



2024 Jefferson County Fair Park Poster Competition

Overview

This competition is for the Wisconsin artist who has a true passion for the Jefferson County Fair. Artists are asked to submit a color sketch for the 1st Jefferson County Fair poster competition. The champion poster will be the official poster for the 2024 Jefferson County Fair.

Artists have the chance to win a \$250 grand prize if their piece is selected. 2nd and 3rd posters will receive a \$50 stipend and five (5) complimentary admission tickets. All artists will receive one (1) complimentary admission ticket for their entry to the 2024 Jefferson County Fair, July 10-14.

Eligibility

The Poster Art Competition is open to Wisconsin residents only, age 14 and older. Limit one submission per person.

Theme

Artists will submit a color sketch depicting the 2024 Jefferson County Fair theme “Red, White & Blue – This Fair Is For You”. All submissions must celebrate the Jefferson County Fair theme. However, we are not looking for an advertisement.

Submission Requirements

All submissions must include the following:

1. A completed entry form
2. **Color** sketch depicting the Jefferson County Fair Theme - Red, White & Blue – This Fair Is For You
3. Brief description of submitted sketch and intended medium

All materials must be submitted in hard copy form on 18 x 24-inch horizontal or vertical poster with artist's name printed on the back of each sheet. Submission materials will not be returned, including all materials.

Artwork must be two-dimensional and use traditional media in the final piece. Concepts may be rendered using computer software but the final piece must use traditional media.

Artist signature must be a least 1-inch from the border of the artwork.

The submission must be delivered or dropped off by **Monday April 8, 2024 by 3 pm**. See *Submitting Entries* below for mailing and drop-off addresses.

Selection Criteria

Fair Office will be looking for the following in each of the submissions:

- Artwork should celebrate the Jefferson County Fair Theme - Red, White & Blue – This Fair Is For You.
- Passion for the Jefferson County Fair
- Appeal to a broad audience
- Must include “Jefferson County Fair” and Fair dates (July 10-14, 2024).

Failure to adhere to these standards will result in disqualification.

Selection Process

All entries that meet the selection criteria will be posted on the Jefferson County Fair Facebook page for public voting. Voting will take place from April 10-17, 2024. In result of a tie a judge will select the winning poster.

Terms and Conditions for Finalists and Grand Champion Artist

A complete agreement will be presented at the time of drop off.

All finalists' artwork will become property of the Jefferson County Fair. The artists will retain the copyright, but full ownership of the finished selection will be transferred to Jefferson County Fair. The Jefferson County Fair will also have the right to reproduce the original artwork for sale in the form of commemorative posters and other merchandise, as well as for use in advertising and promotion of the Jefferson County Fair.

Submitting Entries

Finalized posters must be delivered and arrive by **Entry Deadline: Monday, April 8th, 2024 by 3 pm** at:

Jefferson County Fair Park

503 N. Jackson Ave

Jefferson, WI 53549

Questions?

Any questions about the competition should be directed to the fair park staff at fair@jeffersoncountywi.gov.