



2024 Jefferson County Fair Animal Auction & Youth Celebration Information

The Jefferson County Fair Animal Auction & Youth Celebration is a program of the Jefferson County Fair. The Fair and Fair Park is a quasi-municipal corporation of Jefferson County and is governed by its rules and regulations. The Jefferson County Fair logo, letterhead and bidder/buyer list is for the exclusive use of conducting business for the Jefferson County Fair Animal Auction & Youth Celebration. Any unapproved use is prohibited and may result in disciplinary actions, which may include auction privileges. Auction participants agree to assume the risk of property damage, personal injury or bodily harm and release the Jefferson County Fair/Fair Park and Jefferson County from all liability for personal injury and loss of property.

Jefferson County Fair Animal Auction & Youth Celebration Goals

1. Develop a program/event which allows as many Fair youth exhibitors as possible an equitable opportunity to be recognized for outstanding Fair achievement.
2. Expand community awareness and participation in the Fair, its events/programs and the Fair's value to youth development.
3. Demonstrate positive human to human interaction and goodwill.
4. Reaffirm the importance of the Fair and Fair Park as valuable community assets to residents of Jefferson County, Fair attendees, and youth exhibitors.
5. Incentive to develop skills associated with positive animal management as a recreation or business.
6. Develop an understanding and appreciation of the role of an event/public auction in philanthropic and entrepreneurship activities.

Participant Eligibility

1. Auction participants must meet Jefferson County Fair exhibitor eligibility requirements as stated in the Fair entry information (available online at jcfairpark.com) and successfully enter/participate in the respective market divisions (Department 1, 2, 3, 4, 5, 7, 8) at the 2024 Jefferson County Fair.
2. Youth may participate in the auction in the following ways:
 - **Sell a Market Animal Lot:** Youth with market project(s) that meet all Jefferson County Fair Animal Auction & Youth Celebration requirements may sell one of the following:
 - **One (1) large animal in departments Beef, Swine, Sheep or Goat.**
 - **Two (2) Poultry(Blue Ribbon)/ Rabbit (Any Ribbon)**
 - **One (1) large animal and one (1) Poultry(Blue Ribbon)/ Rabbit (Any Ribbon)**

Market Poultry/Rabbit entries will sell independently, back to back. Youth will receive all auction proceeds from the market animal lot minus the 5% off the gavel price.

- Grand and Reserve Overall Champion must sell
- A youth may sell additional animals if it is the Overall Grand and Reserve Market Animal.
- **Dairy Pledge Drive:** Designated award-winning dairy youth will be recognized during the Jefferson County Fair Animal Auction & Youth Celebration. Auction supporters will have the opportunity to support this group of award winners through a pledge drive. **All proceeds** from the pledge drive minus the 5% auction commission will be distributed **equally** to these award-winning youth. Dairy Pledge Drive participants are NOT REQUIRED to meet the market animal guidelines listed below to participate. Dairy Pledge Drive participants are still eligible to sell a market animal lot if they meet the requirements noted below.

Participation Requirements June 1st

1. **840 Ear Tag Identification:** All beef, swine, sheep and goats must have an any 15-digit 840 ear tag identification will be accepted; RFID ear tags are preferred but not required. Reminder DNA is due to the fair park by June 1st, 2024.
2. **Jefferson County Fair Entries Due: Online only at jcfairpark.com by 11:59 p.m.**
See 2024 Jefferson County Fair eligibility requirements for exhibition and entry. As a county entity, the Fair must follow county policy and applicable laws regarding having a W-9 on file with the county for all Fair participants who receive a check(s). The W-9 on file must have the exhibitor's current address and related information. W-9 should be on file with the fair office by June 1st, 2024.
3. **Youth for Quality Care of Animals (YQCA) Certification completed:** The Fair believes the national YQCA program is beneficial for participants of the animal auction. Therefore, by June 1 all JCF auction participants must complete and submit a current YQCA certification number with their Fair entries. For additional YQCA information please go to JCF Entry Information document entitled YQCA at jcfairpark.com.

Jefferson County Fair: July 9th – 14th

The auction will be organized via ribbon, exhibitors do not need to draw a number this year.

