



2022 Kansas State Fair — Kansas' Largest Classroom
Student Press Corps Print Competition
Participation Dates: September 12-16, 2022

Please study and share with your students. The rubric can be found at www.kansasstatefair.com/p/fair/education/417.

Deadline is 6 p.m.: Going over the deadline by a second will disqualify the team from awards BUT will not disqualify individuals from awards. While the school will have until 6 p.m. that day to submit the finished product **as a PDF**, it can be submitted any time prior to that.

Each school is limited to 5 student participants. Additional students may attend the Fair to write articles for your school paper but they cannot help with the competition. The school will produce a 4-page, 8.5 x 11-inch newsletter focusing on one day at the Kansas State Fair.

The school team can use whatever software it prefers as long as the finished product is 8.5 x 11 inches with .5-inch external margins, 4 pages, and **submitted as one PDF document**.

All interviews, stories and photos must be produced and edited by the students that day. However, students may create a template for the newsletter before coming to the Fair. A SPC staff member will ask to view the template prior to the competition. The nameplate/flag may be created by the students prior to the Fair as part of the template but should reflect the Kansas State Fair and not the school.

The newsletter must use the Kansas State Fair logo somewhere on the front page. It can be incorporated in the nameplate but doesn't have to be. The theme words "Celebrating All Things Kansas" must appear on the front page. There is no longer a theme logo. The main KSF logo, plus other approved KSF graphics will be provided with further information in mid-August.

As in past years, the newsletters must have a **minimum of four stories** which are explained below:

Story One: School teams will pick the topic of their lead story from a hat on the day that they compete. The story must be approximately **350-400 words** and should appear on the front page along with an associated photo(s)/infographic, etc. The story may jump to an inside page, but majority of the story should appear on the front page and lead the reader into the newsletter.

Story Two: This will be an agriculture-related story. The topic will be assigned to the team on the day the school competes at the Fair. This story must be approximately **300-350 words** long and can appear on pages 2, 3, or 4.

Stories Three and Four: The school teams may choose the topics for each of these two stories, but they must focus on that day at the Kansas State Fair. These should not be a collection of story bytes, fast facts, infographics, etc. but actual stories composed of facts and interviews gathered from KSF participants or patrons during the school's day of competition at the Fair. **EACH** story must be approximately **200-300 words** long.

The school team may also choose to include a photo essay, an infographic, an interactive quiz, etc., but these should complement the four stories rather than dominate the newsletter.

The team will need to bring digital cameras and laptop computers. This equipment should be tested prior to arriving at the State Fair. KSF reserves the right to use the digital photos submitted in the newsletter.

It is requested that a high-resolution copy of all digital photos used be submitted to SPC staff as JPEG, TIFF or PNG format, for later use. These can come after the 6 p.m. deadline, and students will receive proper credit if/when a photo is used. Specifics on how to submit these photos will be provided at a later date.

The Student Press Rooms will have tables, power cords, etc. and should be used for staff meetings and for editing and producing the newsletter.

A teacher must be available in the Student Press Rooms throughout the day and is allowed to provide advice and suggestions to the students but is not allowed to actually complete any of the work for the students, edit the stories, feed them questions to ask in interviews, etc. SPC staff, which has no impact on the judging, will also be working with your students during the Fair.

At the conclusion of the 2022 Kansas State Fair, each newsletter will be sent to two judges selected by KSF personnel. The two scores will be added together and the schools with the highest compiled scores will be named the winners. **The SPC staff who work with schools during the Fair have no impact on the judging.**

Overall Awards:

- A rosette ribbon and \$100 is awarded to the Grand Champion newsletter.
- A rosette ribbon and \$75 is awarded to the Reserve Grand Champion newsletter.
- A rosette ribbon and \$50 is awarded to the Third Place newsletter.
- A rosette ribbon and \$25 is awarded to the Fourth Place newsletter.

Individual Awards: Ribbons will be awarded to the individuals.

- Best lead story
- Best agriculture story
- Best photo
- Best use of graphics
- Best layout
- Best headline

The cost to participate in this competition is \$3 per student. For every four paid student gate tickets, one adult sponsor can get in free. Remember each school can bring a team of no more than 5 students to participate.

Registered schools will receive further information regarding tickets, story assignments, etc. in mid-August.

Online registration opens at 4 p.m. on Wednesday, April 13, 2022.
www.kansasstatefair.com/p/fair/education/417

PLEASE NOTE THAT REGISTRATION BEGINS AT 4 P.M.