, and the organizations that plan the event.
5. The Indiana State Fair Foundation is a 501(C)(3) public charity. All gifts are tax-deductible to the extent allowed by law.

#### **NOTE: All checks should be made out and sent to:**

Indiana State Fair Foundation  
1202 E. 38<sup>th</sup> Street  
Indianapolis, IN 46205

Please contact Ray Allison at  
rallison@indianastatefair.com or (317)927-  
7559 with any questions.

Please include "Safe Night Halloween" in the memo line.

Donate Online at [www.IndianaStateFairFoundation.com](http://www.IndianaStateFairFoundation.com). Click the Donate Now button and select "Safe Night Halloween"



**2024 SAFE NIGHT HALLOWEEN TRUNK OR TREAT EVENT  
PARTNERSHIP AGREEMENT**

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**Sponsorship Opportunities**

My company would like to make a monetary donation in the amount of \$ \_\_\_\_\_ to support the 2024 Safe Night Halloween.

**My check, made payable to the Indiana State Fair Foundation, will be sent to you by October 14, 2024.**

My company would like to provide our own giveaway such as candy, books, or other items approved by the Safe Night Halloween Committee, there is no monetary donation required.

Items Donated: \_\_\_\_\_

**Will you be attending the 2024 Safe Night Halloween event?**

**Yes!** My organization will be staffing a booth at the Safe Night Halloween event to distribute candy and/or prizes.

**No,** my company will be providing a donation, but cannot attend the Safe Night Halloween event.

\_\_\_\_\_  
**Company**

\_\_\_\_\_  
**Company Contact**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

Please contact Ray Allison at [rallison@indianastatefair.com](mailto:rallison@indianastatefair.com) or (317)927-7559 with any questions.