

JUST ANNOUNCED:

FOR RELEASE: 7AM, Wednesday, July 12th, 2023 Contact: Anna Whelchel, Indiana State Fair Marketing Department Ph: (317) 927-7545 I <u>AWhelchel@IndianaStateFair.com</u>

Indiana State Fair Unveils Additional NEW Exhibits

Indiana State Fair | July 28-August 20, 2023 (closed Mondays & Tuesdays)

July 12, 2023, Indianapolis, IN- The Indiana State Fair today rolled out further details on new experiences guests can expect when visiting the great Indiana State Fair, happening July 28-August 20 (Fair is closed Mondays and Tuesdays).

The Fair announced basketball theme exhibits and events earlier this month, and now adds many more NEW, fun events fairgoers can look forward to only at the 2023 Indiana State Fair.

- Illuminate! Don't miss the debut of Illuminate!, a custom light show full of oversized lanterns is sure to immerse fairgoers of all ages into a world of wonder in ways that may surprise even the most illuminated! Nestled within Expo Hall, this new exhibit is FREE with paid Fair admission. Experience this spectacular display of lights through the first two weeks of the Fair! July 28-Aug 6, 9AM-9PM: Expo Hall
- **Cornhole Tournament pres. by Scorebox21** Get your tossin' arm ready! Please join us for our FIRST Indiana State Fair Cornhole Tournament on **July 29!** Sign up for your chance at a \$2,000 prize. **July 29, 1PM:** Purdue Extension Building
- Otter Adventure Come take a splash with this interactive, up-close-and-personal show with the sweetest creatures on the Fairgrounds! Slide in to the MHS Family Fun Park August 2-20 at 11AM, 2PM and 5PM to catch Otter Adventure. Aug 2-20 (times vary): MHS Family Fun Park
- Swifty Swine Racing Pigs- You can't see pigs fly but you can see them RACE! You haven't lived until you've seen these racing pigs compete for the grand prize, an Oreo cookie! Check out the races on the east end of the Hoosier Lottery Grandstand every Friday through Sunday at 11:30AM, 12:30PM, 3PM, 6PM and 7:30PM! Dates and Times Vary: Main Street
- Xpogo: Extreme Stunt Team You won't want to miss The Xpogo Stunt Team- competitors on two seasons of America's Got Talent! Jumping over 9 feet in the air on next generations pogo sticks while throwing down flips and incredible tricks, Xpogo will THRILL you 'til the final bounce. Catch their performances every day of the Fair in The Backyard!
 Daily (times vary): The Backyard & Hoopfest
- **Parakeet Encounter** Get up close and personal with friendly parakeets at the State Fair! Bring the whole family to experience a delightful encounter with these colorful birds. The Parakeet Encounter is located just west of the Indiana Young Farmers Building. **Daily 9AM-8PM:** DNR Building

- The Rope Warrior- The Rope Warrior has been performing his interactive and visually entertaining jump rope show all over the world for the last 25 years. Career highlights include: Performances for Boris Yeltsin in Russia, and for Presidents Clinton and Bush at their inaugurations. He has made over 100 national television appearances and currently holds three world records. Dates and Times Vary: Main Street
- Indiana Musician Showcase Enjoy the music of local Indiana musicians performing around the State Fairgrounds in many locations! Stop by The Backyard, Wine Garden and The Taproom.
- The Mercantile Enjoy a new shopping district you won't want to miss!

Please note: The Indiana State Fair will be closed Mondays and Tuesdays throughout the Fair.

About the Indiana State Fair :

The Indiana State Fair is the state's largest multi-day event celebrating Hoosiers' spirit and agricultural heritage. These 18 days celebrate Indiana agriculture and promote it to hundreds of thousands of people across Indiana, and beyond. Nationally recognized for offering great entertainment, showcasing 4-H youth, interactive agriculture education programs, premier facilities and a variety of unique, fun foods, the Indiana State Fair has been an annual attraction for generations of Hoosiers since 1852. The 2023 Indiana State Fair will be held July 28 - August 20 (closed Mondays & Tuesdays). For more information, visit www.indianastatefair.com.

Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com

For more information please visit, www.IndianaStateFair.com.

All artists and times are subject to change without notice.