

Jefferson County Fair Park

503 N. Jackson Ave

Jefferson, WI 53549

Phone Number: (920) 674-7148



Poster Contest

Calling all young Wisconsin artists with a passion for the Jefferson County Fair! This is your chance to have your artwork selected as the official poster for the 2025 Jefferson County Fair.

The 1st place artist will have their artwork featured as the official poster of the 2025 Fair and will receive a \$250 grand prize. The 2nd and 3rd place artists will each receive \$50 and five complimentary admission tickets to the 2025 Fair. All participating artists will receive one complimentary admission ticket.

Eligibility

The competition is open to Wisconsin students in grades 5-12. Only one submission per person is allowed.

Theme

Artists are invited to submit a color sketch based on the 2025 Jefferson County Fair theme: "There's No Place Like Fair." Submissions should creatively capture this theme without being an advertisement.

Artwork Guidelines

- Artwork must be two-dimensional, using traditional media for the final piece. While concepts can be created digitally, the final artwork should be made using traditional media.
- The artist's signature must be at least 1 inch from the artwork's border.
- The artwork should represent this year's theme "There's No Place Like Fair", but shouldn't directly copy the Coloring Adventure Coloring Sheet
- Submissions must be delivered or dropped off by **Monday, February 24, 2025, by 5:00 p.m.** See "Selection Criteria" below for details on mailing and drop-off location.

Submission Requirements

Each submission must include:

- A completed entry form (to be found on our website, under "Poster Contest")
- A color sketch depicting the 2025 Jefferson County Fair theme, "There's No Place Like Fair"
- A brief description of the sketch and the medium used

All artwork must be submitted as a hard copy on an 18 x 24-inch poster (horizontal or vertical), with the artist's name printed on the back. (Submission materials, including all original artwork, will not be returned.)

Selection Criteria

The Fair Office will evaluate submissions based on:

- Celebration of the theme: "There's No Place Like Fair"
- Appeal to a broad audience
- Inclusion of "Jefferson County Fair" and the event dates (July 9-13, 2025)

Submissions that do not meet these criteria will be disqualified.

Deadline

Final posters must be delivered or received by the deadline: **Monday, February 24, 2025, by 5:00 p.m. at:**

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Selection Process

Entries meeting the selection criteria will be posted on the Jefferson County Fair Facebook page for public voting from **March 1-8, 2025**. In the case of a tie, a judge will select the winning poster.

Terms and Conditions for the winner will be presented with complete agreement upon drop-off. While artists retain copyright, ownership of the final selected artwork will be transferred to the Jefferson County Fair. The Fair will have the right to reproduce the artwork for sale as commemorative posters, merchandise, and in advertising and promotional materials.

Questions?

For questions regarding the competition, please contact the Fair Park staff at fair@jeffersoncountyiwi.gov or call 920-674-7148.