



2022 Scholastic Press Corps — PRINT

School: _____ Judge: _____ Final Score: _____ / 280

Please score each of the following sections by assigning a number that corresponds to the following scale.

**5-Exemplary | 4-Advanced | 3-Proficient | 2-Developing
1-Needs Improvement | 0-Not Present**

- Write the number on the blank to the left of each item.
- Tally each section for a subtotal.
- Write comments that give the students a reason for the score with suggested improvements.

1. REQUIRED CONTENT:

The LEAD story is _____

- _____ The LEAD story is present, about the assigned topic, and located on the 1st page.
- _____ The LEAD story met the required length of approximately 350-400 words long.

The AGRICULTURE story is _____

- _____ The AGRICULTURE story is present, about the assigned topic, and located on the 2nd, 3rd, or 4th page.
- _____ The AGRICULTURE story met the required length of approximately 300-350 Words.

The FREE CHOICE #01 story is _____

- _____ FREE CHOICE #01 story is present, concerns that day at the fair, and is located on the 2nd, 3rd, or 4th page.
- _____ FREE CHOICE #01 story met the required length of approximately 200-300 Words.

The FREE CHOICE #02 story is _____

- _____ FREE CHOICE #02 story is present, concerns that day at the fair, and is located on the 2nd, 3rd, or 4th page.
- _____ FREE CHOICE #02 story met the required length of approximately 200-300 Words.

General Requirements

- _____ The front page incorporates the **KSF logo** and theme words “**Celebrating All Things Kansas**” in a manner which enhances but does not detract from the overall page design.

_____ **SUBTOTAL out of 45 points.**

2. LEAD STORY: The topic is _____

- _____ The story dominates the front page of the newsletter (it can jump to inside).
- _____ The lead concisely entices the reader to finish the story
- _____ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- _____ The story reflects a balanced use of direct and indirect quotes.
- _____ Concise, lively, and focused writing maintains the reader's attention.
- _____ Third person, active voice dominates the story.
- _____ The story contains few spelling, punctuation, and grammatical errors.
- _____ At least one photo, poll and/or infographic is present and adds information or enhances the story.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for LEAD Story out of 40 points.**

3. ASSIGNED AGRICULTURE STORY: The topic is _____

- _____ The lead concisely entices the reader to finish the story.
- _____ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- _____ The story reflects a balanced use of direct and indirect quotes.
- _____ Concise, lively, and focused writing maintains the reader's attention.
- _____ Third person, active voice dominates the story.
- _____ The story contains few spelling, punctuation, and grammatical errors.
- _____ Any photos, polls, infographics, etc. adds information and enhances the story.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for AGRICULTURE Story out of 35 points.**

4. FREE CHOICE #01 STORY: The topic is _____

- _____ The lead concisely entices the reader to finish the story
- _____ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- _____ The story reflects a balanced use of direct and indirect quotes.
- _____ Concise, lively, and focused writing maintains the reader's attention.
- _____ Third person, active voice dominates the story.
- _____ The story contains few spelling, punctuation, and grammatical errors.
- _____ Any photos, polls, infographics, etc. adds information and enhances the story.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for FREE CHOICE #01 Story out of 35 points.**

5. FREE CHOICE #02 STORY: The topic is _____

- _____ The lead concisely entices the reader to finish the story.
- _____ The story appears to be factually accurate and demonstrates evidence of sound interviewing techniques.
- _____ The story reflects a balanced use of direct and indirect quotes.
- _____ Concise, lively, and focused writing maintains the reader's attention.
- _____ Third person, active voice dominates the story.
- _____ The story contains few spelling, punctuation, and grammatical errors.
- _____ Any photos, polls, infographics, etc. adds information and enhances the story.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for FREE CHOICE #02 Story out of 35 points.**

Judges - If the school chose to include a 5th story, you may make comments below, but do not assign points.

JUDGE'S COMMENTS:

6. PHOTOGRAPHY:

- _____ The newsletter includes action photos as well as other candid, natural-looking photos rather than posed pictures.
- _____ The newsletter includes clear and focused photos.
- _____ Cropped photos emphasize the central point of interest.
- _____ All photos display a credit line identifying the photographer.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for PHOTOGRAPHY out of 20 points.**

7. HEADLINES:

- _____ Headlines accurately reflect content of stories.
- _____ Headlines draw readers into the story.
- _____ Headlines sized appropriately for the importance and placement of the stories.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for HEADLINES out of 15 points.**

8. CUTLINES:

- _____ All photos have accurate cutlines (captions) which identify key people.
- _____ Cutlines are written in present tense and free of spelling and punctuation errors.
- _____ Cutlines contain sufficient information without stating the obvious.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for CUTLINES out of 15 points.**

9. TYPOGRAPHY:

- _____ Body type, font, and size make stories easy to read.
- _____ Headlines draw readers into the story.
- _____ White space separating headlines from corresponding stories is adequate for readability.
- _____ Cutlines use different typeface and style from the body maintaining readability and consistency throughout the newsletter.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for TYPOGRAPHY out of 20 points.**

10. DESIGN:

- _____ Design gives prominence to assigned stories, utilizing enhancing graphic packaging.
- _____ Pages demonstrate use of art which can include photos and/or graphic elements.
- _____ Front page uses an appropriate nameplate with a title, correct date, volume and number.
- _____ All other pages carry folio lines that include page number, publication's name and date.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for DESIGN out of 20 points.**