



2022 Kansas State Fair — Kansas' Largest Classroom Student Press Corps Video Competition

Participation Dates: September 12-16, 2022

Please study and share with your students. The rubric can be found at www.kansasstatefair.com/p/fair/education/417

Deadline is 6 p.m. Going over the deadline by a second will disqualify the team from awards BUT will not disqualify individuals from awards. While the school will have until 6 p.m. that day to submit the finished product, it can be submitted any time prior to that.

Each school is limited to 5 student participants. Additional students may attend the Fair to write articles for your school newspaper, but they cannot help with the competition. The 5-person school team will produce a 4-minute video containing a minimum of three stories (detailed below) which focuses on one day at the Kansas State Fair.

All interviews, filming and editing by the students must take place at the KSF the day of competition. The Kansas State Fair logo must appear during the **opening/intro** to the video. The KSF logo and other approved KSF graphics will be provided in August.

As in past years, the videos must have a **minimum of three stories** which are explained below:

Story One: Schools will pick the topic for their lead story out of a hat on the day the school competes. This story must be the lead story (therefore it should be the first story in the overall video) and must be approximately 85 to 95 seconds long.

Story Two: This will be an agriculture-related story. The topic will be assigned to the school team on the day that it competes. This story must be approximately 55 to 65 seconds long.

Story Three: The team may choose the topic for this story, but it must focus on that day at the Kansas State Fair and must be based on interviews conducted that day with KSF participants or patrons. It should be an actual story with a beginning, middle and end, rather than 30 seconds of sounds and sights at the KSF or simple man-on-the-street interviews. This story should be approximately 25 to 35 seconds long.

Remaining approximately 60 Seconds of the total 4 minute video: This time can be used for an intro to the entire video and for a conclusion (outro) as well as optional footage of sounds and sights of the KSF or fun man-on-the-street interviews, etc.

The following illustration may help you visualize the intended project:

Intro	Lead Story 85-95 sec	Transition	Ag Story 55-65 sec	Transition	Free Choice Story 25-35 sec	Outro
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OR

Intro	Lead Story 85-95 sec	Transition	Free Choice Story 25-35 sec	Transition	Ag Story 55-65 sec	Outro
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Timing does affect the scores, so make sure the stories fit the times given above! Remember, **the judges will not consider rolling credits as part of the 4-minute video length** so the video should end at 4:00 before rolling the credits. It's suggested that students go to black screen before rolling the credits.

Prior to the 2022 Kansas State Fair, registered video schools will receive specific directions for formatting the finished videos.

The finished video will be copied to **an external hard drive provided by SPC staff** for official submission. More specific details will be provided to registered schools in mid-August.

We recommend Standard Definition because of time constraints, but will accept HD videos. Just keep in mind that HD video takes longer to render and transfer so if a school chooses to shoot HD, it must allow time for this. **The same 6 p.m. deadline applies.** Prior to the day of competition, the school should test the equipment that will be used while at the Kansas State Fair to make sure it is capable of rendering and transferring the video in the time allowed.

The Student Press Rooms will have tables, power cords, etc. and should be used for staff meetings and for editing and producing the video.

A teacher must be available in the Student Press Rooms throughout the day and is allowed to provide advice and suggestions to the students but is not allowed to actually complete any of the work for the students, edit the stories, feed them questions to ask in interviews, etc. SPC staff, which has no impact on the judging, will also be working with your students during the Fair.

At the conclusion of the 2022 Kansas State Fair, each video will be sent to two judges selected by KSF personnel. The two scores will be added together and the schools with the highest compiled scores will be named the winners. **The SPC staff who work with schools during the Fair have no impact on the judging.**

Overall Awards:

- A rosette ribbon and \$100 is awarded to the Grand Champion video.
- A rosette ribbon and \$75 is awarded to the Reserve Grand Champion video.
- A rosette ribbon and \$50 is awarded to the Third Place video.
- A rosette ribbon and \$25 is awarded to the Fourth Place video.

Individual Awards: Ribbons will be awarded to the individuals.

- Best lead story package
- Best agriculture story package
- Best creative use of KSF logos
- Best announcer
- Best B-Roll
- Best Editing

The cost to participate in this competition is \$3 per student. For every four paid student gate tickets, one adult sponsor can get in free. Remember each school can bring a team of no more than 5 students to participate.

Registered schools will receive further information regarding tickets, story assignments, etc. in mid-August.

Online registration opens at 4 p.m. on Wednesday, April 13, 2022.
www.kansasstatefair.com/p/fair/education/417

PLEASE NOTE REGISTRATION OPENS AT 4 P.M.