

KING ARTHUR BAKING COMPANY CUPCAKE CONTEST



DATE: Wednesday, November 8th, 2023

TIME: 6:00 p.m.

LOCATION: Exhibit Hall "A"

Amateurs Only-Adult Categories

This contest is open to amateur bakers 16 Years of age and up! No Professional Bakers Please.

Prizes - Adult Category

1st place: \$75 gift certificate to <https://www.kingarthurbaking.com/>

2nd place: \$50 gift certificate to <https://www.kingarthurbaking.com/>

3rd place: \$25 gift certificate to <https://www.kingarthurbaking.com/>

All winners will receive a rosette!

Judging Criteria:

Taste: 50%

Texture: 25%

Creativity: 10%

Overall Appearance: 15%

ENTRY REQUIREMENTS

- Pre-registration is not required. Prepare your "**Under the Sea**" theme cupcake entry at home to serve 6-8 judges and help us. On the day of the contest each contestant with their prepared entry will be admitted free through any gate and directed to Exhibit Hall "A". Contestants should arrive early on the day of the contest. Judging will begin promptly at 6:00 p.m. Prizes will be awarded at the conclusion of judging. Entries must be complete and the contestant on time or they will be disqualified.
- **Your entry must be made from scratch using King Arthur Flour.** No mixes or prepared frostings allowed but toppings, decorations, themes are encouraged.
- **Contestants must bring the opened bag of King Arthur Flour or submit a UPC label from the flour bag when submitting their recipes,** which must be typed on an 8 1/2" x 11" sheet of paper. The recipe must include the entrant's name, address, cell number, or daytime/evening phone numbers and email address in the lower right hand corner.
- Directions for preparing the recipe must be clear; measurements should be level cups, tablespoons, teaspoons, or fractions, thereof; also, include the pan size, cooking length, temperature, number of servings, and any other pertinent information.
- **Use only King Arthur Flour** and other baking ingredients, which are readily available in grocery stores.
- Entries may be submitted in a disposable container for judging.
- This competition is NOT open to professional cooks or chefs. All amateur cooks are eligible. An amateur cook is one who enjoys cooking for family and friends and not for a salary.
- Photos and recipes for this contest will become the property of the Greater Jacksonville Agricultural Fair and King Arthur Flour, which reserve the right to edit, adapt, copyright, publish, and use for publicity, promotion, or advertising without compensation.
- Contestants may submit more than one type of cupcake, but only one entry per participant can win.
- The fair will select qualified judges for this competition. Their decision is final.
- For product information, recipe ideas, and store locations go to:

Visit <https://www.kingarthurbaking.com> for Great Baking Ideas!

