



2022 Scholastic Press Corps — VIDEO

School: _____ Judge: _____ Final Score: _____ / 270

Please score each of the following sections by assigning a number that corresponds to the provided scale.

**5-Exemplary | 4-Advanced | 3-Proficient | 2-Developing
1-Needs Improvement | 0-Not Present**

- Write the number on the blank to the left of each item.
- Tally each section for a subtotal.
- Write comments that give the students a reason for the score with suggested improvements.

1. REQUIRED CONTENT:

The LEAD story is _____

- _____ The LEAD story is present, about the assigned topic, and is the 1st story.
_____ The LEAD story met the required length of approximately 85-95 seconds long.

The AGRICULTURE story is _____

- _____ The AGRICULTURE story is present, about the assigned topic, and is the 2nd or 3rd story.
_____ The AGRICULTURE story met the required length of approximately 55-65 seconds long.

The FREE CHOICE story is _____

- _____ FREE CHOICE story is present, concerns that day at the fair, and is the 2nd or 3rd story.
_____ FREE CHOICE story met the required length of approximately 25-35 seconds long.

General Requirements

- _____ The entire video package is 4 minutes in length (rolling credits are NOT part of the 4-minute video; ideally schools should go to black screen at the end of 4 minutes before rolling credits).
_____ The **KSF logo** and theme words “**Celebrating All Things Kansas**” appear in the opening to the 4-minute video.

_____ **SUBTOTAL out of 40 points.**

2. LEAD STORY: The topic is _____

Video quality of the LEAD story:

- _____ Live footage, stills, and edits seamlessly flow and enhance the ideas presented.
_____ Artistic lighting effectively and creatively enhances the story package.
_____ Camera techniques (pans, zooms, close-up, etc.) compellingly and creatively enhance the story package.
_____ Editing enhances the story.

JUDGE'S COMMENTS:

Sound quality of the LEAD story:

- _____ Sound effects and/or music inextricable enhance story.
_____ No background noise detracts from the message.
_____ Volume adequately contributes to story.

JUDGE'S COMMENTS:

Presentation of LEAD story:

- _____ Presenter(s) provide an adequate (Interesting? Catchy?) intro to the story/topic.
_____ Presenter(s) had a clear, energetic, relaxed and confident delivery.
_____ Presenter(s) was clearly prepared and excellently communicated ideas.
_____ Voice, eye contact and pacing captured and maintained the attention of the audience.
_____ Oral presentation (voice-overs, announcers, interviewees) provide info that educates the audience about the topic while captivating its interest.
_____ Presenter(s) provide a clear conclusion to the story and transition clearly to the next story.

JUDGE'S COMMENTS:

_____ **SUBTOTAL for LEAD story out of 65 points.**

3. ASSIGNED AGRICULTURE STORY: The topic is _____

Video quality of the AGRICULTURE story:

- _____ Live footage, stills and edits seamlessly flow and enhance the ideas presented.
_____ Artistic lighting effectively and creatively enhances the story package.
_____ Camera techniques (pans, zooms, close-up, etc.) compellingly and creatively enhance the story package.
_____ Editing enhances the story.

JUDGE'S COMMENTS:

Sound quality of the AGRICULTURE story:

- Sound effects and/or music inextricable enhance story.
- No background noise detracts from the message.
- Volume adequately contributes to story.

JUDGE'S COMMENTS:

Presentation of AGRICULTURE story:

- Presenter(s) provide an adequate (Interesting? Catchy?) intro to the story/topic.
- Presenter(s) had a clear, energetic, relaxed and confident delivery.
- Presenter(s) was clearly prepared and excellently communicated ideas.
- Voice, eye contact and pacing captured and maintained the attention of the audience.
- Oral presentation (voice-overs, announcers, interviewees) provide info that educates the audience about the topic while captivating its interest.
- Presenter(s) provide a clear conclusion to the story and transition clearly to the next story.

JUDGE'S COMMENTS:

_____ SUBTOTAL for AGRICULTURE story out of 65 points.

4. FREE CHOICE STORY: The topic is _____

Video quality of the FREE CHOICE story:

- Live footage, stills and edits seamlessly flow and enhance the ideas presented.
- Artistic lighting effectively and creatively enhances the story package.
- Camera techniques (pans, zooms, close-up, etc.) compellingly and creatively enhance the story package.
- Editing enhances the story.

JUDGE'S COMMENTS:

Sound quality of the FREE CHOICE story:

- Sound effects and/or music inextricable enhance story.
- No background noise detracts from the message.
- Volume adequately contributes to story.

JUDGE'S COMMENTS:

Presentation of FREE CHOICE story:

- Presenter(s) provide an adequate (Interesting? Catchy?) intro to the story/topic.
- Presenter(s) had a clear, energetic, relaxed and confident delivery.
- Presenter(s) was clearly prepared and excellently communicated ideas.
- Voice, eye contact and pacing captured and maintained the attention of the audience.
- Oral presentation (voice-overs, announcers, interviewees) provide info that educates the audience about the topic while captivating its interest.
- Presenter(s) provide a clear conclusion to the story and transition clearly to the next story.

JUDGE'S COMMENTS:

_____ SUBTOTAL for FREE CHOICE story out of 65 points.

5. STRUCTURE, ORGANIZATION AND CREATIVITY OF VIDEO:

- Order and flow of material enhances overall video and captivates audience.
- Video begins with an intro that clearly denotes that it is either a promotional video for the KSF or a news/feature broadcast about the KSF.
- Intros and outros of the individual stories flow effectively and smoothly.
- Product shows a great deal of originality.
- Special effects, graphics, backgrounds, etc. greatly enhance the final product.
- Video has an appropriate closing (outro) rather than ending abruptly after the last story.
- Video contains no spelling, grammar or punctuation errors in any text.

JUDGE'S COMMENTS:

_____ SUBTOTAL for STRUCTURE, ORGANIZATION and CREATIVITY out of 35 points.