

INDIANA STATE FAIR SPONSORSHIP INTERN

Gain experience as a <u>paid</u> summer Sponsorship intern while promoting and preparing for Indiana's largest multi-day event - The 2024 Indiana State Fair!

<u>General Description:</u> The position of Sponsorship Intern will report directly to the Associate Director of Sponsorship & Sales and will assist with the planning and implementation of all Corporate Sponsorships during the Fair. This internship will allow the intern to gain exceptional experience in client communication, event planning, on-site event management and implementation.

Responsibilities:

- 1. Work with sponsorship manager to communicate updates and information to sponsors in a timely, efficient, and relevant manner
- 2. Update logistical spreadsheets containing sponsor information
- 3. Assist with on-site logistics
- 4. Provide customer service to Sponsors pre-fair and onsite
- 5. General office tasks (copying, filing, mail, etc.)

Qualifications:

- 1. Flexible able to work extended hours when necessary
- 2. Motivation, be a self-starter
- 3. Good verbal and written communication skills
- 4. Outgoing personality and exceptional outbound phone skills
- 5. Knowledge of Excel, PowerPoint, and Word
- 6. Able to multi-task
- 7. Excellent organizational skills
- 8. Attention to detail and organization
- 9. An interest in Event Production, Operations and Marketing
- 10. A Team Player attitude willing to do whatever it takes to get the job done!

The internship begins in June and the selected candidate is required to stay through the duration of the State Fair (August 18, 2024).