



Jefferson County Fair Park  
503 N. Jackson Ave  
Jefferson, WI 53549  
(920) 674-7148  
Contact Name: Amy Listle  
Phone Number: (920) 674-7148  
Email: amyL@jeffersoncountywi.gov

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## **Jefferson County Fair Announces Theme for 2018**

**Jefferson, WI** – The Jefferson County Fair is proud to announce the theme for the 166<sup>th</sup> Jefferson County Fair. The Fair will run from July 11 – 15, 2018 and will highlight the poultry industry with “Year of the Chicken.”

The tradition of developing a theme for the fair began in 2010, and has grown in popularity ever since. Fair Officials strategically incorporate the theme into the many events and activities leading up to and throughout the Fair. While fair exhibitors use the theme as a foundation for fair projects and barn decorating inspiration.

The Poultry Department at the Jefferson County Fair is one of the largest, showcasing over 700 entries in both Junior and Open classes. Those entries consist of chickens, turkeys, ducks, geese, pigeons, eggs, and posters that are judged and displayed in the Daybreak Foods Poultry Barn. In 2017, the Daybreak Foods Poultry Barn was relocated to a more suitable building on the main street of the Fair Park. The new location allowed for the poultry to be more adequately displayed and for them to have better air circulation. The Daybreak Foods Poultry Barn also houses a baby chick hatchery and llama exhibit. Junior and Open Class Poultry judging will take place on Thursday and Friday of the Fair. All blue ribbon poultry winners in the market lots will go across the auction block on Saturday afternoon.

Fair Officials are actively working on planning events for the 166<sup>th</sup> Jefferson County Fair that will highlight the “Year of the Chicken” theme. If you are interested in becoming a fair exhibitor or supporter or have ideas for activities or events which highlight poultry please contact the Fair Office at 920-674-7148.

The 2018 Jefferson County Fair will kick off Wednesday, July 11 and run through Sunday, July 15 with fun and entertainment for the whole family. See JcFairPark.com for fair updates, or follow us on Facebook [www.facebook.com/jeffersoncountyfair](http://www.facebook.com/jeffersoncountyfair), Twitter [www.twitter.com/jeffersoncofair](http://www.twitter.com/jeffersoncofair) and Instagram [www.instagram.com/jeffersoncofair](http://www.instagram.com/jeffersoncofair).

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