- Auction Event Details
 - **Set-up/Take Down:** Participants are expected to help with auction set-up or take down. Details will be announced at the Fair
 - **Commission:** The fair will deduct a 5% commission will be figured off the gavel price.
 - **Animal Qualifications:** All species will be weighed in on Tuesday July 9th, 2024. An animal will only be reweighed if there is a scale malfunction.

Weigh-in schedule

- 10:00 am - Beef
- 1:00 pm – Sheep and Goat
- 1:00 to 7:00 pm - Poultry
- 2:00 pm – Swine

Auction exhibitor meeting will be held ½ hour after swine weigh-in is completed in the MAP building on Tuesday July 9th, 2024. This meeting will go over what each youth needs, timelines and rules.

1. Minimum Weight/Quality Grade Requirements:

Steers: 1,100 pounds or be graded select plus and/or higher by the market judge

Lambs: 110 pounds or be graded choice or higher by the market judge

Swine: 230 pounds or determined acceptable market ready by the market judge

Goats: 65 pounds or determined acceptable market ready by the market judge

Poultry: Blue ribbon only.

Rabbits: Must be determined market ready by judge.

2. Unacceptable Market Animal Quality: The market judge from any species show can determine if an animal is unsuitable for market. Unsuitable market animals could possess any of the following flaws: meat quality (odor/taste due to masculine characteristics), physical health issues/injuries, and/or testicles present. Post-harvest inspection may also determine if unacceptable market quality exists, and an animal is subject to an adjustment between the buyer and the seller under the guidance of Fair Management.

3. Animal Health/Injury: If an auction animal is injured or has any health concerns during or after the sale, the participant must immediately notify the Auction Coordinator/Fair Management.

○ **Submit Auction Participation Card: July 11th by 5 pm**

Youth intending to participate in the Auction must submit to the Auction Office an **Auction Participation Card** by **5 pm on Thursday, July 11th** to confirm participation. This card will provide auction information such as type of sale participation, specific animal being sold, future show right request, etc. Cards received late may result in being removed from Auction completely.

Request Future Show Rights: No animal will sell with Future Show Rights guaranteed. Exhibitors may express interest in requesting future show rights, but it **will always be the auction buyer's decision to grant the Future Show Rights**. Future show rights that are requested via the participation card will be printed in the catalog.

○ **Auction Catalog: July 11th – 12th**

An initial draft of the catalog will be posted **no later than 9 am on Friday, July 12th. Errors** should be brought to the attention of the Auction Office staff **no later than 11 am on Friday July 13th.** Fair management will determine if any corrections will be made after this time or noted/announced during the auction. Youth not ready to sell their lot in catalog order will be moved to the end of the live animal portion of the auction.

○ **Withdraw From Auction Participation: July 13th by 9 am**

Youth may officially withdraw from participating in the auction by submitting an **Auction Withdrawal Form** to the Auction Office by **10 am on Saturday, July 13th**. Failure to submit this form may result in future auction eligibility restrictions.

- **Auction Schedule: July 14th**

All youth must be present to participate in the Auction unless prior approval has been granted from Fair management. Fair management reserves the right to adjust the sale order if the exhibitor is not present to participate. Youth will be needed to hand out water during the auction.

10:00 am – Poultry & Rabbits

Youth selling 2 poultry/rabbit entry lots will sell both animals independently back to back. Species rotations will continue until all animals are sold.

Potential Sale Order will be as follows:

Supreme Market Poultry

Supreme Market Rabbit

Reserve Supreme Market Poultry

Reserve Supreme Market Rabbit

Other Market Champions (CH & RCH) Poultry

Other Market Champions (C & RCH) Rabbit

Poultry Showmanship Winning Exhibitor Animals (If market exhibitor)

Rabbit Showmanship Winning Exhibitor Animals (If market exhibitor)

Last year of Eligibility Market Animal Participants

Remaining animals by ribbon ** (Exhibitor will sell top ribbon lot first followed by their next lot back-to-back)

11:00 am – Hospitality tent is open

Noon – Dairy Pledge Drive

12:45 pm – Jefferson County Fair Special Recognition

1:00 pm –Beef, Sheep, Goat, Swine

Species rotations will continue until all animals are sold.

Order will be as follows:

Grand Champion Market Animal

Reserve Grand Champion Market Animal

Other Market Animal Champions (i.e. weight or Breed)

Showmanship Champion Exhibitors (If market)

Bred & Owned Champions (G & RG – if market)

Rate of Gain Champions (G&RG)

Ultrasound Champions (G&RG)

Last Year of Eligibility Market Animal Youth

Remaining animals by ribbon **

2:30 pm –Food in hospitality tent will close – snacks and beverages will be available until conclusion of auction.

Post Auction

- **Supporter/Buyer Recognition Card: July 13th**

All auction lots are to be identified by a SUPPORTER/BUYER RECOGNITION CARD (provided by the Fair) which must be properly displayed in the exhibitor's pen/stall area within **one** hour after the completion of the auction. Failing to display a SUPPORTER/BUYER RECOGNITION CARD provided by the Fair may result in a \$100.00 fine off the exhibitor auction check.

- **Auction Animal Load Out:**

Auction animal load out information will be posted as soon as possible after the auction.

1. The Fair will arrange for Auction animal transportation to the designated harvest location. The Fair is not responsible for the loading, transporting, or disposal/removal of animals not being sent to a designated harvest location on behalf of an auction buyer.
 2. Auction participants are recommended to be present to load their animals and confirm animal identification. If not present, Fair management will have authority to load the animal and will be held harmless.
 3. The buyers are responsible for picking up their auction purchases from the designated harvesting facility they identified.
- **Animal Residue/Carcass Inspections or Identification Verification:** The Fair reserves the authority to conduct residue testing, carcass inspections, or any other recognized process available to verify USDA, Fair or IAFE rule compliance. Evidence of ethics violations, tampering or testing violations as identified and determined by Fair management may result in sale proceeds being held, retained, or forfeited, in which case any additional expenses involved with animal harvest, testing, and/or carcass disposal will be the sole responsibility of the youth participant. The Jefferson County Fair has the discretion to determine appropriate penalty in all situations for deemed rule violations which may include forfeiture of sale proceeds, penalties, future restrictions and/or expulsion from future Fair and/or Auction participation.

Successful Auction Participation Guidelines

Auction Buyer Communication: Auction participants are strongly encouraged to communicate with their auction supporters, bidders and buyers after your animal sell and at the conclusion of the auction event. Personal contact and engagement are the best ways to show appreciation and thanks. Following up after the Fair with a written communication is also encouraged. Contact the Fair Office if you need assistance in obtaining accurate contact information. There are NO REQUIREMENTS from the Fair for how participants should demonstrate their appreciation to AUCTION, FAIR and YOUTH supporters.

Auction Supporters: Auction participants are strongly encouraged to promote the Auction by inviting prospective supporters and bidders to attend the Jefferson County Fair Animal Auction & Youth Celebration. Favorable auction price discovery will require a strong active support base and personal connections. To maintain and strengthen an active supporter/bidder base, it will be crucial to continue communications with current supporters but also by adding **NEW prospective supporters/bidders. Participants who have identified potential auction supporters/bidders should submit the prospective bidder information**

online. Listed below is the process the Fair will follow for actively soliciting 2024 prospective supporters/bidders:

- **New Prospective Bidders:** Any new prospective auction bidders that participants have identified must submit the prospective bidders contact information to Showworks online by June 1. Go to jcfairpark.com for more information on how to enter bidders.
- **Bidders from the 2023:** Information is automatically entered in the Showworks system for bidders that were entered for the 2023 Jefferson County Fair Animal Auction & Youth Celebration. If an exhibitor or bidder wants to verify their information is enter, contact the fair office at 920-674-7148.
- **All bidders:**
 - Bidders that are entered into the showworks system by June 1st will receive **two (2) complimentary Fair admission tickets.** Admission tickets will be sent via mail no later than June 15th. If a bidder has not received their ticket buy July 1st should contact the fair office at 920-674-7148.
 - Upon arrival to the fair on July 13th buyers will receive their **bidder card and two (2) complimentary Auction hospitality wristbands** at registration.

Auction Photographs: There will be at least two backdrops available for auction photographs (location TBD) Each exhibitor is encouraged to seek out their supporters and invite them to have their picture taken.

Silent Auction: Will take place near the hospitality tent. Contact the fair office at 920-674-7148 or email at fair@jeffersoncountywi.gov. Proceeds will help the cost of the auction.

Protest and Appeal Policy

Any participant or their immediate family may file a Protest or Appeal with the Jefferson County Fair if they would like consideration/reconsideration of a program violation. See Jefferson County Fair Entry Information for further protest and appeal procedures.